



FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday February 4 1985

D 8523 B

Gibraltar reopens
for better or
worse, Page 14

No. 29,541

World news

Business summary

German hunger strikers give up

A hunger strike by jailed West German terrorists, which provoked a campaign of violence and bomb attacks, appears to be almost over after most of the 57 protesters gave up their fast.

The crumbling of the hunger strike, which began in December and was aimed at winning prisoner-of-war status for Red Army Faction captives, was followed by signs that a sympathy strike by convicted terrorists in France was also ending. The strike has been backed by some 40 bomb attacks in West Germany and the killing last week of Dr. Ernst Zimmermann, president of the country's space, air and arms industry association.

The increasing wave of terrorism in Western Europe is likely to rival economic issues in talks between Germany's Chancellor Helmut Kohl and Prime Minister Laurent Fabius of France in Bonn tomorrow. Page 2

Gibraltar pledge
British Foreign Secretary Sir Geoffrey Howe pledged that Britain would never agree to transfer Gibraltar's sovereignty without the consent of Gibraltarians. The colony's border with Spain reopens at midnight tonight and Anglo-Spanish talks on the border's future begin tomorrow. Page 2; Feature, Page 14

Snow hits U.S.
Snow storms and freezing weather hit most of the U.S., including the "Sun belt". Meteorologists are trying to verify an automated equipment reading of 60.9 degrees Fahrenheit below zero registered at Peter Sink, Utah, which would be a record low for the country. World weather, Page 14

Official admits spying
An Indian official suspected of involvement in a spy scandal admitted selling information for as little as \$4 a time for more than two years, a Delhi magistrate said.

Greek bomb claim
A previously unknown organisation, the National Front, claimed responsibility for a bomb explosion at a bar near a U.S. air base in Greece that injured at least 78 people, most of them American servicemen. It said it carried out the attack because the U.S. was responsible for the "continued" situation in Cyprus.

Salvador truce hope
A campaign to vaccinate 600,000 Salvadoran children began amid hope that fighting between the country's left-wing guerrillas and U.S.-backed army would stop to allow doctors to work unhindered. Page 2

Saudi Gulf initiative
Saudi Arabia, backed by the Gulf states, has joined Syria, Algeria and France in a new initiative, to end the Iran-Iraq war, a Kuwait newspaper reported.

Castro seeks detente
Cuban leader Fidel Castro expressed readiness for improved relations with the U.S. and offered co-operation in reaching international peace settlements in Central America and Angola. Page 2

Tutu warning
Nobel Peace Prize laureate Bishop Desmond Tutu, installed as the first black bishop of Johannesburg, said he would call for punitive economic sanctions against South Africa unless steps were taken to dismantle apartheid within two years. Page 2

Hawke under fire
Australian Premier Bob Hawke is under fire in his Labor Party over his Government's agreement to co-operate with the U.S. in MX nuclear tests in the South Pacific. Hawke holds BBC talks, Page 3

China to compete in satellite launching

CHINA intends to compete with organisations in the U.S. and Western Europe in putting satellites into orbit with rockets, China's vice-minister of aeronautics, Li Xu, said, Page 14

CURRENCIES in the European Monetary System showed little overall change last week as the dollar remained confined to its recent trading range on fears of central bank intervention. Most attention was focused on sterling and its reaction to the latest Opec meeting. The D-Mark showed little reaction to a half-point increase in the West German Lombard rate but the

EMS - Feb 1 1985
Grid
ECU Divergence
Gold Price
ECU Price

move prompted the Dutch central bank to increase its discount rate half a point to 5% per cent. The Dutch guilder was still the weakest member, however, while the Belgian franc passed after its recent steady improvement.

The chart shows the two constraints on European Monetary System exchange rates. The upper grid, based on the highest currency in the system, depicts the cross rates from which no currency (except the time) may move more than 2% per cent. The lower chart gives the current divergence from the central rate of the European Currency Unit (ECU), itself a basket of European currencies.

TOKYO stocks fell sharply during Saturday's half-day session, depressed by the yen's steep fall against the dollar. The Nikkei Dow market average shed 57.40 to 11,989.58. Page 24

FRANCE is today launching its first state bond of the year, totalling FFY 15bn, to help finance the government deficit. Page 17

FRENCH Government won support of the bulk of trade unions for a wage settlement that will limit increases in the public sector this year to 4.5 per cent. Page 2

CHINA expects to spend well over \$1bn this year on imports of technology from more than 1,000 different product groups to help to modernise its economy. Page 3

INTERNATIONAL AERO Engines, the British-Italian-German consortium, is to provide engines for the new version of McDonnell Douglas's 150-seat MD-80 airliner. Page 3

MR T. BOONE PICKENS has expressed surprise that Phillips Petroleum's controversial recapitalisation plan, which he presided over through his hostile takeover attempt last December, had been "misunderstood" by the public. Page 17

AMERADA HESS, the secretive U.S. oil company, has reported a \$4m fourth-quarter loss. Full-year earnings fell 17 per cent to \$170.5m. Page 17

TAFT BROADCASTING, the Cincinnati-based media group, is buying 12 TV and radio stations from the Dallas-based Gulf Broadcast for \$750m in a move that will increase Taft's share of the U.S. TV audience from 9 per cent to 15 per cent. Page 17

We apologise for any typographical errors in today's edition arising from industrial action by members of the National Graphical Association in the proofreading room in London.

Reagan launches drive to rein in overspending

BY STEWART FLEMING IN WASHINGTON

PRESIDENT RONALD Reagan launched a campaign for public support for the 1986 budget proposals which he will formally send to Congress today, describing them as "the most exhaustive effort ever made to rein in the Government's chronic overspending."

Even before Congress begins to debate the details of the President's recommendation that it increase government spending by only 1.5 per cent to \$973.4bn in the fiscal year beginning in October, leaders of the President's own Republican Party were making clear they would seek fundamental changes in the way the budget dollars are divided.

Mr Robert Dole, Senate Majority Leader, said yesterday that he favoured a rise of only 2 per cent in defence spending in real terms rather than the 5.9 per cent Mr Reagan is proposing.

Defence spending, which the President is seeking to increase from this year's estimated level of \$249.8bn to \$277.5bn in 1986 and \$348bn by 1988, is the only big area of government spending for which the President proposes big increases. Included in this plan is a proposal to almost triple to \$3.7bn expenditure for the controversial Strategic Defence Initiative, the so-called "star wars" space defence system and \$4bn for the new MX missile.

To make room for the continued expansion of the military budget and the rise in the costs of servicing a federal debt expected to hit \$2 trillion (million million) in 1988, President Reagan will propose a wide range of cuts and freezes in other areas of domestic spending with the avowed objective of cutting back the size of the federal Government. Many of these changes, too, are running into opposition on both sides of Capitol Hill.

Details of the President's budget plan have been widely leaked in advance as the Administration has sought to test the mood in the country for the proposals it will make.

In the area of the Agriculture Department, the President is already retreating from the economies the Administration is seeking. In the face of a mounting financial crisis in the farm belt, officials are negotiating with Congress over a package of financial support measures for hard-pressed farmers.

It is also clear that despite the \$51bn of spending cuts which Mr Reagan will ask Congress for, he will fail to reach his avowed target of reducing the federal budget deficit to about 2 per cent of gross national product by the end of the decade, a goal which many economists believe is desirable if interest costs of the federal debt are to be brought under control.

Indeed, the outlook for the budget deficit and the history of recent efforts to control budget deficits, are creating concern that government

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(Fiscal 1985 in brackets)

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Aid plan for farm debts

BY NANCY DUNNE IN WASHINGTON

MR JOHN BLOCK, the U.S. Agriculture Secretary, said yesterday that the Reagan Administration would announce emergency credit for many of the nation's debt-ridden farmers this week, but with 150,000 producers reportedly on the brink of collapse, Congress seems prepared to go even further than the Administration.

In a television interview, Mr Block defended the Administration's proposal to reduce price support of the loans.

However, farm states' Congressmen are prepared to do more. Senator James J. Exon, a Nebraska Democrat, and Mr David L. Boren, an Oklahoma Democrat, have notified the Senate majority leader that when the Senate returns from its recess next month, they will introduce a farm credit Bill. They say they will halt more consideration on any other issues until they get action on their Bill.

Representative William H. Gray

III, chairman of the House Budget Committee, attacked the Administration's proposals yesterday.

"I am amazed in the light of the fact that his (President Reagan's) structural deficit has created havoc for the small farmers and for the American agricultural community, that he comes back and proposes cuts on rural water, rural electrification and rural housing programmes, as well as the direct loans to the small farmer."

Appearing on the same television programme with Mr Block, Mr De Von Law, president of the National Farmers' Organisation, said that by some projections, 50 per cent of all U.S. farmers might be facing bankruptcy by February 1986. "Farmers have given their life savings, they have given their farms. Agriculture is going to say 'No more', and they are going to take to the streets."

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Citicorp, Cigna drop debt policy

By William Hall in New York

CIGNA, the U.S. insurance company, has scrapped its \$800m insurance policy under which it agreed to cover Citicorp, the biggest banking group in the world, against losses on some of its loans to financially troubled Third World countries.

The decision to end the eight-month-old arrangement came as a surprise to many observers who thought that the novel insurance policy might be followed by other international banks anxious to protect their shareholders against the risks of the Third World debt crisis.

Neither Citicorp nor Cigna elaborated on the reasons for ending their insurance contract. Late last Friday the two groups issued a brief statement from Philadelphia Cigna's base, saying they had "agreed to terminate their further obligations under a contract of convertibility and risk insurance entered into by a wholly owned subsidiary of Cigna with Citicorp on May 17, 1984."

The two companies would only say that "market conditions have changed since that time, and the parties have agreed to the termination of the agreement on the basis of a mutually acceptable business compromise."

Although there has been considerable interest in Citicorp's attempts to insure itself against losses on its \$12bn of loans to Argentina, Mexico, Brazil, Venezuela and the Philippines, details of the insurance policy have been vague, and there had been reports that it had run into problems with U.S. insurance industry regulators.

The insurance contract was first disclosed in a routine filing with the U.S. Securities and Exchange Commission (SEC) by Citicorp last year.

In a footnote to a table on its foreign loan exposure, Citicorp noted that it had acquired \$900m of convertibility and transfer risk insurance in its second quarter of 1984.

The insurance covering certain important developing countries protected the bank against the risk of large losses from prolonged delays in receiving funds from a country because of a government's inability or refusal to make the foreign exchange available.

Citicorp's insurance policy was taken out during a period when there was considerable concern that some of the world's most heavily indebted countries would not be able to meet their obligations to international banks and there were signs of considerable nervousness in the financial markets. U.S. bank shares fell sharply last May and there was talk of a "flight to quality" by nervous investors.

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UK coal board expects surge back to work

BY JOHN LLOYD, INDUSTRIAL EDITOR, IN LONDON

THE majority of Britain's miners leaders will continue to refuse to sign an agreement with the National Coal Board (NCB) that would see them return to work in the next few weeks.

The NCB believes that many thousands of miners will return, although some believe the build-up to a "surge" will take some days.

The debate on the coal industry mounted today in parliament by the Labour Party will concentrate on calling for a resumption of talks and a meeting between the National Union of Mineworkers' leadership and Mr Pat Lowry, chairman of the Advisory, Conciliation and Arbitration Service, may keep alive faint hopes of a negotiated settlement.

Further pressure on the miners to return to work came last night with the news that 500 jobs had been lost at the Frances pit, in Fife, Scotland. The pit's one face had been burning for the past two weeks, and now has to be sealed off.

A Scottish NCB official said that a further 1,800 jobs at the Seafield complex, to which Frances is linked, might also go if a second fire were not controlled.

He blamed the Scottish NUM for not instructing members to control the fire by cutting coal. Mr George Bolton, the Scottish NUM vice-president, rejected the charge. He said the union had sent men down the pit.

Coal board enigma, Page 5

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Union leaders have discussed a range of options for the future. They include:

● Continuing to press for talks with the NCB, but at the same time continuing to prosecute the strike as vigorously as possible.

● Ending the strike without an agreement. That has found favour with some executive members. Its advantages are that the union would not be compromised by any agreement on uneconomic pits, but would be able to "live to fight another day," as one executive member put it yesterday.

Mr Arthur Scargill, the NUM president, said at the weekend that that plan was a "complete fantasy."

UK NEWS

Offshore supply orders 'at risk'

HIGH PRICES, weak management and inferior design may deprive the UK of billions of pounds worth of orders from the offshore oil industry by the end of the century, according to a report by a committee of the National Economic Development Office (NEDO).

It says that in the next phase of developing the UK's offshore resources, 60 to 80 oil and gas fields will be opened up in the next 15 years. Many of them, however, would require new forms of sophisticated equipment to which UK suppliers have not traditionally been strong and they would fail to secure this business without big improvements in expertise and efficiency.

The committee, which began its study two years ago, also recommends formation of an industry-led strategy for identifying weaknesses in research and establishing priorities.

Mr Alec Buchanan-Smith, oil and gas minister, is understood to have accepted this recommendation and will shortly announce the format of a special advisory committee of which he will be chairman.

The NEDO report prefaces its criticisms by acknowledging that about 90 per cent of orders for the UK continental shelf have been placed in the UK, together with 86 per cent

The Government has warned British suppliers that without big improvements in efficiency they may lose valuable orders in the next phase of the UK's offshore expansion. Maurice Samuelson reports

of orders for the associated plant and equipment.

It says, however, the supply industry must now respond to the new types of field coming under development and recognise the increasing importance of cost reduction and control, good marketing and management.

Winning this market is all the more important because the North Sea will set the pattern for development of oil provinces elsewhere in the world, presenting export opportunities.

The report, which reflects the attitudes of customers for UK-made equipment and structures, is the work for a 17-man team, drawn from both the oil and gas industries and their suppliers and including Mr George Bland, director-general of the UK Offshore Operators Association.

While noting the improvements in UK yards in recent years, the team reports concern that their

prices are consistently higher than those of overseas fabricators and says they have won North Sea business mainly because of the logistical advantage of being in the UK, an advantage which does not exist when bidding for overseas work.

Referring to the "major weakness" of management in many UK yards, the committee says this weakness will become "increasingly critical" as multi-order, multi-client fabricating becomes more common. The most competitive yards, it adds, are those with the most flexible working practices.

On pricing, the report complains about the differences which develop during a contract between the bid price and the actual out-turn cost to the customer.

The committee recommends a detailed examination of the reasons for price differentials, concentrating on comparative labour costs and management overheads between UK and overseas.

In the equipment sector UK suppliers are found to be on a par with overseas competitors in terms of delivery, price, quality and capability. The report, however, voices doubts about possible higher levels of price, lack of co-ordination between marketing and production staff and a lack of flexibility on delivery terms.

In research and development, the committee says it is difficult to assess how much was being spent in the UK. Recent estimates suggested an annual expenditure on offshore product development of £20m, with half coming from oil companies and the rest split between suppliers and academic or research institutions.

It compares this with the £70m spent in Norway on a much smaller industry and the situation in France where £50m was channelled through a single national research institute.

It calls for the creation of a "strong co-ordinating body representing the industry and Government" to review the strategy for R&D.

Offshore supplies, Performance and Prospects, Joint Offshore Committee of the Engineering, Construction and Process Plant EDCs, NEDO, Millbank Tower, Millbank, London SW1.

ICI and Enichem fail in attempt to lift PVC price

BY TONY JACKSON

ICI and Enichem, the Italian chemicals group, have failed in their attempt to raise prices for polyvinyl chloride (PVC). The attempt was thwarted by the price war in European plastics.

The price of PVC in Europe has fallen by almost 20 per cent from its April peak last year, to around DM 1.50 a kilo.

Enichem and ICI tried in January to push the price back up by 10-15 per cent, but appear to have succeeded only in halting the decline.

ICI, whose PVC capacity of 570,000 tonnes is around 11 per cent of the world total, said the attempt had been postponed because of competitive conditions.

There are slight signs of an upturn in the UK, and the group still hopes to raise prices by 6-7 per cent in Britain and the Continent by the end of February.

Prices of commodity plastics have been falling in recent months. The failure to reverse the trend in PVC prices is, however, significant on several counts.

Industry analysts are divided as to why commodity plastics prices should have plunged so dramatically, particularly since demand has remained strong.

Industry sales of PVC, for example, seem to have peaked at around 320,000 tonnes in October - six months after the price began to slide.

Some analysts believe that good sales volume masks an underlying weakness in the stock chain, and in export markets.

The self-contained nature of the PVC market, though, argues more for a form of intervention war among European producers.

Acorn to update computer

By Jason Crip

ACORN Computers is to launch a more powerful and more expensive version of the BBC Micro later this year. It may also drop the standard version of the cheaper Electron computer which has had disappointing sales.

Mr Chris Curry, founder and managing director, has confirmed for the first time that Acorn will produce a version of the four-year-old BBC computer, which is widely used in education and homes.

The new computer is not likely to appear until September. Mr Curry emphasised that Acorn was not planning to cut its price of £400.

The BBC Micro is still the main source of Acorn's revenues, although the computer is increasingly seen as expensive and underpowered compared with other products. Last year Acorn signed a four-year contract with the BBC, which required it to produce a new computer.

The company has been suffering from a sharp fall of confidence in the City of London after its withdrawal from the U.S. market and poor sales of the Electron. Ten days ago Acorn cut £70 off the price of the Electron to £129.

Acorn's main competitors claim that the Electron is being sold at a loss, and there is growing evidence the company may stop selling it as a basic home computer.

Cuts sought in drug industry's profitability

By Colin Ranceport

BRITAIN'S largest drug companies will be hardest hit by the Government's plans to reduce the industry's profitability, according to industry executives.

The reduced targets for profitability were sent to drug companies by the Department of Health and Social Services (DHSS) last week. The targets, according to Mr Peter Canfield, managing director of ICI Pharmaceuticals, "are about as bad as one's worst fears."

It is understood that the DHSS is seeking to reduce the companies' return on capital employed to between 15 and 17 per cent, in line with other government contracts.

The Government proposes to achieve the reduction in profits through a 3 to 4 per cent price cut on drug sales to the National Health Service and restrictions on promotional expenditure.

As the large UK-based drug companies are at present the most profitable within the industry, they face the largest cuts. These include Glaxo, Fisons, Beecham, Boots and ICI Pharmaceuticals. Due to the strong sales of its heart drugs, ICI Pharmaceuticals is now among the top 10 most profitable drug companies in the world.

Mr Ron Holmwood, chairman of Beecham, said the industry would not give up lightly.

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NOTICE TO SHAREHOLDERS

The Board of Directors hereby announces that the annual shareholders' meeting, called for the purpose of electing directors and for the payment of dividends, is to be held on 15th March, 1985, at 10.00 a.m. at the registered office of the company, 80 Strand Street, Manchester, Lancashire. The meeting is being called for the purpose of electing directors and for the payment of dividends. The meeting is being called for the purpose of electing directors and for the payment of dividends.

BUSINESSMAN'S DIARY

UK TRADE FAIRS AND EXHIBITIONS

Current International Spring Fair: Gift Show (01-855 9201); Hardware and Housewives Show (0604 22923) (until February 7) NEC, Birmingham

February 8-10
Crutts Dog Show (01-493 7838) Earls Court

February 10-13
International Men's and Boy's Wear Exhibition (021-705 6707) Olympia

February 12-14
Brighton International Catering Exhibition - CATERBRIGHT (01-322 9341) Met Exhibition Hall

February 17-19
International Trade Show for Home Computers, Software and Leisure Electronics - LET (0923 777000) Olympia

February 19-21
Refrigeration and Air Conditioning (01-688 7788) Wembley Conference Centre

February 22-March 1
International Food and Drink Exhibition (01-496 1993) Earls Court

March 5-8
International Powder and Solids Exhibition - (PQW) (01-572 2121) NEC, Birmingham

March 5-31
Daily Mail Ideal Home Exhibition (01-222 9341) Earls Court

March 6-8
Digital Equipment Hardware and Software Exhibition - DEXPO EUROPE (01-932 4444) Olympia

OVERSEAS TRADE FAIRS

February 4-7
Middle East Electronic Communications Show and Conference - MECOM (01-486 1861) Bahrain

February 7-10
International Motor Show (Passenger Cars) - PERSONAUTO (020 44 09 44) Amsterdam

February 8-17
International Boat Show (01-486 1861) Helsinki

February 9-13
International Exhibition of Women's Ready-Made Clothing - Pret-a-Porter (01-439 3864) Paris

February 20-24
International Holiday Fair and Exhibition - FERIENMESSE INTERNATIONAL (01-981 2894) Vienna

February 22-27
International Spring Fair (01-734 0943) Frankfurt

March 5-8
Toy, Gift & Stationery Spring Show (01-839 5901) Taipei

March 7-17
International Motor Show - Geneva

March 12-14
Semicon Europa Electronics Show (01-353 8807) Zurich

March 19-23
International Printing and Packaging Machinery and Materials Exhibition - PRINTING AND PACKAGING INDONESIA (01-486 1951) Jakarta

March 22-27
International Travel Exhibition (021 705 6707) Budapest

BUSINESS CONFERENCES

February 4-8
Risk Research Group: Reinsurance practice (01-236 2175) Kensington Palace Hotel, W8

February 13
The Henley Centre for Forecasting: Foreign exchange rates - FX Analysis, forecasts and world business prospects (01-333 9961) Cumberland Hotel, W1

February 15
Brazilian Chamber of Commerce: New opportunities for industry, trade and natural resources (01-490 0184) Hilton Hotel, W1

February 14-15
Risk Research Group: The future of Lloyd's (01-236 2175) Great Eastern Hotel, EC2

February 18-19
Open Computer Security: The International Data Security Conference 1985 (0273 672181) Dorchester Hotel, W1

February 20-21
FT Conference: The Third Automated Manufacturing Conference (01-621 1588) Intercontinental Hotel, W1

February 21
WFT Text Communications 1985 (01-243 4141) London

February 28
Longman Seminars: Will drafting (01-242 2548) Barbican Centre

February 20-21
FT Conference: The Third Automated Manufacturing Conference - challenges for management (01-621 1588) Intercontinental Hotel, W1

February 22
The Henley Centre for Forecasting: Consumer markets - changing the rules of the game (01-353 9961) Cumberland Hotel, W1

February 22
Gryx (GTC): Third and fourth generation PABX's - preparing for the next five years (01-236 4880) Hilton Hotel, W1

February 23-24
Institute of Relationship: How to start your own retailing business (Exmouth 266889) Exeter Arms Hotel, Exeter

February 28
London Chamber of Commerce and Industry: Belgium - its sales potential for the EEC and its investment incentives (01-246 4444) Chelsea Hotel, EC4

February 28
James Watson Associates: Business forecasts - new reform and unemployment (01-236 6246) Savoy Conference Centre

March 1
Longman Seminars: The protection of rights - business law (01-242 2548) Barbican Centre, W1

March 8
Longman Seminars: Oil and gas law - the joint operating agreement (01-236 6246) Savoy Conference Centre, W1

March 11-12
Euromoney International Financial Law Conference (01-236 4288) Intercontinental Hotel, W1

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

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Financial Times Conferences

CABLE TELEVISION AND SATELLITE BROADCASTING

London - March 12 and 20, 1985

The opening address to the Financial Times 1985 meeting on Cable Television and Satellite Broadcasting will be given by Mr Giles Shaw, MP, Minister of State at the Home Office. Other speakers will include: Mr Eric Brinkman, Dutch Minister of Welfare, Health and Cultural Affairs; The Rt Hon The Lord Thompson of Mopheim, KT, PC, chairman, Independent Broadcasting Authority; and M Stephane Hessel, Member of the Haute Autorité de la Communication Audiovisuelle.

Issues to be discussed during the two days include:

- ★ What kind of programmes are viewers prepared to pay for and what are the economics of making and distributing them?
- ★ What roles should governments play in fostering the new media and what kind of regulatory framework is needed?
- ★ Is there likely to be a mass market for interactive home information services and how fast will it develop?

PRIVATE HEALTH CARE

London - March 25 and 26, 1985

This major Financial Times conference will review public policy and the relationship of the private sector with the NHS, private health care as an employee benefit, its provision and cost and will also assess the current business opportunities and risks.

Speakers will include: Mr R. M. Graham, chief executive, BUPA; Mr Michael Mosher, MP, Opposition Front Bench Spokesman on Health and Social Security; Mr G. David Lock, managing director, Private Patients Plan; Mr Gene Burleson, chief executive officer, AMI Hospitals; Mr Oliver J. Rowell, general manager, Nuffield Hospitals; Mr Peter Townsend, chairman, Nationwide Hospitals; Mr Peter Webster, managing director, NEL Permanent Health Insurance Limited.

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UK NEWS

Westland Helicopters asks for state help

BY LYNTON MCLEAN

WESTLAND, Britain's only helicopter maker, has urged the Ministry of Defence (MoD) to consider a financial rescue to ease the company's forecast cash flow problems in the late 1980s.

By then, the first of the Anglo-Italian EH101 helicopters are to go to the Royal Navy to replace Westland's Sea King and Sea Lynx on anti-submarine work.

"The company has been having discussions with the Secretary of State (for Defence) about its current order book, and we are aware of the problems they face," the ministry said yesterday.

The MoD is at the feasibility study stage of plans for a possible new battlefield helicopter. TST 404, is unlikely to be given a formal go-ahead in time to ease Westland's cash flow problems in the three years to 1990, when the company must needs support.

Westland has a healthy order book and was given £40m from the Department of Trade and Industry three years ago to develop the Westland WG30 helicopter. This helicopter could be modified to meet AST404, but this cannot happen until the final requirement for AST404 is agreed.

The MoD is also considering a light attack helicopter for the British army, but again this is unlikely to be producing cash for Westland, if it gets the order, until the 1990s. Nevertheless, the MoD confirmed that it had been looking at ways of helping Westland.

"The future helicopter requirements for the Ministry of Defence are still being considered," the MoD said yesterday. "No decisions have yet been reached by the minister. We are not able therefore at this stage to discuss possible effects on Westland or on the long-term costing assumption for the MoD."

Union to ballot on political fund levy

APEX, the clerical union, is to ballot its 100,000 members on whether or not they wish to retain the union's political fund.

The ballot will be held in the six weeks from May 20 to July 1. The fund is raised by a levy on members and is paid in support of the Labour Party.

Apex is the first union to announce its intention to ballot - although it is understood that two large unions, the General Municipal and Boilermakers Union and the electricians' union Eetpu, will also ballot at about that time and that the Post Office Engineering Union will ballot a little before.

Apex has been strongly opposed to the Trade Union Act 1984 which requires ballots of union members in the election of union officers, before taking strike action and on political funds. It will nevertheless present to its April conference rule changes which will bring its executive electoral system into line with the legislation.

INVESTMENT of £1bn on Britain's infrastructure and cuts in national insurance contributions, both for both employers and employees, should take priority over cuts in personal taxation, according to the Association of British Chambers of Commerce in its pre-budget submission to the Chancellor of the Exchequer.

THE GOVERNMENT is hoping to keep pay rises for judges, senior civil servants, doctors, dentists and the armed forces down to 3 per cent this year.

With inflation at 4.5 per cent and predicted to edge up over the next year, this would be in line with the 1 per cent cut in real wages which Mr Nigel Lawson, Chancellor of the Exchequer, has advocated as a means of creating more jobs.

FOOD RETAILERS are increasingly sitting new supermarkets out of town in preference to town centres, according to a survey by the Institute of Grocery Distribution. It found that almost 60 per cent of supermarkets were built out of town in 1983.

BUILDING societies had a net inflow of funds of between £850m and £900m in January, according to preliminary figures. This would represent a drop of about £100m on December, which was the second best month yet for funds.

THE CONFEDERATION of British Industry has set up an information technology skills agency, headed by Sir Robert Clayton, a former technical director of GEC. The aim is to combat skill shortages in information technology.

THE INSTITUTE of Directors will today press the Government to introduce legislation which would ban strikes in essential services and make procedure agreements in all industries legally enforceable.

Companies said to lag behind overseas rivals on training

BY ALAN PIKE, INDUSTRIAL CORRESPONDENT

DISTURBING evidence that UK companies spend only a fraction as much on training as their overseas competitors is given in a survey published by the Industrial Society today.

The survey shows that 65 per cent of organisations spend less than 0.5 per cent of annual turnover on training. Research indicates that leading companies in competitor countries like the U.S. and Japan spend 3 per cent or more of sales revenue on training.

The Manpower Services Commission (MSC) is trying to persuade UK companies that they must match this spending level. The survey illustrates the scale of the task before the MSC.

Only two companies out of 134 included in the survey - an accountancy firm and a research organisation - were found to be spending more than 3 per cent of turnover on training. Three others spent between 1 and 3 per cent - two accountancy firms and a new technology company in the distribution and shipping sector.

There is a lack of information about levels of spending on industrial training in the UK, and the Industrial Society regards its analysis as the first of its kind. The findings will strengthen the Government in its view that the UK does not suffer from a shortage of state spending on vocational education and training, but from underinvestment by industry.

Another striking feature of the survey is that spending on training apparently does not increase with the size of the company. The list of organisations spending less than 0.5 per cent of turnover included 28 out of 32 companies with turnovers of £101m-£500m, and 17 out of 20 with turnovers of £51m-£100m.

Survey of Training Costs, £7.50, The Industrial Society, London.

Coal board's enigma over talks

THE NATIONAL COAL BOARD (NCB) has been, since the beginning of this year, dogmatic that it must have an agreement with the National Union of Mineworkers (NUM) that uneconomic pits must close.

There has been confusion, however, over whether it insists on this agreement in advance of negotiations, or simply that such an agreement should be discussed during the talks.

The issue is important on two levels. First, if talks do start again, this enigma will have to be cleared up. Second, the changes of line by government ministers and the board have been so marked as to prompt the question: is it deliberate?

Mr Ian MacGregor, the NCB chairman, has been one cause of confusion. Last November, he wrote to Mr Stan Orme, Labour's energy spokesman, to say that talks could not re-start without a written assurance from the NUM that its leaders would discuss uneconomic pits.

On January 20, however, he said no written assurances would be needed: a verbal indication would suffice.

Ministers picked that up, and both Mr Peter Walker, the Energy Secretary and Mr David Hunt, the Coal Minister, repeated Mr MacGregor's point.

In that same week, Mr Ned Smith, the NCB's director of industrial relations, and Mr Peter Heathfield, the NUM general secretary, held informal talks and reached some agreement on an agenda for talks. But then the NCB line hardened.

When the NUM executive met 10 days ago, the board said: "The proposals (put up by the NUM to re-start talks) must establish that the NUM recognise that management must deal with the problems of uneconomic capacity."

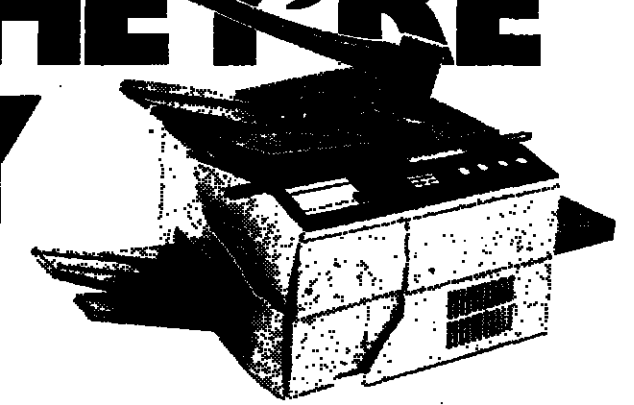
It seemed to mean a prior commitment to uneconomic closures. But last Wednesday, Mr Merrick Spagnum, a board member, sent a letter to the NUM leadership which asked the union to show it was willing to "address the question of dealing with uneconomic capacity".

Yet on Friday, the NCB said: "The board remain ready to resume negotiations when the union make it clear they are prepared to have meaningful talks to accept the procedure to deal with the problem of uneconomic coal mining capacity."

A likely explanation for the confusion is that the board deliberately wishes to put out two messages. Firstly, to the Government (especially the Prime Minister) and to the public, it wishes to maintain a hardline stance. Secondly, to the NUM, which it wishes to encourage into peace talks.

The fact is that the NCB will negotiate if the union merely indicates it will talk about uneconomic pits. Yet so delicate is the political situation that it cannot say so, for fear of looking too accommodating.

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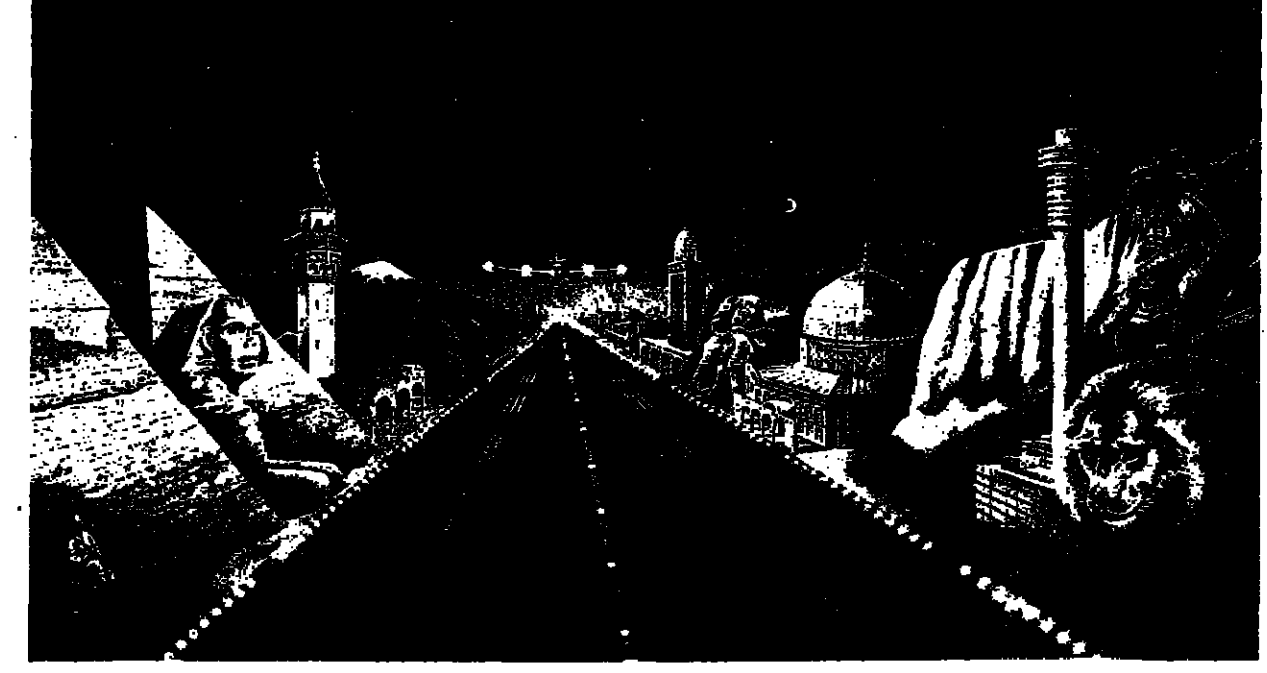
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And you'll know you've got everything.



Help break CAP down, Government is urged

BY ANDREW GOWERS

THE GOVERNMENT should take immediate steps to reduce its spending on farms and do everything it can to assist the eventual breakdown of the EEC's Common Agricultural Policy (CAP), according to a paper published today by a leading free market think tank.

The paper, written for the Institute of Economic Affairs by Mr Richard Howarth, a lecturer in agricultural economics at the University College of North Wales, argues that the CAP is incapable of reform and that Britain should aim to replace it with something approaching the free market in farm produce.

Agriculture, he points out, is a significant drain on the public purse, consuming almost double the overseas aid budget, 57 per cent more than is spent on law and order, and one third of total expenditure on industry, trade, energy and employment.

In addition, the paper says, the EEC's protectionism in agriculture damages developing countries and leads to strain in the Community's trade relations with the U.S.

The paper maintains, however, that farmers have not benefited much from this report. "A high proportion of the growth benefits they have received in price and input support has been dissipated in high land values, rents and interest payments which have in turn provided a barrier to new entrants to the industry," it says.

"Farmers have been worshipping at the altar of a false god who has showered his bounty on them in an extremely haphazard manner."

The study stopped short of demanding unilateral British withdrawal from the CAP, which, it says, would cause the breakup of the Community. But it suggests that the policy might self-destruct if deprived of increased funds towards the end of the decade, particularly in view of the planned entry of Spain and Portugal into the EEC next year.

"Britain missed an opportunity to bring the matter of the CAP to a head at (the EEC summit last year at) Fontainebleau... However, the Community remains in a state of flux. The opportunity to end the

CAP or to escape from it may come to hand at any time. It is up to the British Government to use that opportunity while ensuring that the Community survives."

Once disentangled from the CAP, Britain could then phase out price support, while paying farmers compensation, over about seven years.

Mr Howarth argues that the political climate favours cutting farm spending, with an absolute maximum of 15 Tory seats in the Commons in danger from the farming vote and a Prime Minister committed to attacking subsidies in other sectors.

He suggests, however, that there would be strong opposition to such a move from within the Cabinet, 10 of whose members have close connections with agriculture.

In the short term, the Government could also cut farm spending over which it has direct control.

Farming for Farmers? by Richard Howarth. Robert Porter Books. Published by the Institute of Economic Affairs, 2 Lord North Street, London, SW1. £4.00.

Production of tyres 'still too high'

By Kenneth Gouding, Motor Industry Correspondent

DESPITE RECENT cutbacks, UK tyre manufacturers still have a long way to go to bring production capacity into line with expected demand, Mr Chris Dickson, marketing manager of Unroyal, said at the weekend.

He gave a warning that the low value of the pound would boost unofficial exports of tyres by UK dealers in 1985 and give manufacturers in Britain temporary relief. But this would only mask the underlying problem for the industry: that surplus capacity was causing intense price competition.

Although capacity had been cut by about 2m a year since the end of the 1970s, Mr Dickson said, British manufacturers could still produce 2m more car tyres and about 1m more trucks tyres than they could sell.

British factories have sales of about 22m car tyres a year against capacity of at least 25m, while truck tyre sales of just over 2m compare with capacity of about 4m.

Unroyal estimates that unofficial exports by dealers from the UK of replacement car tyres will jump from 595,000 last year to about 2m in 1985. Unofficial exports of truck tyres are forecast to increase from 56,000 to 220,000.

Mr Dickson said that the British dealers had recently begun to export to the U.S., encouraged by the strong dollar, whereas in the past they had concentrated almost entirely on countries in continental Europe.

He suggested that the underlying position of the UK tyre industry would generally deteriorate this year. The demand for car tyres as original equipment was likely to be further eroded: Unroyal forecasts that demand in 1985 will be 5.13m tyres against 5.2m last year, even though UK car production is expected to rise from 920,000 to 940,000.

Demand for replacement car tyres this year is forecast to improve from 15.2m to 16.5m, of which about 11.5m will be provided by UK factories (9.6m last year).

Mr Dickson pointed out that the 1.1m drop in unit sales by the British producers between 1983 and 1984 represented a revenue loss of more than £22m.

WHITE GOODS INDUSTRY 'FAILED TO EXPLOIT POUND'S DECLINE'

Domestic appliance exports fall

BY CARLA RAPOPORT

BRITAIN'S £2bn-a-year white goods industry has failed to capitalise on sterling's market decline, unlike the majority of British industry.

According to the Association of Manufacturers of Domestic Electrical Appliances (Amdes), exports of white goods from Britain declined in 1984.

"There is no disguising the fact that 1984 was a bad year for exports from the industry," Amdes said in its 1984 annual report.

The association gave two reasons for the failure to boost exports. First, some traditional UK markets, particularly Middle Eastern countries, have been lost to competitors from the Far East. Second, the reduction in the exchange rate against the dollar, which caused a number of U.S. companies to abandon the UK market, has not led to any real attempt by UK manufacturers to increase sales to the U.S. Amdes was unable to provide fig-

ures on the decline last year but said that export performance was down on 1983, not only in unit terms but in value. Between 1978 and 1982, the industry's exports dropped from 22 per cent to 14 per cent of total sales.

Growth in sales of white goods overall last year slowed to about 4 per cent, compared with a 20 per cent increase in 1983. Amdes termed last year's increase as "satisfactory" and predicted a similar growth for 1985.

The industry has also managed to hold imports fairly stable in most categories of white goods. In the fridge-freezer market, British companies have improved their share from 57 per cent of the market in 1981 to 71 per cent last year.

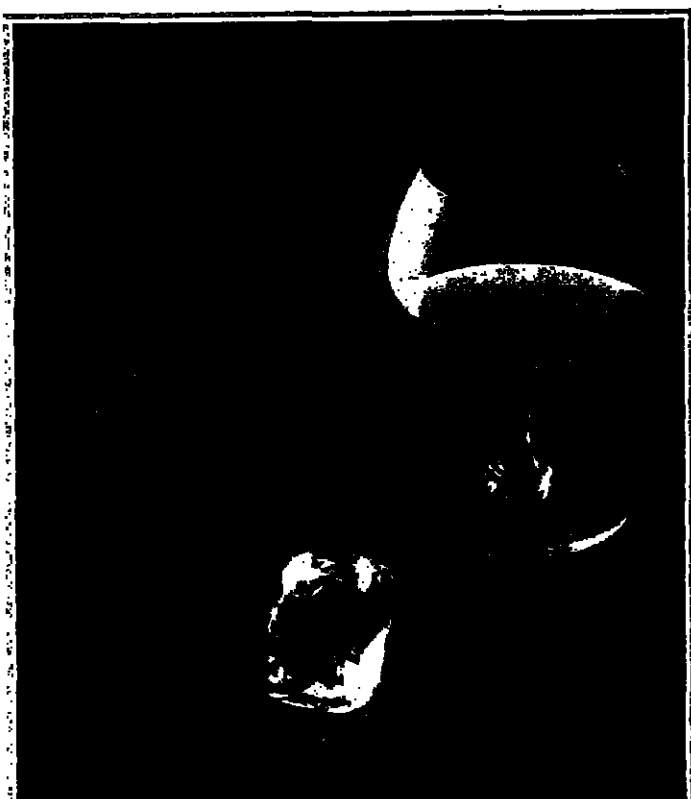
Imports of small appliances from Spain, however, increased sharply, causing the industry to step up its representations to UK and EEC officials on trade conditions between Spain and EEC countries. Accord-

ing to Amdes, Spanish electrical appliance imports increased by 54 per cent in the first half of 1984, compared with the same period in 1983. In 1983, the country increased its exports by 38 per cent over 1982.

The total value of imports, according to Amdes, rose substantially last year as a result of the "phenomenal growth" in the sales of microwave ovens, which has been dominated by Japanese manufacturers. This import penetration, however, is expected to fall following the decisions by some Japanese manufacturers to produce microwave ovens in the UK.

Amdes also noted that these new microwave production facilities will boost the industry's exports, particularly to Europe. Over the next two years, Amdes expects that around half of the sales of microwave ovens in the British market will be home-produced, although largely by Japanese companies or joint ventures.

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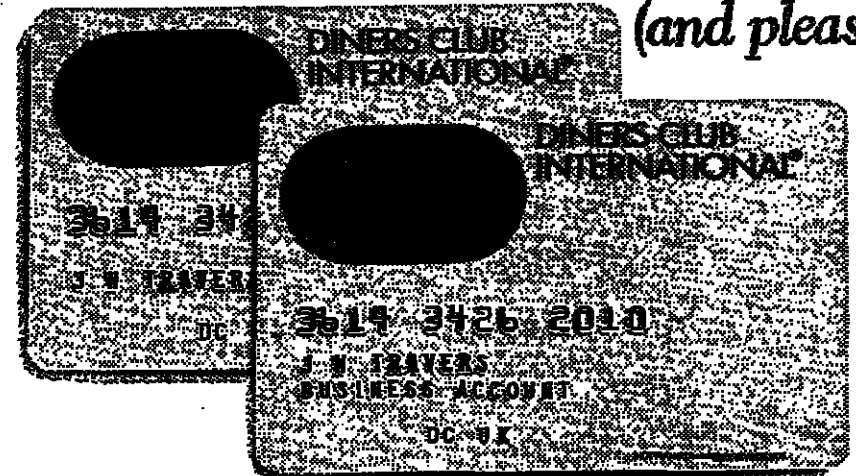
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CJIS

UK NEWS

David Lascelles on an issue raised by the JMB affair

Role of bank auditors questioned

THE CHANCELLOR of the Exchequer's review of UK bank supervision, launched in the wake of the Johnson Matthey Bankers (JMB) affair, has got under way with the message that speedy results would be appreciated.

One of the issues the three-man committee headed by the Governor of the Bank of England must investigate is the role of bank auditors. Arthur Young McClelland Moores, JMB's auditors, came under fire for giving JMB a clean bill of health only three months before it nearly crashed.

Whether or not that criticism was fair (and Arthur Young rejects it strongly), it touches on the sensitive question of how far the responsibilities of a bank's accountants extend.

If accountants uncover something suspicious during their audit, they must obviously tell the bank's board. But should they tell the Bank of England, especially if the bank refuses to put it right?

Under the professional ethics that prevail in the UK, they would not be able to pass on their concerns (although they sometimes manage to hint that XYZ bank is worth a closer look). The auditor is

responsible only to the shareholders who appoint him.

This is not the practice in many other countries, where bank supervisors and auditors are quite close. Given that UK bank supervision relies heavily on trust and judgment, there may be a case for auditors to act more as the eyes and ears of the Bank of England, a horrific thought that may seem to many bankers and accountants.

Last September, several senior officials from the Bank attended a conference of international bank supervisors in Rome, where this question was discussed at length.

National practices vary widely, from the UK, where official bank examiners comb through bank books themselves, to Belgium, where the Banking Commission appoints (and pays for) the auditors of banks in its charge.

The Swiss have a special licensing system for bank auditors which imposes certain statutory duties on them, such as reporting violations (and banks' true profits) to the Federal Banking Commission. West Germany has a similar system.

All these practices are so bound up with each country's banking tra-

ditions that it is hard to say which is best.

As far as the advantages to bank supervisors of drawing on the services of auditors are concerned, greater insight into the operations of a bank must be high on the list. Auditors are usually much more familiar with the operations - and management - of a bank than supervisors can be. Provided they are doing their job properly, they should be able to form a reasonably accurate judgment of the quality of a bank and the people who run it, and spot trouble early.

A clear-cut system which obliges auditors to report to bank supervisors also relieves them of the dilemma of how to deal with an unresponsive board when trouble looms. The most UK auditors can do is qualify their clients' accounts or resign, which may be dramatic but is not helpful. Touche Ross in Hong Kong also learnt that it can be suicidal when it qualified the accounts of Bank Bumiputra's local subsidiary - and was fired.

On the other hand, auditors in this situation become the servants of two masters, which creates dilemmas. There is always a danger that the auditor will become too

close to management and be tempted to neglect his duties to the bank supervisor, or fail to notice lapses in prudence.

Some of these dangers can be avoided by mandatorily rotating auditors to prevent them developing strong loyalties, or appointing two auditors so that there is always a second opinion.

Another solution would be to have banks disclose more to the public in their annual and interim accounts. This is less a matter for the Bank of England (which is only concerned about the amount of information it receives) than for the London Stock Exchange or the Department of Trade and Industry. At the moment there does not seem to be much pressure for greater disclosure.

Although the idea of accountants acting as agents for the Bank of England seems strange and runs counter to the principle that auditors communicate only with their clients, there is a current of support within the profession for a fresh look at the questions raised by JMB. As that crisis showed, the present system can make auditors look helpless, even foolish.

Talbot warns unions of possible lay-offs over Iran contract

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

TALBOT UK, a subsidiary of Peugeot of France, has warned the trade unions that lay-offs may be necessary among its 1,400 workers at the Stoke engine plant, Coventry, from the end of next week.

Such action would be necessary unless letters of credit were received early in the week to pay for car kits exported to Iran. The Coventry factory produces kits, worth about £30m a year, which are assembled in Iran and sold as the Peykan. The kits are based on the old Hillman Hunter car.

Political and financial problems have in recent years caused disruption to the deal, which is Britain's biggest motor industry export contract.

Talbot said output of the Peykan in Iran was running at consistently high levels of just under 2,000 a week. The problem was caused by the failure to receive letters of credit.

Similar delays in letters of credit last year pushed the company into

a £1.8m loss for the first half of 1984 against a £1.5m profit in the same period of 1983. Even though the Iran problem caused a six-week lay-off of 750 workers at Stoke in the second half of 1984, Talbot is thought to have achieved a trading profit for the year as a whole.

Talbot is now investing £30m at its Ryton assembly plant, Coventry, to produce the C24, a family of cars which will go into production late this year.

The company's manual workers drew back from a threatened pay strike and accepted a two-year deal in the face of management exhortations to ensure a viable future for Talbot.

The first substantial order in the UK for light vans powered entirely by diesel engines has been placed with Ford by the Post Office, John Griffiths writes.

It is taking delivery of 2,000 Escort vans powered by the 1.8 litre diesel engine in which Ford has invested £160m at Dagenham, Essex.

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TV-am's happier second birthday

BY RAYMOND SNODDY

TV-AM, the commercial breakfast company that came close to collapse last year, celebrates its second anniversary on the air with a greatly increased audience and brighter financial prospects.

Over the past year ratings have doubled from an average quarter-hour peak of 2.1m to the present level of 2.3m. During the week a total of 13m people watch TV-am at some time, compared with 7m a year ago.

Although the station will probably lose about £3m this year, Mr Bruce Gynell, TV-am's managing

director, believes revenue will total £22m in the year from February 1985. This should provide the first small operating profit. But, as the audience builds week by week, TV-am still has to cope with an accumulated deficit of about £20m which will take years to pay off.

The breakfast channel is now, however, sufficiently confident - with encouragement from the Independent Broadcasting Authority - to begin spending more money on its news service.

An executive editor for news and

current affairs and four news editors have been appointed. This allows TV-am to run a 24-hour-a-day news operation. It is also, for the first time, thinking of opening a New York office to improve its U.S. coverage.

The arrival of Mr Jonathan Dimbleby, the broadcaster, at TV-am will also add more current affairs weight. Apart from making the company commercially viable, Mr Gynell has always said his main priority was to improve the news coverage.

Quotron to expand in Europe

By Charles Batchelor

QUOTRON, a U.S. electronic financial information service specialising in U.S. stock markets, plans a big expansion of its operations in Europe.

Quotron has been upgrading its computer facilities in the UK, the springboard for its European sales drive, and is bringing on stream the first of its regional computer centres to be opened outside the U.S.

That is expected to lead to increased competition in screen-delivered financial services in Europe. Reuters, the publicly listed UK information group, and Telex, a Swiss organisation owned by a group of Swiss banks, dominate that market in the field of share quotations.

Quotron, a publicly listed U.S. group, operates outside the U.S. in tandem with Associated Press-Dow Jones (AP-DJ), the newsagency and publishing group. AP-DJ has a \$1 per word charge for non-U.S. operations with Quotron holding the rest.

Quotron's new \$3m computer centre should allow it more than to triple the current number of 80 UK subscribers and permit a further development on the Continent. Mr Eli Anbar, AP-DJ marketing director said.

It has only eight subscribers on the Continent but recently expanded into France, Belgium, Luxembourg and the Netherlands and has plans to deliver its services to Scandinavia, Italy and possibly South Africa.

Quotron claims to offer a faster and more comprehensive coverage of U.S. stock markets than its main rival, Reuters. The latter said it was extending its coverage of U.S. stock markets, particularly of the options and futures markets.



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Denis Saunders, chairman of the London company, believes there are substantial savings to be made by considering the passive aspects of fire prevention at the design stage. Too often he says, people design the installation and consider the fire risk and its effects when the project is complete.

The materials contain a halogen-free flame retardant, only binder, inorganic extender and inorganic fibre. They swell up when heated. A typical application is in filling in holes and clearances where cables penetrate walls and floors, to prevent flame propagation through the hole. The material DF Paste A, for example, expands several times its size at 300 deg C, filling up space created by burnt cable insulation and protecting the non-fire side.

Tests at the Fire Insurance Research and Testing Organisation at Boreham Wood show that the materials will stand the requirements of British Standard 476 part 5.

DRAMATIC REDUCTIONS in trade effluent charges are promised from a system being developed by Wira, the Leeds-based Wood Industry Research Association. A bonus is that it produces useful by-products.

The process is claimed to reduce the pollution load of any industrial effluent and provide savings of up to 90 per cent of the charges made by water authorities.

The system consists of an enclosed, pressurised, anaerobic digester in which anaerobic putrefy the effluent, reducing complex compounds to simpler ones. After the effluent has resided in the digester for up to 20 days, its toxicity is greatly reduced, allowing it to be drawn off into settling tanks.

After settling, the treated effluent can then be discharged to the sewers in the normal way and the bio-mass sludge residue used on the land as a fertiliser.

A further by-product, methane, is produced in quantities that enable it to be economically harnessed for space heating or electricity generation.

The system is the result of a 24-year project funded by the Textile and Other Manufacture Requirement Board, the Confederation of British Wool Textiles and the EEC.

Wira has undertaken a number of previous projects in effluent treatment. One, for Allied Industrial Services, treating 340,000 gallons of industrial effluent a day, paid for itself in two years by producing by-products worth £120,000 a year.



Mr Roger Perrin, left, inspecting his Tartan building system.

A BUILDING should be a refined and industrialised product—like a car or a computer—according to Cambridge-based architect Mr Roger Perrin, who has launched his Tartan building system.

The Tartan system uses a pressed steel frame—just like a racing car chassis—on which enamelled metal wall panels can be hung with the same ease as a car's bodywork; and once the building is completed and the steel chassis fixed, the wall panels can easily be moved or replaced to modify or extend the building to meet its occupiers' changing needs.

Building systems and prefabrication are not new technology. There are many in existence with differing success and flexibility. Most are developed to be cheap construction methods.

The idea for the Tartan system started as a result of Mr Perrin's conviction that building technology had stood still while other industries had changed, and that the whole process of putting a building together needed to be rethought. Not just rethought.

"Most buildings are archaic," he says, "and traditional building is totally dated both in the materials used and the way they are put together. Just look at the wastage of materials, labour and time on a traditional building site."

He also wanted to eliminate the frustration he felt working with conventional building techniques, "where if you're always designing buildings as one-offs using different engineers, contractors and different clients, you can't achieve as much as fast as if you define a basic product and keep repeating it with variations."

The key elements of the Tartan building system are the frame, fastenings and cladding

Because the Tartan system is based on standard modules, Mr Perrin can offer his buildings at a "fixed price and in a fixed time because there is no need for contingencies, as we know the price of all the components and will quote a fixed price for the foundation works which we have done by sub-contractors."

The key elements of the Tartan building system are the frame, the fastenings and the cladding. Rather than using the more conventional hot rolled steel sections manufactured to tolerances of plus or minus 10 mm, the Tartan frame uses precision sections manufactured to tolerances of plus or minus 1.5 mm.

"This accuracy is essential to the Tartan design, because the frames are drilled with holes for the fastenings nodes and cable, and once the basic frame is up everything else depends on it, so there can be no scope for dodging," said Mr Perrin.

The next key to the system is the fastening which holds the pressed steel frame beams together. They provide a universal connection for beams in all directions, and allow extra members to be fastened on to them if the building is to be extended.

"It's just like Lego," said Mr Perrin, "because just as you can use Lego bricks to create things that look very different— from trees to cranes—so you can use the Tartan system to create very different buildings by altering the size of beams between the fastening nodes and varying the style of the cladding."

Once the framework is up, with the beams connected by fastening nodes into the required shape and size the walls are added by hooking on lightweight enamelled metal cladding panels.

"They are designed to be fastened on straight from the delivery lorry to the building, first with a special hook-on fastening and then with final fastenings from the inside," said Mr Perrin. "This means the walls can be completed from the shelter of the inside of the building and also means there is no need for scaffolding."

The Tartan approach has meant a different type of supplier and a different type of labour force. The pressed steel frame is made by break press fabrication specialists which normally work for the engineering industry; the enamelled steel wall sections are produced by a company more for gas cookers; the windows are made by a specialist contractor more used to manufacturing yacht equipment; and the men who erect the buildings on site are "not traditional building industry types but auto and boat workers from caravan makers, engineering manufacturers, and heavy goods vehicle fitters."

Tartan so far boasts one finished building, let to a bank, one factory under construction, planning consent for a three-storey office in Cambridge, and a contract to design a headquarters for a high technology company.

Although it is possible to use

the system for buildings from houses to three-storey office blocks, Tartan's main market for the moment is "two-storey high-technology office and factory buildings of between 12,000 square feet and 15,000 square feet," says Mr Perrin.

Mr Perrin is convinced the system is also suitable for "upmarket high-tech houses". He is planning to start by building his own new house using the Tartan system, with walls clad in honey-beige coloured panels to tone with the local Cambridge brick and

the roof made of a single panel bent to a pitch.

He is also hoping that he will be able to persuade one of the executives occupying a Tartan factory to "spend £200,000 on a Tartan house which will be featured in a glossy magazine and start a trend."

Meanwhile, he is exploring the possibility of marketing one-forty-second scale Tartan systems as toy building kits so that "children of seven years have their own miniature Tartan houses, shops, offices, and factories."

COMPUTER PRODUCTS

Laser printing

BY GEOFFREY CHARLISH

TWO NOVEL products have come out of Apple Computer (UK) in the last few days: a laser printer that virtually brings typesetting to the Macintosh personal computer (PC) user, and an Ethernet-based networking system for the computers called AppleTalk.

The printer, the LaserWriter, is based on a 300-dot-per-inch Canon mechanism, a built-in computer from Apple and some software called Postscript. It can be shared by up to 31 Macintosh users over the AppleTalk network and will be available in the UK in March. The U.S. price is \$4,995 but the UK price is yet to be set.

Business software available for the Macintosh computer will produce output from the LaserWriter direct. This software includes Jazz, the integrated business package from Lotus, the Microsoft series, and all Apple Macintosh software. Under development by Aldus Corporation is a Postscript package that allows users to design and compose layouts for publications like newsletters and brochures.

LaserWriter accommodates many sizes of paper, transparency material, envelopes and labels commonly used in offices. It can print at up to eight pages a minute, reducing to two or three a minute for complex graphics. Among the fonts provided are Helvetica, Times, Courier and a maths set. Point sizes range from three to 72.

Apple plans to release further

found for the printer, selected from the typeface libraries of International Typeface Corporation, and the Monospaced, Linotype, Stempel, Haas typeface library.

Postscript is device-independent, so that any workstation including the IBM PC compatible, can use the LaserWriter through RasterLink. The network system, AppleTalk, can connect 32 devices over 1,000 ft and in the U.S. costs \$50 per connection. It can also serve as a "tributary" system, using bridges and gateways to link into other networks.

According to Mr Bob Khasach, UK marketing manager, people in offices "spend most of their time working closely with about five to 25 other people doing related or common work." He claims that so far, networks for these offices have been complicated to install, hard to use and expensive, "all of which has limited the number of PCs currently on networks to about 5 per cent."

Apparently some 50 companies already have products under development for AppleTalk. They include hardware to connect Apple computers to IBM PCs, an interface to Ethernet local area networks, gateways to IBM networks, a Unix file server and hard disk servers. Apple has published all the protocols for AppleTalk: the architecture is layered and "open" at every layer. More in the UK on 0442 60244.

Software

Instrument controller

AMPLICON ELECTRONICS of Brighton has developed a plug-in circuit board and some software that turns the IBM XT personal computer into a controller for laboratory or industrial instruments connected on an IEEE 488 bus (network).

The company estimates that there are now some 180 instrument companies producing over 2,000 IEEE 488 compatible instruments for use in a wide range of applications in engineering, science, and medicine.

The package allows the computer to command, monitor and record data from the instruments and is manufactured and written by National Instrument of Austin, Texas.

By using further software written by Laboratory Technologies Corporation, also of the U.S., the computer can be interfaced additionally to Lotus 1-2-3, Symphony and other spreadsheet programs to allow the measured data to be manipulated, reduced and analysed to produce statistical results and graphics. More on 0273 565331.



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FINANCIAL TIMES

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Monday February 4 1985

The need for cheaper oil

THE Organisation of Petroleum Exporting Countries (Opec) is selling 40 per cent less of this oil than it was five years ago. Opec's instinct for self-preservation seemed to occasion surprise in the more speculative corners of the currency and futures markets; but on a more sober view, a ramshackle compromise of the kind agreed last week was always the most likely outcome of the Opec meeting in Geneva. There is little more than wishful thinking behind the fashionable belief that the oil cartel is certain to collapse through the action of some immutable law of market economics.

Lesson

If recent events have shown the markets that Opec still has force to be reckoned with, they should have provided an even more important lesson for the oil producers themselves. Opec survives today because of its members' mutual interest in avoiding disaster; this is hardly a cause for celebration in a body which was supposed to offer its members unparalleled prosperity, not a succession of near-fatal crises.

Opec is in trouble not because cartels which rig prices always get their just retribution. They do not. Opec, however, happens to be a cartel which pushed its price too high for the good of its own members. Partly as a result of its folly in linking prices to the appreciating dollar, Opec has made oil consumption unaffordable and oil production extraordinarily profitable for most of the world. If Opec is to serve the genuine long-term interests of its members, it will have to start reversing this process sooner or later.

Nigeria's troubles, for example, stem from largely illusory falls in the oil price since 1979, which have been more than offset by the rise of the dollar. If price alone were the issue, Nigeria today would be thriving, not in a state of economic collapse. But the real payoff, however, would come in the longer term. Nobody could guarantee that cheaper oil would induce substantially higher long-term consumption and lower exploration outside Opec; but against the prospect of sticking to the present miserly production quotas for years or even decades to come, any rational calculation of risks and rewards should suggest to Opec that a co-ordinated, moderate price cut, like the one agreed in March 1983, is a risk worth taking, particularly since a cut of 15 per cent would still leave oil prices in Europe above their March 1983 level.

Of course, the world is not a rational place and it would be too much to expect that Opec would orchestrate a price decline without external pressure. It would be equally unrealistic to ask the British Government to undermine Opec's new price structure in the near future, while memories are fresh of sterling's recent battering.

The Austrian traumas

THE CONFIDENCE expressed by the Austrian Parliament in Dr Friedrich Frischenschlager, the Defence Minister, can be justified only on grounds of short-term expediency. Had the House voted on Friday to dismiss the minister because of the fulsome and unnecessary welcome he gave to a war criminal released by the Italians, the coalition government of Dr Franz Sinner would almost certainly have fallen apart. New elections would have become hard to avoid.

In the present state of public opinion Dr Sinner's Socialists and their smaller partners, the Freedom Party to which Dr Frischenschlager belongs, would have stood to lose seats. So, because of the arrival upon the scene of the Greens, who would have won a seat, the coalition government of Dr Sinner would have been forced to resign. Hence all three parties represented in parliament had an interest not to let matters come to an end. It is a pity that Dr Frischenschlager should have become embroiled in this affair. Unlike so many Austrians he had proved willing to confront the two traumas of Austria's history. In order not to let people forget the horrors of Nazi rule between 1938 and 1945 he arranged for army recruits to take the oath of allegiance on the site of Mauthausen concentration camp. A similar ceremony was held at Karl Marx Hof in Vienna where army gunfire destroyed a Socialist stronghold in the civil war of 1934.

Objections

Both gestures set Dr Frischenschlager well apart from the so-called national wing of the Freedom Party where Herr Walter Reder, the former SS major whose return from Italy caused the crisis, has been lionised as a heroic figure. The minister's personal motives in welcoming Herr Reder remain obscure. But his lack of political judgment is evident. He himself has admitted to having made a mistake. Folly is not an asset to a minister—let alone to the minister of defence.

To Dr Sinner the affair must be an insistence warning to impart a greater sense of direction to the coalition which he has headed since May 1983. Affairs have tended to drift and the Government has looked like stumbling from one crisis into another. The last one broke out when the Government, against environmentalist objections, decided to give orders to build a hydroelectric power station at Hainburg on the Danube. After police had clashed with objectors who had occupied the site, Dr Sinner decided to call off the bulldozers in order to give everyone the chance to think again.

Many unresolved issues which Dr Sinner inherited from his predecessor, Dr Bruno Kreisky, remain unresolved. No clear line has emerged towards the deficit-ridden industrial holdings of the state. No decision has been made on new fighters for the air force, though its present equipment has been obsolete for years. Progress with curbing a structural budget deficit has been painfully slow. Yet these are really symptoms on the surface only. A deeper malaise surrounds the consensual system which has governed Austrian public life ever since the war. It found its fullest expression in the coalition between Socialists and People's Party which governed the country until 1986. When it was succeeded by one party government—first by the People's Party, then by the Socialists—the consensual system held together. Trade unions and business worked hand in glove and jointly constituted a major centre of power.

Considerations

That alliance exists to this day, but its power has waned. Business and unions are at one in wishing the Hainburg power station to be built. They did not get their way and may possibly never do so. Moreover both the Socialists and the People's Party are split between environmentalists and the so-called "concrete pourers" who do not wish to have industrial development stunted by environmental considerations. It is a phenomenon very much derived from the alliance Austria has achieved. Affluence indirectly has begun not so much to undermine the consensual social partnership as to make it seem irrelevant to the aspirations of an increasing number of people.

Dr Sinner has balanced precariously, trying to satisfy both the new middle classes with their occasionally romantic environmentalism and the organised workers who are afraid that unemployment may rise above its modest current level. The danger is that by seeking to please everyone he will in the end please nobody.

ECONOMIC VIEWPOINT

British economic policy after 14 per cent

By Samuel Brittan

Oil, oil and oil again. The key economic events of the first Thatcher Government were largely dominated, not by the rigid monetarism of college debating society imagination, but by the effects on sterling of the second oil price explosion and the coming on stream of North Sea oil.

The events of the second Thatcher Government are likely to be dominated by downward pressures on the oil price and prospect of a gradual rundown of North Sea output. The resulting depressing effects on sterling are the mirror image of the earlier uplifting ones. To cope with them the Government may have to rethink its mix of fiscal and monetary policy in the way discussed at the end of this article.

None of this means that Britain is a one-commodity economy, as some of the silly foreign exchange market gossip would have it. Oil accounts for 5 per cent of Gross National Product. Net exports of oil account for about 7 per cent of total overseas receipts, visible and invisible. Even as a proportion of Government revenue it is only about 84 per cent.

Nevertheless, as far as sterling goes, the tail wags the dog. The rise in sterling in 1979-80 was far larger than the direct balance of payments gain from the rise of North Sea production or the rise in the oil price would have suggested.

Part of the subsequent fall, which has been going on ever since in a series of steps, is simply a rebound from that unsustainably high level which caused Sir Geoffrey Howe to make his famous remark about North Sea oil: "I wish we had left the bloody stuff in the ground."

The true swing in sterling has, however, been far less than suggested by the often quoted but ridiculous range

from over \$2.40 in 1980 to just over \$1.10 now. These figures reflect the rise of the dollar and have been paralleled by dramatic falls in the dollar rates of most European currencies.

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earlier episode and been under downward pressure recently. The probable explanation of the 1979-80 sterling rise is in terms of international portfolio preference. British possession of North Sea resources when the oil price was exploding for a second time and energy crisis talk was rife, increased the attractiveness of sterling for overseas and domestic holders, who perhaps also liked the look of the newly arrived Thatcher Government.

It is more difficult to say why the more moderate downward shift of the oil price — and that only when measured in dollars — should have had a bearish effect on sterling. Certainly the posing of the question "What shall we do when the oil runs out?" has been in highly exaggerated form.

The speed of decline of oil production is likely to be much more gradual than often supposed. Many North Sea oil operators expect the UK to remain self-sufficient to the end of the century.

It is hardly surprising that the non-oil balance of payments should have deteriorated so sharply when the oil balance has shot up from zero in 1971 to some \$700 million in 1984. If the UK moves from surplus to eventual self-sufficiency it would need to find other exports, or import-savings, amounting to 7 per cent of total overseas receipts. This requires a heroic depreciation.

The UK's position as an international financial centre as well as an oil producer makes the pound more vulnerable to oil price movements than the currencies of say Norway or the Gulf states. We just have to accept that the sterling market is dominated by matters such as talk in New York of a \$200 billion oil price rise, or fluctuations with OPEC's fortunes.

If a domestic cause is required for sterling's difficulties it is the oil strike, in both its psychological and arithmetic effects. The extra £2 to £3bn that the strike has added to public spending and public sector borrowing and subtracted from the current balance of payments surplus (yes, surplus) have strained credibility too far.

The public expenditure total is always an aspiration and a struggle; and the oil strike has been piled on top of the already high level of public spending. The contingency reserve is there to provide for the fact that public spending has gone over the top in 1984-85 casts extra doubt on the longer term annual Public Expenditure White Paper which is no more or less unrealistic than earlier White Papers. Their purpose is to stake out lines for battles between the Treasury and the spending departments.

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are now catching up with the fact that the strike has been going on for nearly a year, that the strike has been conducted with an unparalleled violence and intimidation whose true dimensions have never been brought to book, and that Britain seems a bitterly polarised and divided society whose senior university reserves for the Prime Minister a hatred which would be better directed against Arthur Scargill.

Those economists and financial analysts who have always wanted a quick move to zero inflation and balanced budgets, and who always thought financial policy too lax, are entitled to respect. But many of those who now make this criticism were only a little while ago champions of the concern for monetary targets, and denouncing the Government for being too puritan in not taking capital expenditure out of the Budget and making numerous other adjustments which would have allowed more spending.

Monetary and fiscal policy are of course merely means for regulating domestic demand. With the national income in money terms (National GDP) rising by less than 7 per cent per annum and with inflation below 5 per cent and unemployment at well over 8 million and still rising, the case that demand has been rising too quickly and too fast, seems to be very weak. One can accept that pressures on sterling have forced a harder line without regarding these pressures as some divine punishment for domestic profligacy.

The Treasury has made too much of a mystery about sterling being a possible indicator of monetary conditions. The effects of a lower pound on inflation are not mysterious. The Treasury is the direct effect on import prices. There is also the ultimately more important effect in raising the prices

which British producers can charge against competitors at home and abroad. The critical point is where import-induced inflation, combined with faster profit margins, feeds through into higher pay settlements.

The degree of depreciation consistent with any given inflation target depends on what else is happening at the time. The weakness of commodity prices and the low rate of "world inflation" allowed the Government to tolerate the modest 7 to 8 per cent depreciation which occurred in 1984 against the mark and non-dollar currencies.

But any acceleration of this decline was like a risk revival of inflation. Hence the 4 per cent increase of base rate. The irony of it is that the hysteria surrounding the sterling dollar rate has been one of the forces threatening to weaken sterling against other currencies as well.

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The British Chancellor, Nigel Lawson, did take some risks with lower interest rates in 1984 to stimulate economic growth. In pursuit of this he was prepared to tolerate a very limited depreciation of the pound. But that depreciation was seen as a cost not a benefit and there was always a limit to what was tolerable. (Even the "Treasury Model" now shows depreciation tending to reduce output and employment.)

The Chancellor's main mistake was to say too little and stick to obscure Treasury formulae. There is a case for playing your cards close to your chest, but many of these around you stung around in hob-nail boots. Somehow or other the impression got around that the Government did not care where sterling went; and even when Treasury and Bank officials changed their tune, messages of indifference to sterling were coming from No 10.

The lesson of the episode surely is that the Chancellor, who is not personally enamoured of the lobby system, should give regular on-the-record briefings so that his own views and intentions are clearly known and do not have to be sought in obscure passages of Hansard. This is more promising than trying to gag officials, which cannot be done in a free society where people's views become known without anything so wicked as "talking to the Press."

For the time being cautious will be the order of the day. Caution will be the watchword both on tax cuts and interest rates. But one cannot always live in a bunker; and when the time comes to relax some re-examination of priorities will be in order.

Since the Thatcher Government came to office—indeed since Denis Healey started talking to the IMF in 1975-76—the object of financial policy has been to allow enough expansion of monetary demand to secure a reasonable growth rate but not to finance a reacceleration of inflation. This is what the Medium Term Strategy is for.

But there has also been a subsidiary strategy which perhaps I underplayed because I never really believed it. This was to follow a tight fiscal policy in the hope that this would permit low interest rates without inflationary consequences.

The snag is that the level of interest rates is set in a world market. Countries with low inflation expectations like Germany or Japan will have nominal interest rates below the world average, and those with higher inflationary risks, or where depreciation is expected for other reasons, will have relatively high rates.

A higher national Budget deficit can be regarded as a bid for a higher share of world savings. So long as confidence is maintained that monetary policy is on a non-inflationary course, the main effect of higher borrowing by one government is to attract overseas funds and to

bid up its own exchange rate. This "counter-intuitive" proposition was mentioned in an Economic Viewpoint of March 8 1979, when Mr. Healey was still Chancellor, and it subsequently became the U.S. Council of Economic Advisers' main explanation of the high dollar.

It follows that when the Government is worried that its currency is too high or rising too quickly, a lower Budget deficit is in order. This was already the case in the last Healey period and became even more so in the early Thatcher period.

Similarly, now that sterling looks like being more often too low than too high, a somewhat higher Budget deficit could attract funds to Britain and bolster sterling. It cannot of course be emphasised sufficiently that the restoration of confidence is a prerequisite of

any such move. But once that has occurred, say later on in 1985 or 1986, a change in the policy mix to somewhat looser Budgets offset by tighter money, may be an improvement on the policy combination previously pursued.

Or to put it another way: just as the U.S. needs a little less Reaganism, maybe the UK needs a little more.

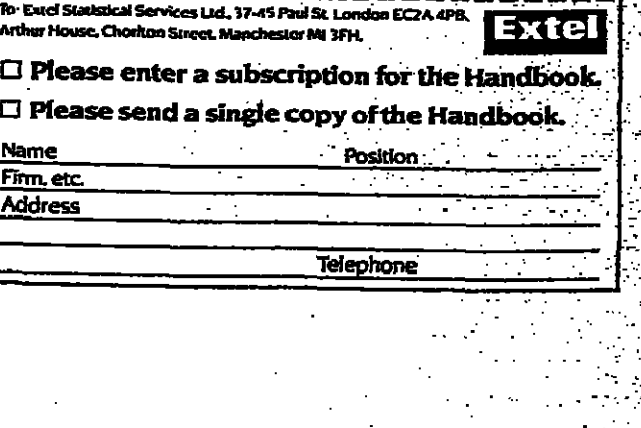
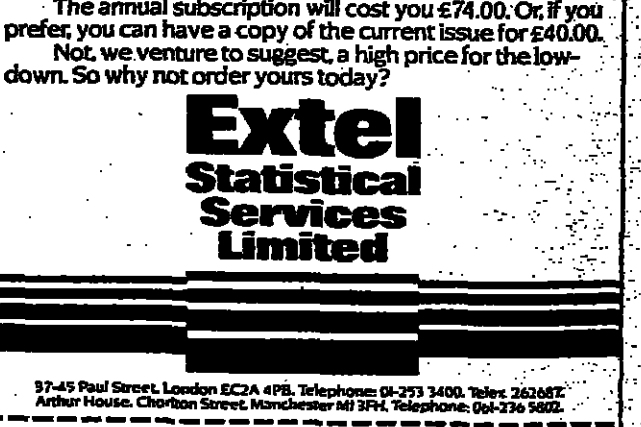
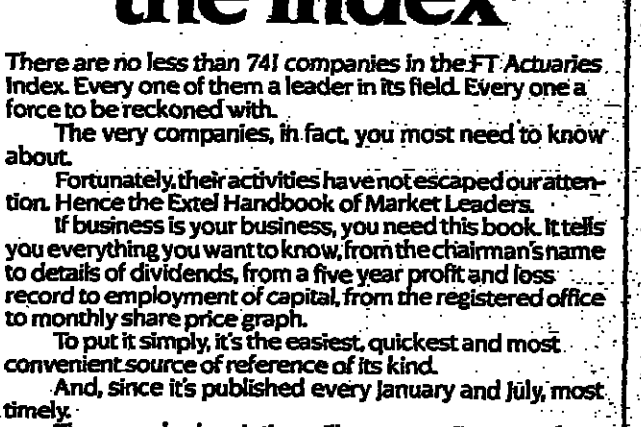
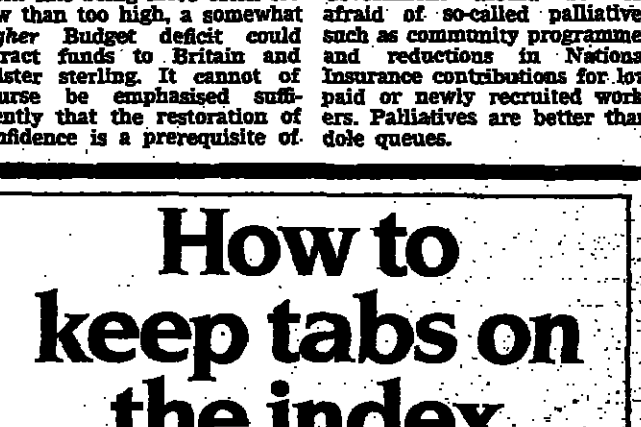
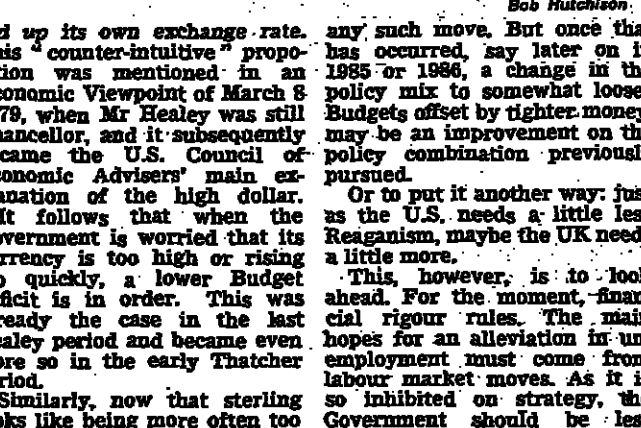
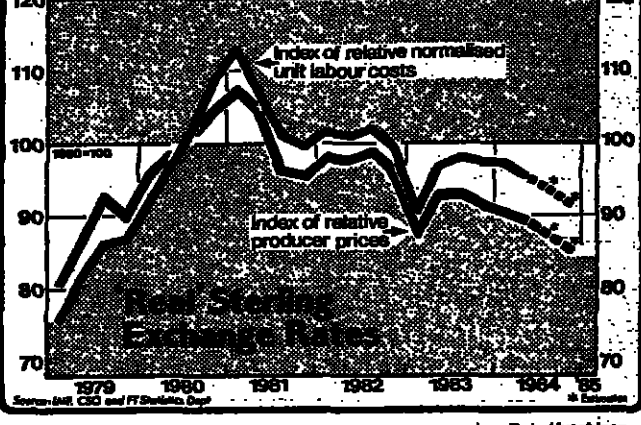
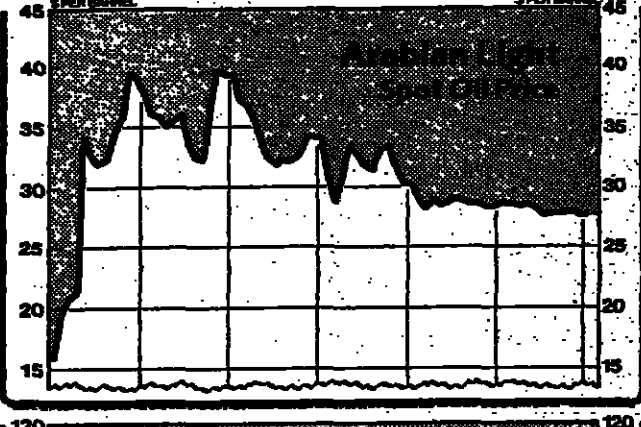
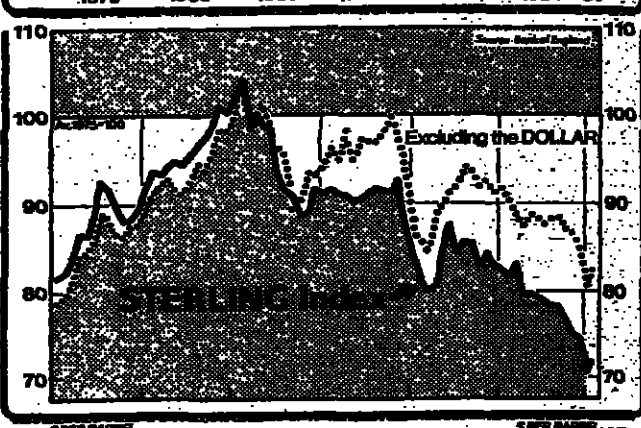
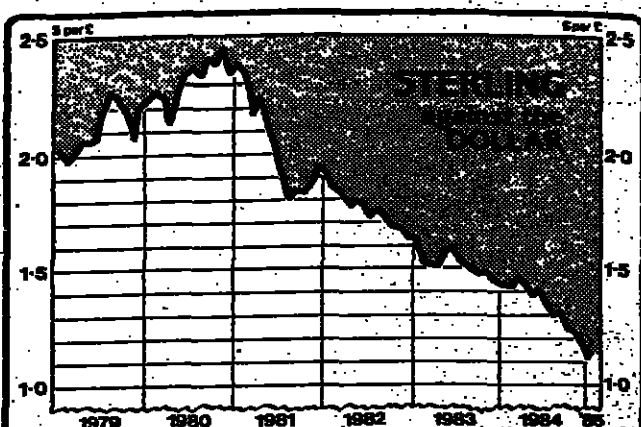
This, however, is to look ahead. For the moment, financial rigour rules. The main hopes for an alleviation of unemployment must come from labour market moves. As it is so inhibited on strategy, the Government should be less afraid of so-called palliatives such as community programmes and reductions in National Insurance contributions for low paid or newly recruited workers. Palliatives are better than dole queues.

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Observer

FOREIGN AFFAIRS: JAPAN'S DEFENCE SPENDING

The barrier that may soon fall

By Ian Davidson in Tokyo

Lombard
Airports and
emotion

By Michael Donne

ONE WAY or another, it begins to look almost inevitable that Japan's defence spending will this year break through the magic barrier of 1 per cent of gross national product which has been a totem in Japanese politics ever since it was voluntarily erected in 1976 by the then Prime Minister, Mr Takeo Miki. Until it is broken, the 1 per cent figure will be a subject of intense political controversy, not only on the part of the Socialist Party, the largest opposition group but also within the ranks of the ruling Liberal Democratic Party, as it was in last week's debate in the Diet. But even if the barrier falls, it is clear that Japan will still be long way from having a plausible defence posture, let alone a coherent geo-strategy, which commands broad-based domestic political assent.

As a former Defence Minister, Prime Minister Yasuhiro Nakasone has long been an advocate of a stronger defence posture, and this year's projected increase of 0.9 per cent in nominal terms (or about 4.5 per cent in real terms) leaves defence spending at 0.997 per cent of GNP. What is likely to push it through the magic barrier will be the public service pay increase which is due to be awarded half-way through the year.

Yet though Mr Nakasone was reappointed by his party to the premiership last year, in principle for a second two-year term, his position is anything but secure, and he has been unable to confront the 1 per cent issue head on. Despite what everybody assumes to be almost inevitable, he argued last week in the Diet that the final defence spending outcome was unpredictable because of uncertainties about the future rate of economic growth. The further he dared go to win the Government might review the 1 per cent position "if necessary".

His evasiveness did not go unchallenged, even from within his own party: a group of Diet members, including two of Mr Nakasone's closest advisers, Mr Miki himself and Mr Zenko Suzuki, publicly called on the Government to respect the 1 per cent limit, on the grounds that the breaking of the barrier could lead to "unrestricted" defence spending, and would have adverse political effects abroad. Just what this public

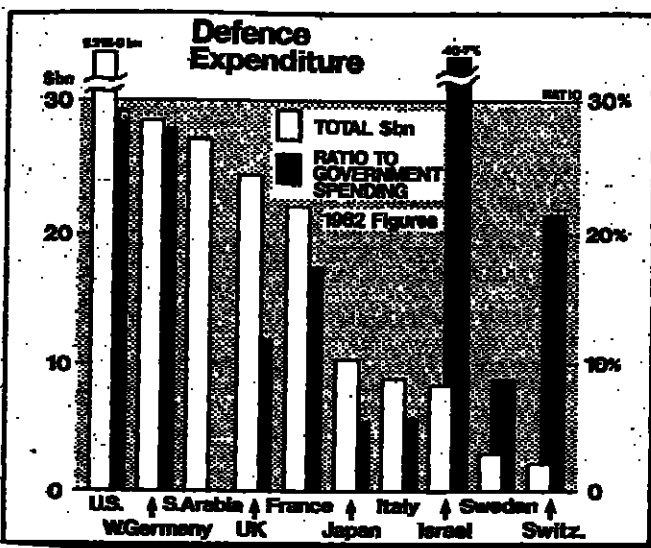
dissent adds up to in the obscure world of Japanese political manoeuvring it is hard, perhaps impossible, for a foreigner to assess; it may be little more than a pretext for rival factions to put pressure on Mr Nakasone in advance of elections which, some observers believe, could be brought forward to this year. But if the 1 per cent barrier is broken, that must create a new situation which, Japanese strategic analysts hope, will focus debate on more meaningful measurements of Japanese defence policy.

What the breaking of the 1 per cent barrier will not do, one may confidently assume, is open the floodgates to an uncontrolled rush of defence spending in future years simply because there is no political constituency of any size for such an idea. Even more constraining than the Miki ceiling is the post-war constitution which renounces war as a sovereign right of the nation, and while the opposition Socialist Party has come round so far as to admit that the Self Defence Forces (SDF) are legal and constitutional (a curious position, in all conscience), it remains wedded to the idea of unarmed neutrality. The trauma of the disastrous consequences of World War II remains etched in the public memory, and in any case it has for 40 years been politically convenient, and economically advantageous, to shelter demurely under the wing of the American superpower.

Symptomatic of public attitudes to defence spending as reflected in the media was an editorial last week in the Asahi Shimbun, Japan's second largest-circulation newspaper, urging that the 1 per cent ceiling should continue to be respected, while conceding that it would be difficult to know where and how to make the corresponding cuts.

The trouble with the 1 per cent totem is that it derives from a bygone era. In the late 1950s and early 1960s defence spending was consistently above 1 per cent, though starting, of course, from a very low base. By the late 1960s, however, despite relatively rapid annual increases, it shrank below the magic 1 per cent because it was easily outpaced by the depreciation of the value of the Japanese yen.

During the early 1970s, defence spending was still



rising rapidly in percentage terms, but by then the ceiling had changed. The first of the two oil shocks had reduced the economic growth rate from around 10 per cent a year to around 5 per cent, with sharp zig-zags up and down; and East-West relations were briefly passing through the era of détente, characterised by the first Strategic Arms Limitation Treaty (SALT) and the Helsinki agreement of 1975. It was in the following year that the Miki Government enunciated the 1 per cent guideline, as well as the National Defence Programme Outline which remains to this day the basis of defence planning.

Since then, of course, a great deal has changed, not just because the election of President Ronald Reagan ushered in the sharpest frost in U.S.-Soviet relations since the Cold War, but because of the rapid increase in Soviet conventional power, most visibly in its naval forces in the Pacific.

It is sometimes said—indeed, it was said to me last week in Tokyo—that Japanese perceptions of geo-politics tend to lag several years behind the rest of the world. Like many such generalisations, it may be only partly true; and since the remark was made to me by one of Japan's leading strategic analysts, it may have contained an element of elegant self-deception. It may be only partly true; and since the remark was made to me by one of Japan's leading strategic analysts, it may have contained an element of elegant self-deception. It may be only partly true; and since the remark was made to me by one of Japan's leading strategic analysts, it may have contained an element of elegant self-deception.

ought to be undeniable, even in Japan.

In a departure from the traditional way of doing things, Prime Minister Nakasone set up a lay study group to examine Japan's security position; when it reported last December, it argued not merely that the 1 per cent ceiling, which might have had some justification in 1976, should now be reviewed in the light of the changed international situation, but it also recommended a reconsideration of the 1976 National Defence Programme Outline. Similarly, the Research Institute for Peace and Security, Japan's leading strategic studies centre, last November submitted a report to the Government in which it roundly dismissed the 1 per cent ceiling as having no rational basis at all, and argued that it would be difficult to resist the 1976 defence targets without breaching the ceiling. It made ritual obeisance to left-wing demands for restraint in defence spending, but maintained that this should be achieved in other ways.

In the past, much of the foreign (ie American) criticism of the Japanese defence budget is that it is simply too small and growing too slowly to reach the 1976 targets until the end of this decade (if ever), let alone the rather more ambitious goals suggested by Washington. The RIPS report goes further, and argues that the 1976 targets were misconceived, but also that there are major inefficiencies in the way the

defence forces are managed.

The ground defence forces get the largest share of the budget, but in reality the top priority should be air defence, and anti-submarine warfare. The trouble with this recommendation is that the three defence forces are virtually independent lobbies; and the corollary of that is that their rivalry virtually precludes the possibility of combined operations, and that there is no effective unified joint defence command.

What is required, according to the RIPS report, is a strengthening of the position of the chairman of the Joint Staff Council in the military sphere—at present he is just the highest ranking officer—and the formation of a Defence Deliberation Council in the political sphere, in order to ensure continuity in defence policy, despite the musical chairs in the office of prime minister.

But perhaps the most sensitive defence policy issue facing Japan is incapsulated in the term "collective security". The fundamental premise of the 1976 National Defence Programme Outline was that the international situation was basically stable, that Japan's ultimate safety rested on the security treaty with the U.S., and that therefore Japan's national defence requirement was only for the capability of resisting a "limited and small-scale aggression" against Japan itself.

This formulation satisfied the essential political requirement, first that Japan would only engage in self-defence, second that it would not get dragged into any superpower conflict on the coast-tails of the Americans. But Professor Seizaburo Sato, an iconoclastic analyst at Tokyo University, openly scoffs at the idea that there could be circumstances in which Japan is essentially stable; and the RIPS report, while professing not to challenge the 1976 threat assessment, in practice argues that the shift in the U.S.-Soviet power balance will call for a sharing of defence roles between Japan and the U.S. Hitherto the Constitution has been interpreted to mean that anything smacking of collective defence is simply beyond the RIPS report takes a different view: "As far as security in the

present age is concerned, there can be nothing but collective security."

To an outsider, it is far from clear how the debate will progress from here. If the current clamour for sticking to the 1 per cent guideline grows more realistic than real, then the proponents of restraint in defence spending will have to shift their ground towards some different criteria. In that process, they might be forced to consider military output rather than simply financial input—what defence capability Japan really gets for its money, rather than just the money it spends. Conceivably, the political elite might have to debate the fundamental purpose of defence spending—though that may be too much to ask.

Unfortunately, there are major inhibitions which are likely to impede any cool appraisal of security policy. The first inhibition derives from Japan's structural military weakness in relationship to the U.S. Tokyo has long believed, and rightly, that security depends on a broad gamut of diplomatic and economic policy, as well as on defence. If, against the odds, the Government were to edge closer towards a concept of collective security, it could scarcely do so in the exclusive context of the U.S.-Japanese relationship. It would need to find other interlocutors as well, starting, no doubt, with the European members of the Atlantic Alliance yet European-Japanese relations are far less developed than those between Europe and the U.S., or those between Japan and the U.S.

The second inhibition is psychological and intellectual, there is virtually no tradition of strategic debate in Japan, even in academic circles and it is not a popular subject. When Professor Sato proposed, five years ago, the first ever course in strategic studies at Tokyo University, he was strongly advised against the idea by his superiors, on the grounds that it would be disruptive. Mr Tomohisa Sakuma is one of Japan's best-known defence commentators, on the Asahi Shimbun, but the general ambience for his subject is so little favoured that he is leaving to take up a university post. Inhibitions like these will not be swept away simply by the breaking of the 1 per cent barrier.

ANYONE reading the Stansted debate in Hansard, and noting the subsequent vote and Tory rebellion against the Government, could be forgiven for believing that the issue was all about putting down a brand new airport in beautiful unspoiled countryside, wasting vast resources on an unnecessary white elephant to appease yet again a rapacious aviation industry.

The facts, which somehow got lost in the emotion of the debate, were about developing an airport in the most appropriate place to meet an undeniable level of future demand for an airport, moreover, that exists, having been there for over 40 years, with one of the longest runways in the country, and with a new motorway, and an inter-city rail link, close by.

Stansted qualifies because it is there. It is under-utilised, a major economic asset that could, with new terminals, handle up to 15m passengers a year or more, but which today handles only about half a million.

What also got lost in the debate was any kind of recognition that aviation is one of the few industries in the UK which consistently earns a surplus on foreign exchange. It is vital to trade and communications, employing directly more than 10,000 people and many more indirectly. It pumps into airport localities many millions of pounds a year. It has one of the highest growth rates—over 10 per cent in London and the South-east last year, with Manchester recording 16 per cent. Aviation needs the ground infrastructure to meet such growth.

More than anything else, the need will be for runway capacity. Traffic growth is increasingly dominated by smaller, short-haul aircraft, rather than long-haul jumbos. To meet that growth, more use must be made of every available runway, besides constructing more terminal buildings.

It is easier to build terminals than runways—one can put another terminal into Heathrow, but not another runway. If the Government insists on maintaining its environmental pledge of no more than 275,000 aircraft movements at Heathrow a year, it is difficult to see how even a fifth terminal can be

built there, with its additional 15m passengers a year and all the associated aircraft movements. Indeed, Heathrow is close to saturation with 272,000 movements last year (including helicopters).

Runway capacity will thus increasingly be the dominant theme. While the difficulties of air travel to and from London increase through the rest of the 1980s and beyond, Stansted, protected by its parliamentary vote and its vociferous environmentally-orientated minority, will peacefully slumber on undisturbed, like a tired cow.

That the debate was dominated more by emotion than by aviation was also demonstrated by the fact that MPs, anxious to avoid the development of Stansted on environmental grounds, argued just as ruthlessly for the expansion of Heathrow, disregarding the environmental rights of those living round that airport.

The "Case for the North" was pursued with equal vigour, and just as complete a lack of understanding of what aviation expansion is all about. Regional airports are growing, and will continue to do so. There is a case for more generous government attitudes to their development. But they cannot be boosted artificially by forcing in travellers who do not want to use them.

The basic position, therefore, has not changed. For the rest of this century London and the South-east will need more new terminals, and must make maximum use of all available runways, including Stansted.

If Stansted, and a fifth terminal at Heathrow, are denied, where does that leave civil aviation? Millions will want to come to London, but where will they go, if they can't get in? Some may choose the regions, but most will go elsewhere — to Frankfurt, Amsterdam and Paris.

Increasingly, it can be seen that the cancellation of an offshore airport at Manlin in 1974 was a short-sighted political mistake. Had it been retained, none of the current problems would have arisen. Perhaps, after all, the real solution to the current conundrum, even at a late stage in the day, is to revive the Manlin option.

Have the cake
and eat it

From Mr N. Brittain

Sir,—In the current debate on the best way to stimulate growth in the economy and reduce the level of unemployment, the respective exponents of restricting growth in PSBR and Keynesian-inspired investments in the infrastructure present their cases as if the two approaches are totally incompatible. But need this be so? Could we not actually "have our cake and eat it"?

The dilemma the Government is facing essentially seems to arise from the fact that public expenditure in this country is controlled on a cash basis with capital and revenue spending being added together for the purposes of determining budgets and PSBR. Because of this, it is hardly surprising that, at a time when Government wishes to restrict the growth in its total expenditure, it is the capital rather than the revenue changes that tend to suffer most. The reason for this is, of course, that the latter is normally more immediate by nature, is much more difficult to reduce in the short term, and covers the cost of the bureaucracy charged with the responsibility of implementing the policy.

The dilemma, however, might be avoided to a greater or lesser degree if a substantial proportion of traditional public capital investment were to be funded by the private sector, with an appropriate rental then being charged to the various public agencies for the assets that they used. Following the example of the French, in regard to the funding of some of their "autoroutes", such a charge, as in a hire-purchase agreement, might incorporate an element of capital restoration so that the asset, in due course of time, would be acquired by the state.

The adoption of this approach would provide the Government, at least in the short to medium term, with the opportunity of its capital investment considerably while, at the same time, avoiding any corresponding strain on PSBR. The philosophy further, indeed be extended to the private sector, with existing publicly-owned assets being sold to the private sector and then leased back, as is the common practice of companies who have a cash flow problem. This offers the distinct and seductive possibility that PSBR could actually be eliminated altogether, notwithstanding the much higher level of public sector orientated investment activity that would be achieved.

While it might be argued that the adoption of this policy would provide no more than a cosmetic solution, with financial institutions being encouraged to fund tangible assets rather than purchasing Government gilts that contribute to their funding as at present, it is

Letters to the Editor

likely that a beneficial spin-off could be a dampening influence on interest rates which would be good for both investment and inflation in itself.

Nicholas P. Brittain,
Churchfields, Church Lane,
Witley, Godalming, Surrey.

Taking early
retirement

From the Chairman,
Superannuation Fund Group,
Kent County Council

Sir,—I view with considerable concern reports suggesting that the Chancellor of the Exchequer might introduce taxation changes relating to pension benefits and investments. These reports have referred to the taxation of lump sum benefits on retirement, the discontinuance of tax relief on pension contributions, the taxation of investment income and also capital gains. The Chancellor's statement in the House of Commons on December 13 alleviated some of this concern—but not very much. By restricting his assurances to the issue of taxing lump sum benefits and then only for the 1985 budget, a great deal of doubt is left concerning his intentions in this area.

The taxation of investment gains and dividends would cost the local authorities within Kent about £9m each year, which could only be found by an increased levy on the ratepayers of more than 4p in the £, equivalent to £7.50 per annum for the average householder. Also, the increases would represent a further imposition on businesses struggling to survive the economic recession. Taxation on this scale would far outweigh any economies that have been achieved by sound investment management.

The taxation of lump sum benefits would mean that the expectations of existing staff on retirement would not be realised although many have already made adjustments to their standard of living based on these expectations. Without a much clearer statement of long term intentions in this area, the most experienced senior staff are likely to continue the trend recorded over recent weeks and to opt for early retirement as a pension protection measure. Ending the tax relief on employees' contributions would impact significantly on employees' take-home pay and might give rise to exaggerated pay claims at a time when public sector pay increases are being held under

strict control. Neither of the above consequences can be looked on favourably by any responsible local authority member.

I would hope that these recent reports prove to be without foundation and that the Government listens to the counsel of those within the pensions industry, before tampering with funding arrangements that have worked well for many years. (Councillor Sir) John Griceon, Sand Pett, Charing, Ashford, Kent.

Extending the
VAT net

From the Finance Director,
London and Leeds Investments.

Sir,—I read the leading article in your issue of January 21 with regard to VAT.

The writer states that one genuine reason for wanting to extend VAT is to achieve a greater degree of fiscal neutrality, but that fiscal neutrality requires that taxes should not interfere with business (or personal) decisions. In the concluding paragraph, however, the writer exhorts the Government to show much more vigour and ingenuity in the quest to make VAT more comprehensive.

The imposition of VAT on the construction of buildings and associated services now being demanded by the EEC Commission coming so soon after the additional taxation burden imposed in the 1984 Finance Act through the phasing out of capital allowances and industrial buildings allowances, will sound the death-knell for construction and development activity in many regions and would stop future projects. As a consequence, the already hard-pressed building companies will be forced to lay off workers or face bankruptcy. The redevelopment of sites in depressed inner city or rural locations, which are mainly tenanted by small businesses, would be shelved and it is in these areas in which a positive VAT charge could render site values negative.

In addition if VAT is imposed on rents directly (or indirectly through VAT on construction) the effect on exempt tenants who cannot recover the tax will be disastrous and will give rise to further cut-backs, redundancies and empty derelict properties.

I fail to understand how the imposition of VAT on building construction services can achieve the fiscal neutrality in

the decision making process for my industry that the writer suggests.

The Government has committed its economic recovery to the creation of new business and new jobs, and this policy was reiterated by the Prime Minister in his interview with Sir Alistair Burnet on TV Eye on January 24. The extension of VAT to the building industry at a time when it is recognised that it is just beginning to lift itself out of the recession of recent years is hardly a way of demonstrating the Government's commitment to that policy.

A. G. Long,
87, Wimpole Street, W.1.

Accounting for
utilities

From Mr E. Whiting
Sir,—Your article (January 26) asks why the Treasury continues to insist on current-cost accounting for public utilities.

It is not in order to make comparisons with quoted companies. It is not because replacement cost is a good basis for valuation of reservoirs and sewers. It is not on account of a CCA balance sheet being always available, even when exposure draft 35 proposes abolition (although it advocates retention of other features of CCA). It is not due to the likelihood of CCA being adopted throughout industry when only 9 of the 125 official commentators on ED35 were generally in support of it as an accounting standard.

It is because the CCA figure for return on capital employed is a mystical number (like the money supply) which few people can understand, but it looks good. 1 per cent looks terribly low and 1.9 per cent not much of an increase. 15 per cent to 20 per cent, however, is staggering; and a tax increase from £400m to £700m is absolutely appalling.

In my view, the use of return on capital employed for public utilities is completely misguided. Their assets have a very long life; a realistic depreciation policy is difficult to formulate; their plant requires many years to construct; extra plant may be needed for back-up, where the private sector can risk the occasional failure. Finance should be related to the viability of capital projects, not to the historic accounts of past years (they are still historical even on a CCA basis).

For a public utility there is no way of deciding what a reasonable return on capital employed should be. No standard of comparison is available. It should provide an adequate service and make an acceptable operating profit. The assets which it already owns, inherited from many many years ago, have very little relevance.

Edwin Whiting,
Manchester Business School,
Booth Street West,
Manchester

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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Monday February 4 1985

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Portuguese budget approval clears way for \$400m loan

PORTUGAL'S Parliament last week finally approved the country's controversial 1985 budget, with its record Ecu 350bn deficit. This has allowed the Central Bank to begin serious examination of plans for the Republic to raise a \$400m loan abroad, writes Peter Montague in London.

The operation has begun with Portuguese officials in a particularly buoyant mood. Not only have they been deluged with offers (including one for a \$400m floating rate note that was turned down), but the country's most recent borrowing, a \$100m equivalent, seven-year credit for Electrificação de Portugal, has been heavily oversubscribed and is to be increased to \$150m.

Part of the attraction of this deal clearly reflects its generous interest margins, which start at 1/4 per cent for the first four years and then fall to 1/8 per cent. Yet the market response, which elicited no less than \$197m in syndication, also demonstrates strong appetite for Portuguese assets.

This does not, however, necessarily make it any easier for Portugal to set the right terms on its new deal, especially as it encourages the temptation to opt for a cheap, new-style facility involving the sale of short-term Eurobonds and borrowing through bank advances. Here, the flip side of the coin is that the \$300m advance facility for Turkey continues to meet a sluggish response, having attracted commitments totalling only some \$450m by the weekend.

Turkey's case highlights plainly the problems facing lesser-rated borrowers in finding banks willing to underwrite one of the new facilities. Although it now appears to be within spitting distance of completing an underwriting group, this will have been done only after tough pressure by the borrower, with relationship banks and with an increase in the facility fee to 1/4 per cent from 1/8 per cent.

The problem with high facility fees - and Portugal would certainly

IBM loses appeal as yield curve flattens

AT LEAST the Eurodollar bond market has had one good month this year. January culminated in the launch by IBM - perhaps the market's favourite borrower - of the first single digit, fixed-rate issue for several years. February got off to a bad start, however, symbolised by IBM's cutting that issue from \$300m to \$200m, writes Maggie Urry in London.

The uneasiness which had set in to the bond market on Thursday, had by Friday become misery. As usual, the not that set in spread from New York. Sentiment changed quickly from Wednesday when the U.S. long bond reached 10 1/2%, and

looked set to be going higher. A bigger than expected U.S. Treasury refunding, the money supply figures and a sharply rising Fed funds rate were to blame.

It began to dawn on dealers that the yield curve was going to flatten. But not because long rates were coming down; short rates were going up.

And it was the steepness of the yield curve that had encouraged IBM Credit to launch its three-year deal, extendible to 15 years, with such a low coupon. A couple of weeks earlier, a four-year issue with a 10 1/4 per cent coupon had been sold.

This time it was not on. IBM has lost some of the glamour it used to have among the archetypal Swiss investors. It has been coming to the market too often to maintain its scarcity value. And the low coupon, although giving a yield comparison to U.S. Treasury securities less tight than some previous issues, was too much of a shock to the retail investors likely to buy the paper.

The decision to cut the size of the issue came not, it seems, from the lead manager, Salomon Brothers, but from IBM Credit itself.

Even after its size was cut, though, the issue appeared to be in trouble, trading so far outside fees

that it could have been mistaken for a Euroyen issue. "If they had to cut it, why not to \$100m?" asked one syndicate manager.

IBM was not alone in bringing a tightly priced deal to the market. Other notable borrowers were Mobil, Eastman Kodak and GMAC.

Successes during the week included the J.P. Morgan issue - with an 11 1/4 per cent coupon - and the Citicorp 12 year deal with a 1/2 point better coupon and point lower issue price, which was doubled in size.

Flosters could also be under pressure if the yield curve flattens significantly. With a sharply rising yield

curve, investors can fund their FRN holdings cheaply. On Friday, with short rates rising, FRNs were sinking.

That did not upset last week's crop of issues, all of which were holding at good levels on Friday. France set a new low rate for FRN yields through a Credit National issue.

The Euroyen market once again displayed its taste for over-indulgence - perhaps a habit learned from the feasting the Eurodollar market sometimes goes in for - we have yet to see the famine in Euroyen, but syndicate managers are starting to shiver. A total of ¥120bn

of issues last week tested the lead managers to their limit.

Last week the D-Mark market was at last left alone by borrowers, a welcome relief particularly in a week when Lombard rate was increased from 5.5 per cent to 6 per cent. Prices were a little weaker over the week, though by Friday they had stabilised.

The Swiss franc market was also a little uneasy last week, although the issues keep coming.

The Eurosterling market has had a turbulent week. First, a rise in interest rates sent prices crashing. Then hopes of a fall had them moving up again.

NEW INTERNATIONAL BOND ISSUES

Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %	Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Lead Manager	Offer yield %
U.S. DOLLARS								SWISS FRANCES							
Passo Corp. \$1	28	2008	15½	3¼	100	Midan Secs (Europe)	3.125	Mat. Patent Dev. Corp. \$	60	1995	-	(6)	-	Bge Gutzwiller, K.B.	-
Mitsubishi Elec. Corp. \$1	100	2000	15	2½	100	Daiwa Secs.	2.875	Chapigny Co. ** 1	40	1990	-	3¼	100	Wirtschafts- und Prikl	3.625
Republicbank Corp. 1(a) 1	150	1997	12	1¼	100	Salomon Bros.	-	Passo Corp. \$1	50	1990	-	1¼	100	Bank Julius Baer	1.875
Oil & Mar. Gas of India 1(a) 1	150	1997	12	1¼	100	Merrill Lynch	-	Sutton Finance \$	130	1995	-	5¼	100	Handelsbank	5.750
Furukawa Electric \$	50	1992	7	1½	100½	Bge Paribas	10.894	Asian Dev. Bank (b) 1	50	2000	-	¼	100	SBC	-
Midland Petroleum 1	100	1999	5	(5½)	-	Nomura Int.	-	Asian Dev. Bank \$	100	1997	-	5¼	100	SBC	5.875
Security Pacific 1(a) 1	250	1997	12	1¼	100	CSFB	-	Wheat Convent **	20	1990	-	(5¼)	100	UBS	-
AMZ Bank \$	100	1999	5	1¼	100	Morgan Stanley	11.250	Midland Mining Co. ** 1	60	1990	-	(3¼)	-	UBS	-
Calcorp \$	200	1997	12	1¼	99¼	Merrill Lynch	11.570	Elbas **	25	1992	-	5¼	100	UBS	5.750
ENB \$	100	1996	10	1¼	100½	Société Générale	10.870	Chungking Elec. Pwr.	100	1993	-	(5¼)	-	Credit Suisse	-
Yamato Transport \$	40	2000	15	(3)	100	Midan Secs (Europe)	-	EDB \$	100	1990	-	5¼	99¼	UBS	5.550
Credit National 1(a) 1	500	2000	15	0.85	100	CSFB	-	Sutton Paperboard **	100	1990	-	(5¼)	-	Credit Suisse	-
Midland Nat. \$	200	1990	5	10¼	100	UBS (Secs)	10.250	Midland Petrochemical ** 5	50	1990	-	(2)	-	UBS	-
Comcast \$	100	1995	10	1¼	99¼	CSFB	11.560	Sutton Paperboard	100	(1995)	-	-	-	Bank Refmann	-
Novofund \$	75	1995	10	1¼	99¼	CSFB	11.410	Toyota Co. ** 1	50	1990	-	(3¼)	100	SBC	-
IBM Credit Corp. (a) 1	200	1990	3	9½	100	Salomon Bros.	9.825	Hessolite	40	1990	-	(2)	-	SBC	-
J.P. Morgan \$	100	1992	7	1¼	100¼	Morgan Guaranty	11.157	Capendagen Telephone ** 1	100	1991	-	5¼	100	SBC	5.750
Sankofa \$	100	1992	7	10¼	100	CSFB	10.750	Sperry Corp. (I)	100	1995	-	5¼	-	UBS	-
Nippon Steel \$	150	1992	7	10¼	100	Yamashita Int.	10.500	Populco Inc. \$	130	1995	-	5¼	100	Morgan City. (Switz)	5.250
Kubota \$	150	1992	7	10¼	100	Nomura Int.	10.750								
Kumagai Gumi \$	80	2000	15	(3½)	100	Daiwa Europe	-	STERLING							
Shin-Etsu Chem. \$	30	2000	15	(3)	100	Yamashita Int.	-	Mitsui \$	50	1990	5	8¼	100	Baring Brothers	8.250
Woolac Steel \$	50	1992	7	10¼	100	Nomura Int.	10.750	Narsh Hydro \$	50	1991	8	11¼	100	Henderson Bank	11.625
First Fed. of Bank. \$	500	2005	20	0	10½	Bge Paribas	11.930								
GMAC \$	200	1998	3	10	99.8	Morgan Stanley	10.040	LIBE							
Eastman Kodak \$	150	1995	10	10¼	100	UBS (Secs)	10.375	World Bank \$	100m	1992	7	12¼	99½	Mediobanca	12.994
NEW ZEALAND DOLLARS								GUILDERS							
N.Z. Breweries	15-25	1991	8	15¼	99¼	Bge Gutzwiller K.B.	-	Alcoa \$	150	1990	5	7	100	ABN	7.000
N.Z. Breweries	15-25	1992	7	15¼	99¼	Bge Gutzwiller K.B.	-								
CANADIAN DOLLARS								ECUs							
Montreal Urban Comm. \$	75	1995	10	11¼	100¼	Orion Royal Bk.	11.700	Credit du Nord \$	40	1991	5	5¼	100	Bge Paribas	9.750
								ABN \$	100	1992	7	9¼	99½	ABN	9.601
AUSTRALIAN DOLLARS								YEN							
LTCC \$	85	1992	7	12¼	101½	LTCC Int.	12.417	Practor & Gamble \$	250m	1992	7	6¼	100	Daiwa Europe	5.825
								GMAC \$	250m	1990	5	6¼	100	Nomura Int.	5.500
D-MARKS								U.S. FRANCES							
Chapigny Co. \$	70	1990	5	4	100	Bayrische Vereinsbank	4.000	Salvatore de Amis ** 1	50m	1995	8	7.3	100	LTCC of Japan	6.750
Jale Paper Co. \$	120	1991	5	3½	100	WestLB	3.500	FRMA \$	500m	1992	7	6¼	100	Nomura Int.	6.875
Tie-Kamwood \$	55	1990	5	3¼	100	Deutsche Bank	3.750	Victoria Pub. Auth. \$	300m	1995	8	6.7	100	Daiwa Secs.	6.700

* Not yet priced. † Fixed terms. ** Private placement. ‡ Convertible. † Floating-rate note. † With equity warrants. † With debt warrants. (a) 1/4 over 2-m Libor; (b) 1/4 over 3-m Libor; (c) 1/4 over 3-m Libor; (d) 5 basis points over 6-m Libor; (e) Extensible to 2000. (f) Dual currency. Note: Yields are calculated on ABB banks.

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 Daiwa Europe Limited
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 Enskilda Securities
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 First Chicago Limited
 Genossenschaftliche Zentralbank AG-Vienna

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 Hambros Bank Limited

 IBI International Limited
 Handelsbank NV(Overseas) Ltd.

 Kidder Peabody International Limited
 Kleinwort, Benson Limited

 Lloyds Bank International Limited
 Manufacturers Hanover Limited

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 Merrill Lynch Capital Markets

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 Morgan Guaranty Ltd.

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 Richardson Greenfields of Canada (U.K.) Limited

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This announcement appears as a matter of record only.

February, 1985.

This announcement appears as a matter of record only.

ESAB
ESAB AB

(Incorporated in Sweden with limited liability)

U.S. \$50,000,000
Euro-Note Issuance,
Short Term Advances and Bills Facility

 Enskilda Securities
 Skandinaviska Enskilda Limited

Arranged by Svenska Handelsbanken Group

Crédit Lyonnais

Skandinaviska Enskilda Banken

Bayerische Vereinsbank International S.A.

Managing Underwriters

PKbanken

Svenska Handelsbanken Group

Manufacturers Hanover Limited

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Credit Suisse First Boston Limited

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Skandinaviska Enskilda Limited

Merrill Lynch Capital Markets

Svenska International Limited

 Tender Agent & Facility Agent
 Skandinaviska Enskilda Banken

January, 1985

INTERNATIONAL CAPITAL MARKETS

US MONEY AND CREDIT

Fed funds rate rise sends prices tumbling

A WEEK that began in a mood of considerable optimism on the U.S. credit markets ended on a much less buoyant note. The Federal Funds rate shot up sharply as investors began to look anxiously over their shoulders at the Federal Reserve Board, and prices across the range of securities tumbled in response.

The change in mood is shown by the virtual U-turn made by Dr. Henry Kaufman, Salomon Brothers' chief economist who only 10 days ago was telling the financial markets that the Fed would "probably decide to ease very soon." By Friday, Dr. Kaufman was demonstrating the hardy old forecasters' maxim that if you have to forecast, you should do it as often as possible. The Fed's curbing effort on bank reserves, he wrote in his "Comments on Credit," had resulted last week "in an end to the recent decline in the funds rate, and the probable beginning of a reversal."

U.S. MONEY MARKET RATES (%)				
	Last Change	Friday on week	1 week ago	4 weeks ago
Fed Funds (weekly average)	8.54	8.28	8.78	11.77
Three-month Treasury bills	8.52	8.28	8.78	11.77
Six-month Treasury bills	8.52	8.28	8.78	11.77
Three-month prime CDs	8.52	8.28	8.78	11.77
30-day Commercial Paper	8.40	8.28	8.78	11.77
30-day Commercial Paper	8.40	8.28	8.78	11.77

U.S. BOND PRICES AND YIELDS (%)				
	Last	1 week	4 weeks	12-month
Seven-year Treasury	101 1/8	101 1/8	101 1/8	101 1/8
10-year Treasury	101 1/8	101 1/8	101 1/8	101 1/8
30-year Treasury	101 1/8	101 1/8	101 1/8	101 1/8
New 10-year "A" Financial	N/A	N/A	N/A	N/A
New "AA" Long Industrial	N/A	N/A	N/A	N/A
New "AA" Long Industrial	N/A	N/A	N/A	N/A

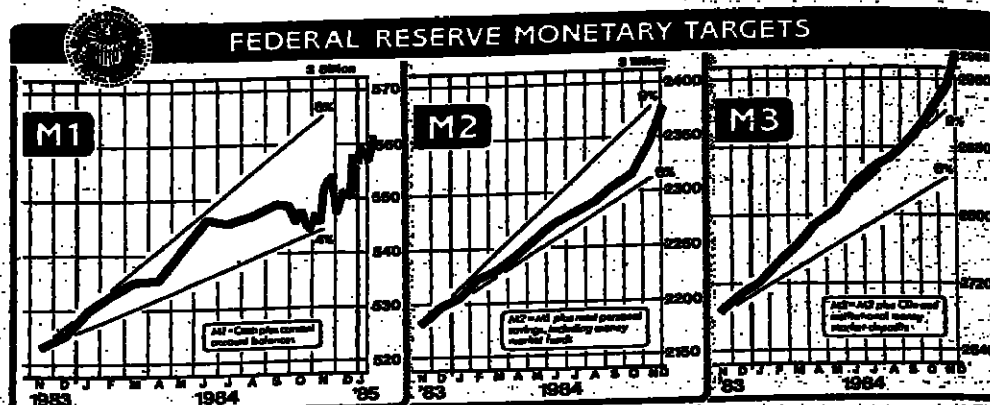
Money Supply: In the week ended January 21, M1 rose by \$4.7bn to \$281.8bn.

Corrigan, the incoming president of the Federal Reserve Bank of New York, virtually sealed the case for the market. Mr Corrigan, who is best known at present as a confidante of Mr Paul Volcker, the Fed chairman, said point blank that he believed a strategy of aggressive monetary growth at present was "simply too risky." Emphasising the continuing dangers of inflation, despite the present "subdued" inflationary pressures, he added: "There can be no assurance that—even now—aggressively expansionary monetary policies would translate into higher real economic growth rather than higher prices. Let us also not lose sight of the fact that by historical standards the current rate of inflation is by no means low."

Mr Corrigan also added his voice to Mr Volcker's campaign against the Government borrowing requirement in no uncertain

terms, telling his audience of New York bankers that "nothing looms larger than the need to reduce the budget deficit"—another point that struck home in the markets this week when the Treasury announced its quarterly funding package. At \$19bn, the programme will be the largest ever launched by the Treasury, 12.5 per cent of the total coming out of around \$150bn more than they had expected, even though the new stripped 30-year bond, which will, in effect, create a zero-coupon security, appeared to be going down well.

On the positive side, says Mr David Jones of Aubrey Langston, the economic figures showed gains in construction spending and new home sales, along with a strong increase in 200-year payrolls. But a more negative



impression emerged from the December decline in factory orders: the overall index of economic indicators, and the increase in the civilian unemployment rate.

The effect of these uncertainties was to push up short-term rates sharply, propelled by a Federal Funds rate which many analysts expect to trade in the

next few weeks in the 8 1/2 per cent to 9 per cent range. By now, not quite so marked, partly because of the Fed's move to 8 1/2 per cent, the story of inflation is still back up to 3.20 per cent after a largely positive. As a result, trading below 8 1/2 per cent since the yield on the 30-year Treasury middle of December, and very long bond rose only to 11.33 per cent, where it stood in the middle of the previous week. At the longer end of maturity.

Terry Dodsworth

UK GILTS

Waiting for base rates to fall again

IF THE PANIC was overdone so, probably, was the euphoria which followed.

Last Monday's spectacular collapse in the gilt-edged market and its equally rapid recovery on Wednesday marked one of the most extraordinary episodes in the market's recent history.

Average yields for short-dated stocks, which had started the week at around 11.9 per cent, were within a few hours up to more than 12.5 per cent, and then a day later back more or less to where they started.

Only the authorities' obvious reluctance to see rates fall too quickly was by Friday preventing the banks from cutting 1 to 1 1/2 points from the 14 per cent base rates they had set only four days previously.

But as traders caught their breath at the end of the week—and the fleetest of foot congratulated themselves on the hefty profits made during the market's remarkable turnaround—the judgment of most was fairly sombre.

A common starting point is that base rates should come down from 14 per cent once the hurdles of today's official reserve and tomorrow's money supply figures have been jumped.

And since the authorities already know what the figures contain, it is at least possible that they will give the all-clear before publication—presuming of course the dollar does not surge even higher.

The reserve figures will be eagerly scrutinised for clues to just how much the Bank of England has been spending to defend the pound since Mr Nigel Lawson's conversion to the merits of currency intervention.

Th problem is that although the Bank has probably been spending significantly more than has been apparent in the London markets—notably because of some sizeable dollar sales in New York—the reserve figures may not tell the whole story.

Apart from the usual difficulties in separating the Government's routine transactions from intervention, the gossip in the Treasury is that great care has been taken to ensure that the impact on the reserves of dollar sales will spread over several months.

The money supply figures are even harder to predict, with the usual margins of error accentuated by the Bank's practice of not giving advance notice of the seasonal adjustment for

January. The rough consensus, however, is that growth in sterling M3 should be between 1 and 1 1/2 per cent, with buoyant bank lending offsetting in part at least the heavy tax inflows to the Exchequer.

That would push the measure outside its 0 to 10 per cent target range, but on most economists' judgment could hardly justify a 14 per cent base rate.

The problem for the gilt-edged market is that short-term interest rates would have to fall fairly rapidly to justify the present structure of yields for short-dated maturities.

Most brokers believe that current yields are discounting at least a fall to 12 per cent base rates and probably something more.

The dollar's performance on Friday, however, and some lingering doubts over last week's OPEC oil price deal highlight the risks for the authorities in letting rates fall too quickly if Mrs Thatcher's \$110 target is to be defended.

building tactic and how far a real switch in policy.

The conclusion drawn by some economists, including Mr Malcolm Roberts at Laing and Cruickshank, therefore is that, after a probable fall this week, base rates will stick above 12 per cent for some time.

On that basis, many other brokers believe, scope for advances in the gilt-edged market over the short-term may well be limited to longer-dated maturities, where average yields now stand at around 11.5 per cent for 15-year and 10.8 per cent for 25-year stocks.

In the meantime the authorities will be looking to keep up the funding momentum to ensure that the February money supply figures, published early next month, provide a suitable backdrop to the Budget.

On that score they will have been helped by the recent steady sales of index-linked stocks and the massive take-up of certificates of tax deposit. If the money supply figures on Tuesday do bring a pleasant surprise, the Bank will be standing by with the £200m of 10 per cent Treasury 1989, £200m of 12 per cent Treasury 1985 and £100m of 10 1/2 per cent Treasury 1989 issued on Wednesday.

Philip Stephens

FT/AIBD INTERNATIONAL BOND SERVICE

U.S. DOLLAR				Chg. on			
STRAIGHTS				Issued Price week Yld			
100% 10/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 12/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 1/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 3/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 5/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 7/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 9/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 11/15	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 1/16	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 3/16	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 5/16	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
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100% 9/37	100	102 1/2	10 1/2	100	102 1/2	10 1/2	+0.1
100% 11/37	100	102 1/2	10 1/2	100	102 1/2</		

INTERNATIONAL CAPITAL MARKETS AND COMPANIES

CORPORATE FINANCE

Phillips struggles to convince its shareholders

T. BOONE PICKENS, the bete noire of the oil patch, says he is surprised that Phillips Petroleum's controversial recapitalisation plan, which his hostile takeover attempt last December precipitated, has been "misunderstood" by the public.

Indeed, Phillips's 218-page proxy statement, which was sent to shareholders over the weekend, notes that the irascible Mr Pickens was so upset by the bad press the recapitalisation plan was getting, that he wrote to Phillips, offering to "co-operate" in finding an alternative solution to the company's problems, such as a \$3.2bn leveraged buyout at \$53 per share.

Given that he and his partners had already been promised \$470m cash in the hand, assuring them that the profit on their 5.7 per cent stake in Phillips whatever happens, the offer (which was refused) was another irritating reminder to Phillips's embattled board that it faces an uphill struggle to convince shareholders that the complex recapitalisation plan is in their best interests.

Many of the company's major institutional shareholders, not to mention the small shareholders, do not understand the plan. If approved on February 22, it will transform a safe, unexciting oil company into one whose balance sheet ratios will match those of more speculative players in the game.

It will be a company which could run into serious financial problems if interest rates were to rise, or oil prices to fall, much further. The credit rating agencies have already downgraded Phillips paper because its "flexibility will be severely impaired for the next few years" as it concentrates on generating cash to reduce debt.

Phillips' workforce, which owns just under 10 per cent of the company, will end up owning between 32 and 42 per cent through a newly created Employee Stock Ownership Plan (ESOP). When taken together with planned changes in the voting rules, Phillips to all intents and purposes will be protected from unfriendly takeover bids.

Unlike Mr Pickens and his friends, who will get cash for their stake, other shareholders will get \$3.5bn of paper, the value of which is uncertain. As

a sweetener they have been promised, the equivalent of \$4.17 per share (pre-recapitalisation) in dividends and income in 1985, compared with Phillips' annual dividend of \$2.40.

Phillips' advisers say the deal values its shares at approximately \$53. However, the shares are currently trading at under \$48 and several analysts believe that they are worth no more than \$40 to \$45 after the deal. This compares with over \$50 per share which several analysts believe the company would be worth if it were liquidated.

Phillips says the recapitalisation plan has been designed to afford its shareholders a "substantial premium" over prevailing market prices for a significant portion of their shares, while at the same time allowing them to retain a major equity interest in a company which "will continue to have a bright future and a leadership role in the oil and gas industry."

Phillips' latest proxy statement challenges the view held in some quarters that the plan will completely emasculate the company. The 1984 net income of \$810m, is forecast to decline to \$713m in 1985 and \$675m

next year before recovering sharply in 1987. Although the company reaffirms its plan to sell off \$2bn in assets in the first year and cut its costs by up to 15 per cent, its revenues are forecast to grow by nearly a quarter to \$19.4bn in 1987. Capital spending, which averaged \$1.8bn a year in the five years to 1983, is scheduled to average \$1.4bn a year over the next three years and the company is hoping to limit the decline in its 1bn barrels of crude oil reserves to between 5 and 10 per cent per annum.

The key assumption underlying its post recapitalisation business forecasts is a modest \$1 a barrel rise in the price of Arabian light oil to \$28 between now and 1987. If the price of oil were to collapse to \$20 per barrel, the company would be forced to omit its \$2.40 per share dividend.

In the first year, shareholders' funds are forecast to shrink from \$6.6bn to \$2.6bn, while long-term debt will rise by close to \$3bn to \$5.7bn. Following the recapitalisation there will be around 100m Phillips common shares outstanding compared with 154.6m currently, and as a result the group's

earnings per share of \$5.26 in 1984 is forecast to rise steadily to \$8.60 by 1987.

Management will have its work cut out over the next fortnight trying to convince the nervous institutions that their investment in Phillips after the recapitalisation is not such a high risk gamble as some oil analysts are arguing.

Phillips' problems are made no easier by the fact that several of Wall Street's best-known arbitrageurs are known to be nursing heavy losses on the investments they made in the company when Mr Pickens was promising them \$60 per share. Some are known to be very unhappy about the recapitalisation plan.

It is far from certain that the plan will carry the day. Many of the boys on Wall Street are still hoping that a "White Knight" might appear between now and February 22 to take Phillips off their hands or else that it will be forced into liquidation. Unfortunately for them, their former hero, Mr Pickens, has already cashed in his chips. Someone else will have to take up the running.

William Hall

INTERNATIONAL APPOINTMENTS

Continental Illinois begins to rebuild its board

BY WILLIAM HALL IN NEW YORK

CONTINENTAL ILLINOIS, the big Chicago bank which was rescued by U.S. bank regulators after losing \$1.1bn in 1984, has begun to rebuild its board of directors amid signs that international confidence in America's twelfth biggest banking group is returning.

Mr Richard B. Ogilvie, a former Governor of Illinois, and Mr Francis E. Ferguson, the former chairman of Northwestern Mutual Life Insurance Company of Milwaukee, have been elected to the board of Continental Illinois Corporation and its main subsidiary, Continental Illinois National Bank and Trust Company.

The election of the 61-year-old Mr Ogilvie, and the 63-year-

old Mr Ferguson, are the first new appointments to the board since the new management team of Mr John Swearingen and Mr Bill Ogden were brought in by U.S. bank regulators last summer. Their job has been made difficult since the Federal Deposit Insurance Corporation, which masterminded the \$1.1bn bail-out of Continental, has insisted that the bulk of the old Continental board hand in their resignations.

In common with many big banks, Continental Illinois' board of directors has numbered many of Chicago's most prestigious business leaders, and the new managers have found difficulty in recruiting directors of the same calibre. Continental's old board has

been the target of numerous shareholder lawsuits charging negligence and several of the outgoing directors have let it be known that they were not at all happy at their treatment by the FDIC. This is understood to have discouraged some of their would be replacements.

Mr Ogilvie, a Chicago attorney, was elected Governor of Illinois in 1983. He is a partner in the Chicago law firm, Isham, Lincoln & Beale and chairman of its managing council.

Mr Ferguson, who took over as chief executive of Northwestern Mutual in 1968, eventually retired as chairman at the end of January. He continues to sit on the board.

Control Data peripherals chief

BY LOUISE KEHOE IN SAN FRANCISCO

IN A SHAKE-UP of its peripherals company management, CONTROL DATA CORPORATION has replaced Mr Gordon Brown as peripherals president with Mr Lawrence Perlman, formerly president of CDC's financial and business services group. Mr Brown has been given a new post as executive vice president in charge of peripherals marketing and planning.

CDC said technological changes and increased cost competition in the peripherals industry required greater emphasis on marketing and planning. Over the past two years, CDC's peripheral operations have encountered several problems. It plans to offer a "Micro-Winchester" disc drive for personal computers altered when the company withdrew its

product for redesign and cost reduction in 1983. Last year it withdrew from the IBM-compatible large disc drive business after the development of its latest product fell two years behind schedule. Several hundred workers were laid off. Then late last year CDC stopped production of personal computer floppy disc drives at its Oklahoma City plant, moving all production offshore.

Wholesale reshuffle for Hong Kong Electric

BY DAVID DODWELL IN HONG KONG

Mr Simon Murray, who is the chief executive of HUTCHISON WHAMPOA, the Hong Kong trading, properties and shipping group, has been appointed chairman of HONG KONG ELECTRIC, the smaller of Hong Kong's two electricity generating companies.

The appointment, which is part of a wholesale board reshuffle, follows the recent sale by HONGKONG LAND of its controlling 33.8 per cent stake in Hong Kong Electric to Hutchison Whampoa for a price of HK\$2.9bn (US\$372m). Hong Kong Electric's new

deputy chairman will be Mr George Magnus, who is a board member both of Hutchison, and of its parent, Cheung Kong Holdings. Mr Charles Lee and Mr Canning Fok, both executive directors of Hutchison Whampoa, will also be joining the Hong Kong Electric Board, as will Mr William Shumliak, Hutchison's group treasurer.

Mr John Pascoe is to retire as group managing director after 20 years with Electric. He will be succeeded by Mr S. L. Chen Shaolin, who is currently the group general manager.

Promotion for Thierry at BBL

By Paul Cheeswright in Brussels

Mr Jacques Thierry is stepping up from president to chairman at BANQUE BRUXELLES LAMBERT, Belgium's second largest commercial bank.

The appointment, and others consequent upon it, comes into effect a year hence, but the announcements have been made to curtail speculation and instability as the bank seeks a wider international role. Mr John Dils, the deputy of Mr Thierry, who has been in charge of loans and BBL operations in northern Belgium, is stepping up to president.

Scandinavian Bank raises share capital

By David Lascelles, Banking Correspondent

THE FIVE Nordic bank shareholders of Scandinavian Bank, the London consortium, have subscribed an additional \$12m, raising its share capital by 23 per cent to \$64.4m to boost the bank's capital base.

The bank today reports a 19 per cent increase in pre-tax profits to \$12.1m thanks to higher net interest income, and foreign exchange profits.

Another factor was the improved profitability of Banque Scandinave en Suisse, the bank's Swiss subsidiary. Mr Garrett Bouton, the chief executive, said that Scandinavian Bank, which ranks among the 20 largest in the UK, had to transfer \$11.9m from reserves to meet a deferred tax liability arising from the tax changes in last year's budget. He said the bank is planning to boost its investment management and trade finance activities.

Amerada Hess reports \$4m loss

BY OUR NEW YORK STAFF

AMERADA HESS, the secretive U.S. oil company headed by the 70-year-old Leon Hess, has reported a \$4m fourth quarter loss. This followed the announcement of swinging cuts in its workforce conditions in refining and marketing.

Full-year earnings fell 17 per cent to \$170.5m or \$2.01 per share. Earnings from production and exploration rose \$14.2m to \$285.7m. In the year-ago quarter there was a profit of \$57m, or 66 cents a share.

The company, which showed a \$108.6m loss on its important refining and marketing operations, has cut the refinery runs at its huge St Croix refinery in the U.S. Virgin Islands, to 160,000 barrels a day. At its peak this refinery was capable of handling over 400,000 barrels a day.

In addition, the company is cutting its workforce by 900, or more than 10 per cent, with the cuts be-

ing concentrated in the refining and marketing activities.

Amerada Hess is also cutting its 1985 capital spending by more than a quarter to \$650m.

The company says that it will supply its customers by purchasing additional domestic and imported refined petroleum products in the open market as long as it is more economic to purchase such products than to manufacture them.

France launches FF15bn bond issue

THE FRENCH government is launching today its first state bond issue of the year totalling FF15bn (\$1.54bn) to help finance the budget deficit. Paul Batta writes from Paris.

The provisional state deficit for 1985 amounts to FF140.2bn or 3 per cent of gross domestic product. This is the ceiling the

government has said it wants to impose on the deficit this year, although it is likely that the deficit could again exceed the 3 per cent of GDP target.

The first state bond issue of the year involves two tranches. The first consists of a seven-year fixed-interest security renewable for a further seven

Gulf Broadcast sells stations to Taft

By Our New York Staff

TAFT BROADCASTING, the Cincinnati-based media group, is buying a dozen TV and radio stations for \$755m in a move which will increase its share of the U.S. TV audience from 9 to 15 per cent.

Taft is buying the five TV and seven radio stations from the Dallas-based Gulf Broadcast, which on Friday announced a plan of complete liquidation. Taft also has an option to purchase Gulf's TV station in Phoenix, Arizona, for \$250m cash, and is continuing to negotiate the purchase of Gulf's real estate holdings in the Dallas-Fort Worth area.

Under recently announced changes in Federal Communications Commission regulations, U.S. broadcasting companies will be allowed to own up to 12 TV stations and 12 AM and 12 FM radio stations. Taft currently owns seven TV stations and 13 radio stations.

The Long-Term Credit Bank of Japan Finance N.V.



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11% Guaranteed Notes Due 1990
and 50,000 Warrants to Subscribe
U.S. \$50,000,000
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LTCB INTERNATIONAL LIMITED

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CREDIT SUISSE FIRST BOSTON LIMITED

DEUTSCHE BANK

GOLDMAN SACHS INTERNATIONAL CORP.

MANUFACTURERS HANOVER LIMITED

MORGAN STANLEY INTERNATIONAL

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UNION BANK OF SWITZERLAND (SECURITIES) LIMITED

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CREDIT COMMERCIAL DE FRANCE

CIBC LIMITED

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DAIWA EUROPE LIMITED

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January 10, 1985

All of these securities have been sold. This announcement appears as a matter of record only.

NEW ISSUE

These Securities having been sold, this announcement appears as a matter of record only.

JANUARY 1985

U.S. \$100,000,000

Bank of Tokyo (Curaçao) Holding N.V.

(Incorporated with limited liability in the Netherlands Antilles)



125% Guaranteed Bonds Due 1992
and
100,000 Warrants to Purchase
U.S. \$100,000,000
125% Guaranteed Bonds Due 1992

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The Bank of Tokyo, Ltd.

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Credit Suisse First Boston Limited

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Morgan Guaranty Ltd

Morgan Stanley International

S. G. Warburg & Co. Ltd.

Algemene Bank Nederland N.V.

Amro International Limited

Banque Bruxelles Lambert S.A.

Banque Nationale de Paris

Chase Manhattan Capital Markets Group

Citicorp Capital Markets Group

County Bank Limited

Crédit Commercial de France

Crédit Lyonnais

Daiwa Europe Limited

Den norske Creditbank

Deutsche Bank Aktiengesellschaft

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Goldman Sachs International Corp.

Lloyds Bank International Limited

Samuel Montagu & Co. Limited

Nomura International Limited

Orion Royal Bank Limited

Salomon Brothers International Limited

Svenska Handelsbanken Group

Swiss Bank Corporation International Limited

Union Bank of Switzerland (Securities) Limited

Westdeutsche Landesbank Girozentrale

UK COMPANY NEWS

London listing puts £85m value on Berkeley Tech.

BY WILLIAM DAWKINS

Berkeley Technology, a leading co-ordinator of development capital acting between non-U.S. institutional investors and U.S. high technology companies, is coming to the London Stock Exchange.

Merchant banker Kleinwort, Benson is offering for sale 3.25m Berkeley shares at 150p each, capitalising the whole group at £487.5m. That includes 27.25m new shares to raise \$44m (£33m) for the company, with the balance of 6m shares being sold by Mr Arthur Trueger, the chairman, and TR Technology, an investment trust managed by Touche Renmant.

Mr Trueger will raise \$5.4m from the sale of his shares, leaving him with a 24.6 per cent stake in the equity, while TR Technology will collect \$3.6m, leaving it with a 16.4 per cent interest.

Most of Berkeley's income up till now has been derived from fees from arranging development capital finance. It plans to use the offer money to make investments in its own right, so that it will collect capital gains to complement the fee earnings.

In the year to last October, Berkeley completed 27 transactions involving investments of \$100m, a figure it expects to rise to at least \$110m in the current year. The group intends to participate in investments of up to \$20m if it beats its \$110m target in 1985. Its strategy is to range investments in groups which are in their last round of financing before a public flotation or an outright sale.

Berkeley was founded as a financial consultancy in 1977, since when it has arranged \$221m of development finance, consisting of 65 developments in

BOARD MEETINGS

The following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Official indications are not available as to whether the dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

TODAY
Interim: Harbinger Brooks, Mezzanin Capital, Testred Jersey, Flank Bank (UK), Salford.

56 companies, only one of which has gone bankrupt.
Historic profits comparisons are misleading because of a recent restructuring, but profits are forecast to rise from \$5.2m after tax to \$6m in the current year to December.

That puts the offer for sale at a premium of 15.7, with the yield at 4 per cent, based on a forecast gross dividend of 6p.

Applications must be received by Thursday, and dealings are expected to open a week later.

comment

The proposition on offer here is a balance between a merchant bank type operation with a move to a U.S. high technology development capital fund, with the prospect of collecting capital gains in exchange for taking a risk. The latter is a difficult concept to sell just now, in view of the number of investors who have turned their backs on small U.S. electronic stocks in the past year or so, due to a mixture of earlier over-enthusiasm and industry prob-

FUTURE DATES

Interim:
Ariel Industries Feb 13
Industrial Finance & Inv Corp Mar 11
London Ship Property Mar 11
Stocks Feb 6
Trade Promotions Feb 7
Final:
Applodre (A. & P.) Feb 11
Burmast Mar 12
Hemphill & Thurgate Mar 12
Newman Tonks Feb 5
PLM AB Feb 12
Securicor Feb 13
Webster Electro Components Feb 8

lema. Berkeley argues that it has kept relatively clear of the worst hit sectors — low-cost integrated circuits and personal computers — while the high technology shake-out has created valuable buying opportunities inside the stock markets. The \$3m insurance policy on the life of Arthur Trueger is a warning of the extent to which Berkeley relies on the skills of one man, though the team behind him looks strong enough. All the same, this is no stock for widows and orphans, and the shares seem fairly priced at 15.7 times forecast earnings.

F.T. Share Information
The following securities have been added to the Share Information Service:
GBC Capital (Common shares and Warrants) (Common Investment Trusts)
Imatron Inc (Americans)
Jasen Mining (Mines-Australians)
Mineral Securities (N.L. (Mines-Australians))
Process Systems, Inc (Electricals).

The bank also defended the use of 14p as a fair price for Dunlop's shares in the BTR offer document. This had been criticised by Dunlop and by the takeover panel.

This was the price at which Dunlop's banks had agreed to convert their debt to equity, the price at which institutions were prepared to subscribe for new shares and the price at which Sir Michael and his fellow directors had originally planned to take up share options, Morgan Grenfell said.

In a separate development, Dunlop said it had almost perfected a tyre making process which made it economic to produce tyres in plant with a weekly capacity of just 10,000 tyres. The present minimum capacity is 35,000 a week.

Dunlop may use the process on its own overseas tyre factory or sell it to other manufacturers. Smaller tyre factories could help solve the continuing problem of over-capacity in the industry.

S. Jerome
The provision made by S. Jerome & Sons (Holdings) in 1983 to cover the maximum loss which might be incurred following the sale of Davis Security Communications proved more than adequate.

As agreed by the auditors, the over-provision of £175,000 will be included in the accounts for 1984.

LADBROKE INDEX
Based on FT Index
Tel: 01-427 4411

4th February, 1985

Polly Peck International PLC
(Registered in England No. 630379)

ISSUE
of £42,679,598 nominal of 9 per cent convertible unsecured loan stock 2003/08.

This advertisement appears in connection with the issue of £42,679,598 nominal of 9 per cent convertible unsecured loan stock 2003/08. ("Convertible Stock") pursuant to a rights issue by Polly Peck International PLC. The Convertible Stock has been admitted to the Official List by the Council of the Stock Exchange.

Copies of the listing particulars published in connection with the issue and containing particulars of the Convertible Stock are available in the Extel Statistical Services and copies of the listing particulars may be obtained during normal business hours on any weekday, except Saturdays, up to and including 18th February, 1985 from:-

Polly Peck International PLC
81/91 Commercial Road,
London E1 1RD.

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New Court,
St. Swithin's Lane,
London EC4P 4DU.

L. Messel & Co.
1 Finsbury Avenue,
London EC2M 2QE.

Company Announcements Office
The Stock Exchange,
Throgmorton Street,
London EC2P 2BT,
(until 6th February, 1985 only).

Yamaichi International (Europe) Limited
Credit Suisse First Boston Limited
Union Bank of Switzerland (Securities) Limited

Fuji International Finance Limited
Bank of Tokyo International Limited

Algemeine Bank Nederland N.V.
Daiwa Europe Limited
Morgan Guaranty Ltd
The Nikko Securities Co., (Europe) Ltd.
Salomon Brothers International Limited
The Taiyō Kobe Bank (Luxembourg) S.A.

Bank of Tokyo International Limited
Dresdner Bank Aktiengesellschaft
Morgan Stanley International
Nomura International Limited
Swiss Bank Corporation International Limited
Yasuda Trust Europe Limited

December 1984.

FINANCIAL TIMES STOCK INDICES

Feb. 1 Jan. 31 Jan. 29 Jan. 28 Jan. 27 Jan. 26 Jan. 25 Jan. 24 Jan. 23 Jan. 22 Jan. 21 Jan. 20 Jan. 19 Jan. 18 Jan. 17 Jan. 16 Jan. 15 Jan. 14 Jan. 13 Jan. 12 Jan. 11 Jan. 10 Jan. 9 Jan. 8 Jan. 7 Jan. 6 Jan. 5 Jan. 4 Jan. 3 Jan. 2 Jan. 1

Government Secs. 79.87 80.09 79.80 79.40 78.08 76.65 75.77 75.72 157.4 49.18
Fixed Interest 62.44 62.79 62.81 62.46 62.17 61.41 61.49 60.48 100.4 50.85
Ordinary 97.75 98.1 98.7 98.13 97.73 97.93 97.93 97.93 102.4 49.4
Gold Mines 462.0 468.6 468.0 465.1 440.3 439.5 411.7 439.5 754.7 45.5
FT-Adm. Share 612.76 614.68 613.69 601.45 608.62 620.30 637.28 644.84 627.51 61.93
FT-SE100 1879.6 1880.8 1877.3 1849.3 1866.8 1888.0 1805.7 1866.9 1305.7 986.9

Edwardes tries to thwart BTR bid

By Charles Batchelor

SHAREHOLDERS IN Dunlop, the debt-laden tyre and rubber products group, will today receive copies of a two-page letter from the company's chairman, Sir Michael Edwardes, outlining his plans to thwart the £28m take-over bid from BTR, the broadly-based conglomerate.

On Friday, Sir Michael announced that Dunlop's banks had agreed to give the company a breathing space. This will allow it to modify its refinancing package in favour of existing shareholders and to draw up plans to neutralise BTR's bid.

Sir Michael asked in his letter how BTR could seriously question "the relatively limited" dilution of the existing shareholders' stakes in Dunlop resulting from the refinancing. BTR was offering only "a derisory participation" in its own equity to block its stake BTR has in its preference shares.

BTR would add £1bn worth of sales — one-third of its present turnover — if it acquired Dunlop, but its offer terms would give Dunlop shareholders a stake of only 1 per cent in BTR's equity.

The refinancing will require the issue of 900m new ordinary shares in addition to the 144m already in existence. Sir Michael argued that the BTR offer of nearly 22p in shares or 20p cash was lower than any price at which Dunlop had traded on the stock market for at least 10 years.

Morgan Grenfell, BTR's merchant bank, described Dunlop's plan to modify the refinancing package as a distraction from the main issue. It said this was an attempt to delay the refinancing beyond the maximum 60-day period for which BTR's offer could remain open.

The bank also defended the use of 14p as a fair price for Dunlop's shares in the BTR offer document. This had been criticised by Dunlop and by the takeover panel.

This was the price at which Dunlop's banks had agreed to convert their debt to equity, the price at which institutions were prepared to subscribe for new shares and the price at which Sir Michael and his fellow directors had originally planned to take up share options, Morgan Grenfell said.

In a separate development, Dunlop said it had almost perfected a tyre making process which made it economic to produce tyres in plant with a weekly capacity of just 10,000 tyres. The present minimum capacity is 35,000 a week.

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Lloyds Bank Intl. launches specialised West German trust

BY CLIVE WOLMAN

THE GERMAN Smaller Companies Investment Trust, which is due to be launched this week by Lloyds Bank International, marks a new stage in the development of specialised investment trusts.

Lloyds Bank International has underwritten all the shares in the £12.5m trust which will be managed by Lloyds Bank Fund Management and advised by Schroder, Münchmeyer, Hengst Capital, a Frankfurt investment management subsidiary of Lloyds Bank.

Three-quarters of the 12.5m shares in the trust have already been placed with pension funds and insurance companies, and the remaining quarter will be offered to private investors, at a price of £1 each. Warrants are attached to the shares on a one-for-five basis and many of these will be launched to mark the UK's accession to the Common Market, of which today only one survives. But this trust goes well beyond any previous degree of specialisation and the managers intend specifically to avoid the large German companies that feature in the portfolios of many institutional fund managers.

The West German stock and over-the-counter markets have started showing signs of life over the last two years with 25 new company listings. The ratio of stock market capitalisation to GNP in the West Germany remains one of the lowest in the capital markets of the world. There will be ample potential for a specialist fund management sub-contractor to the institutions.

The fund managers do not intend to use their powers to borrow funds nor do they intend to hedge the currency risk. They believe that the Deutschmark is likely to appreciate in value against the pound.

The managers' policy will be to invest in small and medium-sized German companies, including those traded on the over-the-counter market.

Pauls receives approach
Harrisons & Crossfield the plantation, commodity and industrial combine, has approached Pauls, the manufacturer and distributor of malt and animal feeds, with a view to taking it over.

The board of Pauls is expected to move on yesterday issued a statement through its financial advisers Schroders which says it will "strenuously seek to maintain the company's independence". The board believes that independence is in the best interest of shareholders and employees.

Pauls, which has been diversifying away from its traditional businesses in an attempt to overcome its recent dull profits, has been approached by Pauls, the manufacturer and distributor of malt and animal feeds, with a view to taking it over.

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EQUITIES

Stock	1984/85	High	Low	1984/85	High	Low
100 F.P.	126	129	Alexandra Work. 10p 126	126	129	126
110 F.P.	126	129	126	126	129	126
120 F.P.	126	129	126	126	129	126
130 F.P.	126	129	126	126	129	126
140 F.P.	126	129	126	126	129	126
150 F.P.	126	129	126	126	129	126
160 F.P.	126	129	126	126	129	126
170 F.P.	126	129	126	126	129	126
180 F.P.	126	129	126	126	129	126
190 F.P.	126	129	126	126	129	126

FIXED INTEREST STOCKS

Stock	1984/85	High	Low	1984/85	High	Low
100 F.P.	126	129	Alexandra Work. 10p 126	126	129	126
110 F.P.	126	129	126	126	129	126
120 F.P.	126	129	126	126	129	126
130 F.P.	126	129	126	126	129	126
140 F.P.	126	129	126	126	129	126
150 F.P.	126	129	126	126	129	126
160 F.P.	126	129	126	126	129	126
170 F.P.	126	129	126	126	129	126
180 F.P.	126	129	126	126	129	126
190 F.P.	126	129	126	126	129	126

"RIGHTS" OFFERS

Stock	1984/85	High	Low	1984/85	High	Low
100 F.P.	126	129	Alexandra Work. 10p 126	126	129	126
110 F.P.	126	129	126	126	129	126
120 F.P.	126	129	126	126	129	126
130 F.P.	126	129	126	126	129	126
140 F.P.	126	129	126	126	129	126
150 F.P.	126	129	126	126	129	126
160 F.P.	126	129	126	126	129	126
170 F.P.	126	129	126	126	129	126
180 F.P.	126	129	126	126	129	126
190 F.P.	126	129	126	126	129	126

Renunciation date usually last day for dealing free of stamp duty. b Figures based on prospectus estimates. c Dividend may be paid or payable on part of capital, covered based on dividend on full capital. d Assumed dividend and yield. e Forecast dividend based on previous year's earnings. f Dividend and yield based on prospectus or other official estimates for 1985. g Dividend and yield based on prospectus or other official estimates for 1986. h Dividend and yield based on prospectus or other official estimates for 1987. i Dividend and yield based on prospectus or other official estimates for 1988. j Dividend and yield based on prospectus or other official estimates for 1989. k Dividend and yield based on prospectus or other official estimates for 1990. l Dividend and yield based on prospectus or other official estimates for 1991. m Dividend and yield based on prospectus or other

A copy of this Offer for Sale document, which comprises listing particulars with regard to German Smaller Companies Investment Trust plc ("the Company") given in compliance with The Stock Exchange (Listing) Regulations 1984, has been delivered to the Registrar of Companies for registration in accordance with those regulations. Application has been made to the Council of The Stock Exchange for admission to the Official List of the ordinary shares issued and now being issued and warrants of the Company. The Directors of the Company, whose names appear below, are the persons responsible for the information contained in this document. To the

best of the knowledge and belief of the Directors (who have taken all reasonable care to ensure that such is the case) the information contained in this document is in accordance with the facts and does not omit anything likely to affect the import of such information. The Directors accept responsibility accordingly. The application list for the ordinary shares (with warrants attached) now being offered for sale will open at 10 a.m. on Thursday, 7th February, 1985 and may be closed at any time thereafter. The procedure for application and a detachable application form are set out at the end of this document.

GERMAN SMALLER COMPANIES INVESTMENT TRUST plc

(Registered in England under the Companies Acts 1948 to 1983 number 1879372)

**Offer for Sale
by
Lloyds Bank International Limited**
of 12,500,000 ordinary shares of 50p each (with warrants attached) at 100p per share
payable in full on application

Share Capital

Authorised
£
7,500,000
in ordinary shares of 50p each

**Issued and now
being issued**
£
6,250,000

The ordinary shares now being offered for sale rank in full for all dividends hereafter declared or paid on the ordinary share capital of the Company. The Company has created warrants carrying rights, exercisable on 31st August in any of the years 1986 to 1995 inclusive, to subscribe for a total of 2,500,000 further ordinary shares at 100p per share.

Underwriting

The Offer for Sale has been fully underwritten by Lloyds Bank International Limited. The Directors are aware of intended applications from sub-underwriters for a total of 9,375,000 ordinary shares (with warrants attached), representing 75 per cent. of the issued share capital and warrants of the Company following the Offer for Sale, which applications will be accepted in full.

Officers and Advisers

Directors
Arthur John Davis, RD, Chairman
Bruce Trevor Ackerman
Manfred Emcke (German)
Klaus Kaposi (Austrian)
Harry Cowdrey Partridge
all of 40-66 Queen Victoria Street,
London EC4P 4EL

Investment Manager
Lloyds Bank Fund Management
Limited
40-66 Queen Victoria Street,
London EC4P 4EL

Issuing House
Lloyds Bank International
Limited
40-66 Queen Victoria Street,
London EC4P 4EL

Stockbrokers
Laing & Cruickshank
Piercy House, 7 Copthall Avenue,
London EC2R 7BE

Bankers
Lloyds Bank Plc
39 Threadneedle Street,
London EC2R 8AU

Receiving Bankers
Lloyds Bank Plc
Registrar's Department, Issue
Section, 111 Old Broad Street,
London EC2N 1AU

Registrars and Transfer Office
Lloyds Bank Plc
Registrar's Department,
Goring-by-Sea, Worthing,
West Sussex BN12 6DA

Secretary and Registered Office
Robert Brown, Hobson
40-66 Queen Victoria Street,
London EC4P 4EL

Investment Adviser
Schroder, Münchmeyer, Hengst
Capital GmbH
Friedenstraße 6-10, Postfach
4387, 6000 Frankfurt,
West Germany

Solicitors to the Company
Linklaters & Paines
Barrington House,
59/67 Gresham Street,
London EC2V 7JA

**Auditors and Reporting
Accountants**
Price Waterhouse,
Chartered Accountants
Southwark Towers, 32 London
Bridge Street,
London SE1 9SY

INFORMATION CONCERNING THE COMPANY

Introduction

German Smaller Companies Investment Trust plc is being established to provide a specialist medium through which United Kingdom investors can take advantage of investment opportunities in West Germany. The Company's principal objective is to achieve capital appreciation through investment primarily in the equity securities of small and medium-sized West German companies in which above-average growth potential is perceived. There is no other listed United Kingdom investment trust specialising solely in making investments in West Germany.

The funds raised for the Company under this Offer for Sale, which has been underwritten by Lloyds Bank International Limited, will amount to approximately £12 million, after expenses.

The West German Economy and Stock Market

West Germany has long had one of the strongest economies in Europe. This strength is supported by the country's traditional reputation for quality and efficiency and by strict monetary and fiscal policies which have succeeded in reducing the annual rate of inflation to 2 per cent. by the end of 1984. These factors, combined with the recent strength of the United States Dollar and Japanese Yen against the Deutsche Mark, have increased the competitiveness of West German goods in world markets and improved the prospects for further economic growth. Government policy in West Germany, since the existing coalition came to power in October 1982, has been to encourage private sector investment and entrepreneurial effort. This encouragement, in turn, contributed to a significant rise in company profits in 1983 and 1984, during which period West Germany's FAZ 100-share index rose by 51 per cent. to reach a record level by the end of 1984.

Concurrent with these developments, there has been a marked increase in the number of new companies being formed and a record number of flotations of small and medium-sized companies on the West German stock and over-the-counter markets. Of the 64 companies which have been floated in these markets since 1960, 32 have been floated in the past two years. The Directors consider that the sharp increase in the number of such flotations is principally attributable to the rise in company profits and the record market levels referred to above. The Directors also anticipate a shift towards investment by individuals in shares and securities as a result of recent restrictions on the tax sheltering advantages of certain other investments.

The Directors consider that the combination of West Germany's basic strengths and the growth potential of small and medium-sized companies in that country now presents attractive investment opportunities.

Investment Management

The Directors of the Company will be responsible for the determination of the Company's investment policy and will have overall control of the Company's activities. The Company has appointed Lloyds Bank Fund Management Limited as Investment Manager to manage the Company's portfolio on a day-to-day basis and to make and implement specific investment decisions. The individual fund managers within Lloyds Bank Fund Management Limited have considerable experience in investing institutional funds and they are currently responsible for the discretionary management of 31 institutional portfolios and 9 unit trusts with funds amounting to approximately £3,000 million, of which £21 million is invested in West Germany. The terms of the Investment Management Agreement are summarised in paragraph 6(b) under 'General Information' below.

The Investment Manager will be advised by Schröder, Münchmeyer, Hengst Capital GmbH ("SMH Capital"), which has been appointed Investment Adviser on the terms of the Investment Advisory Agreement summarised in paragraph 6(c) under 'General Information' below. SMH Capital is the Frankfurt-based investment management arm of Schröder, Münchmeyer, Hengst & Co., a West German investment and commercial banking organisation which became a member of the Lloyds Bank Group in January 1984. SMH Capital has considerable experience in portfolio management for institutional clients in West Germany and, directly and through its subsidiaries, manages 7 institutional funds and 4 mutual funds one of which specialises in small West German companies. Total funds under the management of SMH Capital exceed £300 million, of which more than one-half is invested in West German equities.

The combined expertise of the Directors of the Company, the Investment Manager and the Investment Adviser will be of significance in the successful development of the Company's portfolio. Particular advantages are expected to result from the links between Lloyds Bank Fund Management Limited and SMH Capital and the specialist local knowledge and experience of the latter in relation to West Germany.

Investment Policy

The principal objective of the Company is the achievement of capital appreciation. Accordingly, the Company will build up a diversified portfolio by actively seeking and investing the net proceeds of this Offer for Sale in equity securities of small and medium-sized West German companies which are perceived to have particular expertise in their markets and above-average growth potential. United Kingdom investors will, in general, either be unaware of such companies or unable to invest in them as cost-effectively as the Company. Securities of large multinational companies based in West Germany will not normally be included in the portfolio unless the prospects of capital appreciation are considered to be significantly better than those of comparable investments in small and medium-sized companies.

It will be part of the investment policy of the Company that not more than 10 per cent. of its assets (before deducting borrowed money, if any) may be invested in the securities of, or lent to, any one company (including loans to and shares in its own subsidiaries, if any). Furthermore, the Company will not invest more than 25 per cent. of its assets (before deducting borrowed money, if any) in the aggregate of (a) holdings in which the interest of the Company amounts to 20 per cent. or more of the aggregate of the equity capital (including any capital having an element of equity) of any one listed company and (b) securities not listed on any recognised stock exchange (for which purpose West German over-the-counter markets are not treated as recognised stock exchanges). This investment policy will be adhered to for a period of at least 3 years from the date of this document.

It is the intention of the Directors that the income of the Company will be derived mainly from securities although interest will be earned on funds which are from time to time held in liquid form pending investment. Cash and liquid funds will normally be held in Deutsche Marks unless it is judged that higher returns could be derived from holding Sterling.

The Company is empowered, by its Articles of Association, to borrow an amount of up to its net assets; if it is not, however, presently envisaged that this borrowing power will be extensively utilised other than to enable the Company to take advantage of temporary market opportunities.

Warrants

Successful applicants will receive warrants conferring, in respect of every 5 ordinary shares purchased under the Offer for Sale, the right to subscribe for 1 ordinary share. The warrants will be exercisable on 31st August in any of the years 1986 to 1995 inclusive at a subscription price of 100p per share (subject to the usual adjustments). Further details are set out under 'Particulars of the Warrants' below.

Dividend Policy and Accounts

In order to qualify as an investment trust under the Income and Corporation Taxes Act 1970 (as amended), not less than 85 per cent. of the Company's income arising from shares and securities in any accounting period will be distributed to shareholders. As stated above, however, the principal objective of the Company is the achievement of capital appreciation and, consequently, investments are not expected to be made in high-yielding securities; dividend payments by the Company are therefore likely to remain modest. The Company's Articles of Association provide that profits from the sale of securities will not be available for distribution as dividends. Annual accounts will be made up to 31st March in each year. The Company's first accounts will be made up for the period from its incorporation to 31st March, 1986.

Directors of the Company

Mr A. J. Davis, RD, aged 60, is the Chairman of the Company. After more than 40 years' service with Lloyds Bank Plc, he retired as Chief General Manager in July 1984. From 1978 until his retirement, Mr Davis was Chairman of the Lloyds Bank Staff Funds Investments Management Committee. He is now the non-executive Vice Chairman of Lloyds Bank Plc and of Lloyds and Scottish Plc, a non-executive Director of Yorkshire Bank Plc and Deputy Chairman of the Council of the Institute of Bankers.

Mr B. T. Ackerman, aged 40, is a Director of Lloyds Bank Fund Management Limited. He joined the Lloyds Bank Group in 1970 as a senior investment analyst, subsequently managing institutional funds, and in 1983 was appointed Deputy Chief Investment Manager with

responsibility for investment policy and London-based fund management activities.

Herr M. Emcke, aged 51, is the former Chief Executive of Reemtsma Cigarettenfabriken GmbH, a major West German tobacco company. He is now a non-executive Director of several West German companies, including Deckel AG (of which he is Chairman), Tschibo Frisch-Rösch-Kaffee AG (of which he is Vice Chairman), Continental Gummi-Werke AG and Orenstein & Koppel AG.

Dr K. Kaposi, aged 47, is Managing Director of SMH Capital where he has been responsible for investment management activities since joining the predecessor of that company in 1981. Dr Kaposi has been involved in fund management since 1970 and, for the 6 years prior to joining SMH Capital, he was a fund manager with ADIG Allgemeine Deutsche Investment-Gesellschaft, a West German fund management company.

Mr H. C. Partridge, aged 59, has been Controller of Finance and Planning at the Civil Aviation Authority ("CAA") since its formation in 1972. He was appointed a Member of the CAA in 1974 and is currently Chairman of Cavenagh Trustees Limited, the custodian trustee of the CAA pension funds, and of the Trustees of the CAA Superannuation Scheme. Mr Partridge is also a non-executive Director of Charterhouse Japhet Venture Fund Management Limited and acts as an adviser to several venture capital funds.

Taxation Considerations

The following information is based on the law and practice currently in force in the United Kingdom and in West Germany as at the date of this document. Investors should be aware that non-Sterling investments carry the risk of currency fluctuations.

The Company

It is the intention of the Directors so to conduct the affairs of the Company that it satisfies the conditions for approval as an investment trust laid down in Section 359 of the Income and Corporation Taxes Act 1970 (as amended). Such approval is granted retrospectively and, in respect of each accounting period for which approval is granted, the Company will be exempt from corporation tax on its capital gains. The income of the Company (including income arising outside the United Kingdom) will be subject to corporation tax after relief for expenses and loan interest. Income arising in West Germany may be subject to withholding taxes at varying rates but double taxation relief will be available to reduce the Company's United Kingdom corporation tax; the amount of such relief may be limited by the requirement to pay Advance Corporation Tax on dividends.

United Kingdom Shareholders and Warrant Holders

With regard to income, shareholders will be entitled to receive an associated tax credit in respect of dividends corresponding to the Advance Corporation Tax applicable to such dividends and payable by the Company. With regard to capital gains, shareholders and warrant holders may be liable to taxation in respect of gains arising from the sale or other disposal of shares or warrants or on a winding up of the Company. For the purposes of taxation on capital gains the amount subscribed by initial purchasers of ordinary shares (with warrants attached) will need to be apportioned between the ordinary shares and the warrants on the basis of their respective values at the date of allotment of the ordinary shares. The relationship between those values is expected to be close to that between the ordinary shares and the warrants on the date when they are first dealt in separately.

The exercise of warrants will not constitute the disposal of an asset for the purposes of United Kingdom capital gains tax; the cost attributable to the warrants exercised will be added to the cost of the ordinary shares so acquired.

The warrants will not constitute "wasting assets" under Section 138 of the Capital Gains Tax Act 1979 and, on their disposal or abandonment, the cost attributable to the warrants, calculated as above, will be allowed in computing any gain or loss.

Accountants' Report

The following is a text of a report received by the Directors from Price Waterhouse, the Auditors and Reporting Accountants:

The Directors,
German Smaller Companies
Investment Trust plc and
Lloyds Bank International Limited.

1st February, 1985.

Gentlemen,
We report that German Smaller Companies Investment Trust plc was incorporated on 21st January, 1985 and since that date no audited accounts have been made up, no dividends have been declared or paid and the Company has not commenced business.
Yours faithfully,
Price Waterhouse, Chartered Accountants.

Application Procedure and Dealings

The application procedure in respect of the 12,500,000 ordinary shares (with warrants attached) now being offered for sale and a detachable application form appear at the end of this document. Application forms, each with the appropriate remittance, should be lodged not later than 10 a.m. on Thursday, 7th February, 1985. It is expected that fully paid remittance letters of acceptance will be posted on Tuesday, 12th February, 1985 and that dealings in the ordinary shares (with warrants attached) will commence on Wednesday, 13th February, 1985. Until Friday, 22nd March, 1985 (the last date for registration of renunciation), dealings in the ordinary shares (with warrants attached) will be in multiples of 5 ordinary shares only; thereafter, ordinary shares and warrants will be dealt in separately.

At 3 p.m. on 29th January, 1985 the exchange rate in the London spot market was Deutsche Marks 3.5355 to £1 Sterling. All financial information given herein has, where relevant, been based on this exchange rate.

The ordinary shares and warrants will be quoted in Sterling, whereas the underlying assets of the Company will generally be denominated in Deutsche Marks. Investors should be aware that non-Sterling investments carry the risk of currency fluctuations.

PARTICULARS OF THE WARRANTS

Warrants will be issued subject to and with the benefit of the following conditions:

- Subscription Rights**
(a) A registered holder ("a holder") of a warrant shall have rights to subscribe ("subscription rights") in cash on 31st August in any of the years 1986 to 1995 inclusive (or, if later, the date in any year 30 days after the date on which copies of the audited accounts of the Company for its then immediately preceding financial year are despatched to holders) for all or any of the ordinary shares of 50p each of the Company specified in the warrant at a subscription price of 100p per ordinary share ("subscription price") payable in full on subscription. Each date on which subscription rights are exercisable is herein referred to as a "subscription date".
(b) In order to exercise the subscription rights the holder of a warrant must, having completed the Notice of Subscription thereon, lodge it at the office of the Registrar of the Company not later than 7 days prior to the relevant subscription date, accompanied by a remittance for the total subscription price of the ordinary shares in respect of which the subscription rights are exercised. Once lodged, a Notice of Subscription shall be irrevocable save with the consent of the Directors. Completion must also be made with any statutory requirements for the time being applicable. The subscription rights will not be exercisable in respect of a fraction of an ordinary share.
(c) Not earlier than 5 weeks nor later than 4 weeks before each subscription date the Company shall give notice in writing to the holders of the outstanding warrants reminding them of their subscription rights.
(d) The ordinary shares issued pursuant to the exercise of subscription rights will be allotted not later than 14 days after and with effect on and from the relevant subscription date and certification in respect of such shares will be issued not later than 28 days after the relevant subscription date to the persons in whose names the warrants are registered at the date of such exercise or (subject as permitted by law) to such other persons as may be named in the Form of Nomination on the reverse of the warrant. If the subscription rights comprised in a warrant are exercised in part, the Company shall at the same time issue a fresh warrant in the name of the holder for any balance of its subscription rights remaining exercisable.
(e) Ordinary shares allotted pursuant to the exercise of subscription rights will not rank for any dividends or other distributions declared, made or paid in respect of any financial year of the Company prior to the financial year in which the subscription date falls but, subject thereon, will rank *pari passu* in all other respects with the ordinary shares in issue at that date including in full for all dividends and other distributions in respect of the then current financial year not lost for any earlier period.
Application will be made to the Council of The Stock Exchange for the ordinary shares allotted pursuant to any exercise of subscription rights to be admitted to the Official List and the Company will use all reasonable endeavours to obtain the greatest thereof not later than 28 days after the relevant subscription date.
- Adjustment of Subscription Rights**
(a) Upon any allotment of ordinary shares fully paid by way of capitalisation of profits or reserves to holders of the ordinary shares on the register on a date (or by reference to a record date) before the final subscription date or upon any sub-division or consolidation of the ordinary shares before such date, the number and/or nominal value of ordinary shares to be subscribed on any subsequent exercise of the

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Closing prices, February 1

Stock	High	Low	Open	Close	Volume	Change
Am. Tel. & Tel.	42 3/8	42 1/8	42 1/8	42 3/8	100	+1/8
Am. Tobacco	15 1/2	15 1/4	15 1/4	15 1/2	100	+1/4
Am. Water Works	10 1/2	10 1/4	10 1/4	10 1/2	100	+1/4
Am. Wire & Cable	12 1/2	12 1/4	12 1/4	12 1/2	100	+1/4
Am. Zinc & Lead	18 1/2	18 1/4	18 1/4	18 1/2	100	+1/4
Am. Iron Works	22 1/2	22 1/4	22 1/4	22 1/2	100	+1/4
Am. Steel Works	28 1/2	28 1/4	28 1/4	28 1/2	100	+1/4
Am. Coal	32 1/2	32 1/4	32 1/4	32 1/2	100	+1/4
Am. Oil	38 1/2	38 1/4	38 1/4	38 1/2	100	+1/4
Am. Gas	42 1/2	42 1/4	42 1/4	42 1/2	100	+1/4
Am. Electric	48 1/2	48 1/4	48 1/4	48 1/2	100	+1/4
Am. Chemical	52 1/2	52 1/4	52 1/4	52 1/2	100	+1/4
Am. Pharmaceutical	58 1/2	58 1/4	58 1/4	58 1/2	100	+1/4
Am. Food	62 1/2	62 1/4	62 1/4	62 1/2	100	+1/4
Am. Textile	68 1/2	68 1/4	68 1/4	68 1/2	100	+1/4
Am. Paper	72 1/2	72 1/4	72 1/4	72 1/2	100	+1/4
Am. Rubber	78 1/2	78 1/4	78 1/4	78 1/2	100	+1/4
Am. Glass	82 1/2	82 1/4	82 1/4	82 1/2	100	+1/4
Am. Lumber	88 1/2	88 1/4	88 1/4	88 1/2	100	+1/4
Am. Brick	92 1/2	92 1/4	92 1/4	92 1/2	100	+1/4
Am. Cement	98 1/2	98 1/4	98 1/4	98 1/2	100	+1/4
Am. Iron	102 1/2	102 1/4	102 1/4	102 1/2	100	+1/4
Am. Steel	108 1/2	108 1/4	108 1/4	108 1/2	100	+1/4
Am. Coal	112 1/2	112 1/4	112 1/4	112 1/2	100	+1/4
Am. Oil	118 1/2	118 1/4	118 1/4	118 1/2	100	+1/4
Am. Gas	122 1/2	122 1/4	122 1/4	122 1/2	100	+1/4
Am. Electric	128 1/2	128 1/4	128 1/4	128 1/2	100	+1/4
Am. Chemical	132 1/2	132 1/4	132 1/4	132 1/2	100	+1/4
Am. Pharmaceutical	138 1/2	138 1/4	138 1/4	138 1/2	100	+1/4
Am. Food	142 1/2	142 1/4	142 1/4	142 1/2	100	+1/4
Am. Textile	148 1/2	148 1/4	148 1/4	148 1/2	100	+1/4
Am. Paper	152 1/2	152 1/4	152 1/4	152 1/2	100	+1/4
Am. Rubber	158 1/2	158 1/4	158 1/4	158 1/2	100	+1/4
Am. Glass	162 1/2	162 1/4	162 1/4	162 1/2	100	+1/4
Am. Lumber	168 1/2	168 1/4	168 1/4	168 1/2	100	+1/4
Am. Brick	172 1/2	172 1/4	172 1/4	172 1/2	100	+1/4
Am. Cement	178 1/2	178 1/4	178 1/4	178 1/2	100	+1/4
Am. Iron	182 1/2	182 1/4	182 1/4	182 1/2	100	+1/4
Am. Steel	188 1/2	188 1/4	188 1/4	188 1/2	100	+1/4
Am. Coal	192 1/2	192 1/4	192 1/4	192 1/2	100	+1/4
Am. Oil	198 1/2	198 1/4	198 1/4	198 1/2	100	+1/4
Am. Gas	202 1/2	202 1/4	202 1/4	202 1/2	100	+1/4
Am. Electric	208 1/2	208 1/4	208 1/4	208 1/2	100	+1/4
Am. Chemical	212 1/2	212 1/4	212 1/4	212 1/2	100	+1/4
Am. Pharmaceutical	218 1/2	218 1/4	218 1/4	218 1/2	100	+1/4
Am. Food	222 1/2	222 1/4	222 1/4	222 1/2	100	+1/4
Am. Textile	228 1/2	228 1/4	228 1/4	228 1/2	100	+1/4
Am. Paper	232 1/2	232 1/4	232 1/4	232 1/2	100	+1/4
Am. Rubber	238 1/2	238 1/4	238 1/4	238 1/2	100	+1/4
Am. Glass	242 1/2	242 1/4	242 1/4	242 1/2	100	+1/4
Am. Lumber	248 1/2	248 1/4	248 1/4	248 1/2	100	+1/4
Am. Brick	252 1/2	252 1/4	252 1/4	252 1/2	100	+1/4
Am. Cement	258 1/2	258 1/4	258 1/4	258 1/2	100	+1/4
Am. Iron	262 1/2	262 1/4	262 1/4	262 1/2	100	+1/4

Continued on Page 23

Closing prices, February 1

Continued on Page 24

[illegible]

a-dividend (see extras), b-annual rate of dividend plus stock repurchases, c-dividend declared at least 60 new years low, d-dividend declared or paid in preceding 12 months, e-dividend in Canadian funds, subject to 15% non-residence tax, f-dividend declared after split-up or stock dividend, g-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting, h-dividend declared or paid this year, m-accumulated loss with dividends in arrears, n-new issue in the past 62 weeks, The high-low range begins with the start of trading, o-next day delivery, P/E=price-earnings ratio, v-dividend yield, w-dividend in preceding 12 months, x-dividend or stock split, Dividends begin with date of split, y=stock split, z-dividend paid in stock in preceding 12 months, Estimated cash value on ex-dividend or ex-distribution date, u-new yearly high, v=trading halted, w-in bankruptcy or reorganization or being reorganized under the Bankruptcy Act, or acquisition of company by another company, x=company has issued new warrants, y=company has warrants, z=ex-dividend or ex-rights, z=ex-distribution, aa-without warrants, ab=ex-dividend and sales in full, ac=yield, ad=split in full.

ENERGY REVIEW
every Wednesday in
the Financial Times

[illegible][illegible][illegible][illegible]

Company Name	Address	Phone Number
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ACROSS

to be successful and up-to-date. (2212)

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- A crossword puzzle grid is shown, consisting of a 10x10 array of squares. Some squares are black, and others are white. The white squares form a complex pattern that allows for the placement of words. The grid is numbered as follows:
- 1: Top-left corner (row 1, column 1).
 - 2: Row 1, column 2.
 - 3: Row 1, column 3.
 - 4: Row 1, column 4.
 - 5: Row 1, column 5.
 - 6: Row 1, column 6.
 - 7: Row 1, column 7.
 - 8: Top-right corner (row 1, column 10).
 - 9: Row 2, column 1.
 - 10: Row 2, column 4.
 - 11: Row 3, column 1.
 - 12: Row 3, column 6.
 - 13: Row 4, column 1.
 - 14: Row 4, column 3.
 - 15: Row 4, column 5.
 - 16: Row 4, column 8.
 - 17: Row 4, column 10.
 - 18: Row 5, column 3.
 - 19: Row 5, column 4.
 - 20: Row 5, column 5.
 - 21: Row 6, column 1.
 - 22: Row 6, column 2.
 - 23: Row 6, column 3.
 - 24: Row 6, column 4.
 - 25: Row 6, column 6.
 - 26: Row 6, column 7.
 - 27: Row 6, column 8.
 - 28: Row 6, column 9.
 - 29: Row 6, column 10.

- [illegible]

[illegible]

AA Friendly Society
 Apartment Mkt. M. & E. for Mkt.

[illegible]

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238	05-28	5798
239	05-28	5799
240	05-28	5800
241	05-28	5801
242	05-28	5802
243	05-28	5803
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246	05-28	5806
247	05-28	5807
248	05-28	5808
249	05-28	5809
250	05-28	5810
251	05-28	5811
252	05-28	5812
253	05-28	5813
254	05-28	5814
255	05-28	5815
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Year	1960	1961	1962	1963	1964	1965	1966	1967	1968	1969	1970	1971	1972	1973	1974	1975	1976	1977	1978	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030	2031	2032	2033	2034	2035	2036	2037	2038	2039	2040	2041	2042	2043	2044	2045	2046	2047	2048	2049	2050	2051	2052	2053	2054	2055	2056	2057	2058	2059	2060	2061	2062	2063	2064	2065	2066	2067	2068	2069	2070	2071	2072	2073	2074	2075	2076	2077	2078	2079	2080	2081	2082	2083	2084	2085	2086	2087	2088	2089	2090	2091	2092	2093	2094	2095	2096	2097	2098	2099	2100
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January — December 1983

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CURRENCIES, MONEY and CAPITAL MARKETS

FINANCIAL FUTURES

LONDON

THREE-MONTH EURO DOLLAR \$1m	Close	High	Low	Prev
March	90.88	91.05	90.95	91.17
June	90.29	90.52	90.29	90.88
Sept	89.20	89.50	89.15	89.15
Dec	88.20	88.50	88.10	88.10
March	87.20	87.50	87.10	87.10
June	86.20	86.50	86.10	86.10
Sept	85.20	85.50	85.10	85.10
Dec	84.20	84.50	84.10	84.10
March	83.20	83.50	83.10	83.10
June	82.20	82.50	82.10	82.10
Sept	81.20	81.50	81.10	81.10
Dec	80.20	80.50	80.10	80.10
March	79.20	79.50	79.10	79.10
June	78.20	78.50	78.10	78.10
Sept	77.20	77.50	77.10	77.10
Dec	76.20	76.50	76.10	76.10
March	75.20	75.50	75.10	75.10
June	74.20	74.50	74.10	74.10
Sept	73.20	73.50	73.10	73.10
Dec	72.20	72.50	72.10	72.10
March	71.20	71.50	71.10	71.10
June	70.20	70.50	70.10	70.10
Sept	69.20	69.50	69.10	69.10
Dec	68.20	68.50	68.10	68.10
March	67.20	67.50	67.10	67.10
June	66.20	66.50	66.10	66.10
Sept	65.20	65.50	65.10	65.10
Dec	64.20	64.50	64.10	64.10
March	63.20	63.50	63.10	63.10
June	62.20	62.50	62.10	62.10
Sept	61.20	61.50	61.10	61.10
Dec	60.20	60.50	60.10	60.10
March	59.20	59.50	59.10	59.10
June	58.20	58.50	58.10	58.10
Sept	57.20	57.50	57.10	57.10
Dec	56.20	56.50	56.10	56.10
March	55.20	55.50	55.10	55.10
June	54.20	54.50	54.10	54.10
Sept	53.20	53.50	53.10	53.10
Dec	52.20	52.50	52.10	52.10
March	51.20	51.50	51.10	51.10
June	50.20	50.50	50.10	50.10
Sept	49.20	49.50	49.10	49.10
Dec	48.20	48.50	48.10	48.10
March	47.20	47.50	47.10	47.10
June	46.20	46.50	46.10	46.10
Sept	45.20	45.50	45.10	45.10
Dec	44.20	44.50	44.10	44.10
March	43.20	43.50	43.10	43.10
June	42.20	42.50	42.10	42.10
Sept	41.20	41.50	41.10	41.10
Dec	40.20	40.50	40.10	40.10
March	39.20	39.50	39.10	39.10
June	38.20	38.50	38.10	38.10
Sept	37.20	37.50	37.10	37.10
Dec	36.20	36.50	36.10	36.10
March	35.20	35.50	35.10	35.10
June	34.20	34.50	34.10	34.10
Sept	33.20	33.50	33.10	33.10
Dec	32.20	32.50	32.10	32.10
March	31.20	31.50	31.10	31.10
June	30.20	30.50	30.10	30.10
Sept	29.20	29.50	29.10	29.10
Dec	28.20	28.50	28.10	28.10
March	27.20	27.50	27.10	27.10
June	26.20	26.50	26.10	26.10
Sept	25.20	25.50	25.10	25.10
Dec	24.20	24.50	24.10	24.10
March	23.20	23.50	23.10	23.10
June	22.20	22.50	22.10	22.10
Sept	21.20	21.50	21.10	21.10
Dec	20.20	20.50	20.10	20.10
March	19.20	19.50	19.10	19.10
June	18.20	18.50	18.10	18.10
Sept	17.20	17.50	17.10	17.10
Dec	16.20	16.50	16.10	16.10
March	15.20	15.50	15.10	15.10
June	14.20	14.50	14.10	14.10
Sept	13.20	13.50	13.10	13.10
Dec	12.20	12.50	12.10	12.10
March	11.20	11.50	11.10	11.10
June	10.20	10.50	10.10	10.10
Sept	9.20	9.50	9.10	9.10
Dec	8.20	8.50	8.10	8.10
March	7.20	7.50	7.10	7.10
June	6.20	6.50	6.10	6.10
Sept	5.20	5.50	5.10	5.10
Dec	4.20	4.50	4.10	4.10
March	3.20	3.50	3.10	3.10
June	2.20	2.50	2.10	2.10
Sept	1.20	1.50	1.10	1.10
Dec	0.20	0.50	0.10	0.10

CHICAGO

U.S. TREASURY BONDS 8% \$100,000	Close	High	Low	Prev
March	72.14	72.32	72.14	72.15
June	71.15	71.32	71.15	71.15
Sept	70.15	70.32	70.15	70.15
Dec	69.15	69.32	69.15	69.15
March	68.15	68.32	68.15	68.15
June	67.15	67.32	67.15	67.15
Sept	66.15	66.32	66.15	66.15
Dec	65.15	65.32	65.15	65.15
March	64.15	64.32	64.15	64.15
June	63.15	63.32	63.15	63.15
Sept	62.15	62.32	62.15	62.15
Dec	61.15	61.32	61.15	61.15
March	60.15	60.32	60.15	60.15
June	59.15	59.32	59.15	59.15
Sept	58.15	58.32	58.15	58.15
Dec	57.15	57.32	57.15	57.15
March	56.15	56.32	56.15	56.15
June	55.15	55.32	55.15	55.15
Sept	54.15	54.32	54.15	54.15
Dec	53.15	53.32	53.15	53.15
March	52.15	52.32	52.15	52.15
June	51.15	51.32	51.15	51.15
Sept	50.15	50.32	50.15	50.15
Dec	49.15	49.32	49.15	49.15
March	48.15	48.32	48.15	48.15
June	47.15	47.32	47.15	47.15
Sept	46.15	46.32	46.15	46.15
Dec	45.15	45.32	45.15	45.15
March	44.15	44.32	44.15	44.15
June	43.15	43.32	43.15	43.15
Sept	42.15	42.32	42.15	42.15
Dec	41.15	41.32	41.15	41.15
March	40.15	40.32	40.15	40.15
June	39.15	39.32	39.15	39.15
Sept	38.15	38.32	38.15	38.15
Dec	37.15	37.32	37.15	37.15
March	36.15	36.32	36.15	36.15
June	35.15	35.32	35.15	35.15
Sept	34.15	34.32	34.15	34.15
Dec	33.15	33.32	33.15	33.15
March	32.15	32.32	32.15	32.15
June	31.15	31.32	31.15	31.15
Sept	30.15	30.32	30.15	30.15
Dec	29.15	29.32	29.15	29.15
March	28.15	28.32	28.15	28.15
June	27.15	27.32	27.15	27.15
Sept	26.15	26.32	26.15	26.15
Dec	25.15	25.32	25.15	25.15
March	24.15	24.32	24.15	24.15
June	23.15	23.32	23.15	23.15
Sept	22.15	22.32	22.15	22.15
Dec	21.15	21.32	21.15	21.15
March	20.15	20.32	20.15	20.15
June	19.15	19.32	19.15	19.15
Sept	18.15	18.32	18.15	18.15
Dec	17.15	17.32	17.15	17.15
March	16.15	16.32	16.15	16.15
June	15.15	15.32	15.15	15.15
Sept	14.15	14.32	14.15	14.15
Dec	13.15	13.32	13.15	13.15
March	12.15	12.32	12.15	12.15
June	11.15	11.32	11.15	11.15
Sept	10.15	10.32	10.15	10.15
Dec	9.15	9.32	9.15	9.15
March	8.15	8.32	8.15	8.15
June	7.15	7.32	7.15	7.15
Sept	6.15	6.32	6.15	6.15
Dec	5.15	5.32	5.15	5.15
March	4.15	4.32	4.15	4.15
June	3.15	3.32	3.15	3.15
Sept	2.15	2.32	2.15	2.15
Dec	1.15	1.32	1.15	1.15
March	0.15	0.32	0.15	0.15

FOREIGN EXCHANGES

Sterling and dollar firm

BY COLIN MELLHAM

Sterling ended the week slightly firmer than it began, but this was more the result of optimism about the majority agreement to a new price structure by ministers meeting in Geneva from the Organisation of Petroleum Exporting Countries, rather than the somewhat unfortunate rise in London interest rates. Rates no sooner went up than they appeared to be coming back down again, although by Friday the mood of euphoria around mid-week had been tempered, and the market was no longer expecting a cut back in bank base rates before tomorrow's mid-January money supply figures. On Thursday money market rates were clearly discounting a reduction of 1½ per cent to 12½ per cent in base rates, but by Friday it appeared the reduction was more likely to be 1 per cent to 13 per cent.

POUND SPOT-FORWARD AGAINST POUND

	Day's spread	Close	One month	% Three months	% Six months
U.S.	1.1220-1.1230	1.1240-1.1250	4.05-4.06	3.94-3.95	3.94
Canada	1.2410-1.2420	1.2430-1.2440	3.95-3.96	3.84-3.85	3.84
France	1.4810-1.4820	1.4830-1.4840	3.85-3.86	3.74-3.75	3.74
Netherlands	1.0320-1.0330	1.0340-1.0350	2.92-2.93	2.81-2.82	2.81
Belgium	1.7420-1.7430	1.7450-1.7455	19-20	2.01-20.22	1.92
Germany	1.6210-1.6220	1.6230-1.6240	3.75-3.76	3.64-3.65	3.64
Italy	1.1481-1.1482	1.1500-1.1510	4.05-4.06	3.94-3.95	3.94
N. Ger.	3.58-3.59	3.58-3.57	2.9-29.60	2.72-2.73	2.64
Spain	1.0410-1.0420	1.0430-1.0440	3.45-3.46	3.34-3.35	3.34
Sweden	1.1810-1.1820	1.1830-1.1840	3.35-3.36	3.24-3.25	3.24
Switzerland	2.197-2.204	2.198-2.199	18-18.50	1.91-1.92	1.82
Japan	1.9010-1.9020	1.9030-1.9040	3.55-3.56	3.44-3.45	3.44
France	1.0810-1.0820	1.0810-1.0815	2.6-2.6	2.51-2.52	2.41
Australia	1.10-1.10.22	1.10-1.10.10	4.1-4.1	3.94-3.95	3.94
Sweden	1.1810-1.1820	1.1810-1.1815	3.35-3.36	3.24-3.25	3.24
Switzerland	2.19-2.20	2.19-2.20	18-18.50	1.91-1.92	1.82
Switzerland	2.19-2.20	2.19-2.20	18-18.50	1.91-1.92	1.82
Austria	1.7410-1.7420	1.7410-1.7415	19-19.10	2.01-20.22	1.92
Switzerland	3.03-3.04	3.03-3.04	2.9-2.9	2.72-2.73	2.64
Switzerland	3.03-3.04	3.03-3.04	2.9-2.9	2.72-2.73	2.64
Switzerland	3.03-3.04	3.03-3.04	2.9-2.9	2.72-2.73	2.64
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Switzerland	3.03-3.04	3.03-3.04	2.9-2.9	2.72-2.73	2.64
Switzerland	3.03-3.04	3.03-3.04	2.9-2.9	2.72-2.73	2.64
Switzerland	3.03-3.04	3.03-3.04	2.9-2.9	2.72-2.73	2.64

FINANCIAL TIMES SURVEY

DIESELS

THE AUTOMOTIVE ALTERNATIVE

The wide variety of markets, from vehicles to marine and industrial use, has spurred intense research to improve the engines. Continued over-production is likely to depress prices and margins for some time

By Ian Rodger

ONCE AGAIN, the world diesel engine industry appears set for a period of significant growth. And again, the basis for optimistic forecasts is the belief that diesels will become increasingly popular, among car and small truck and van buyers.

Apart from that hope, however, this large international industry is not in very good shape. Total world production of diesel engines last year probably reached close to 10m units, up about 5 per cent from 9.4m units in 1983, but strong growth in the automotive sector more than offset weakness elsewhere.

And capacity far exceeds demand. The fall in sales to other markets is not due to any decline in the acceptability of diesels, but because of the continuing slump in demand for the machines in which they are installed, such as agricultural and construction equipment, ships and railway locomotives.

One of the diesel industry's strengths in the past has been its variety of markets. Diesels span a huge power range, from tiny fractional horsepower units to giant ship engines developing over 1,000 hp and they are used to power dozens of machines, including pumps, compressors, electricity generating sets and railway locomotives.

Usually, some markets would be strong even if others were weak.

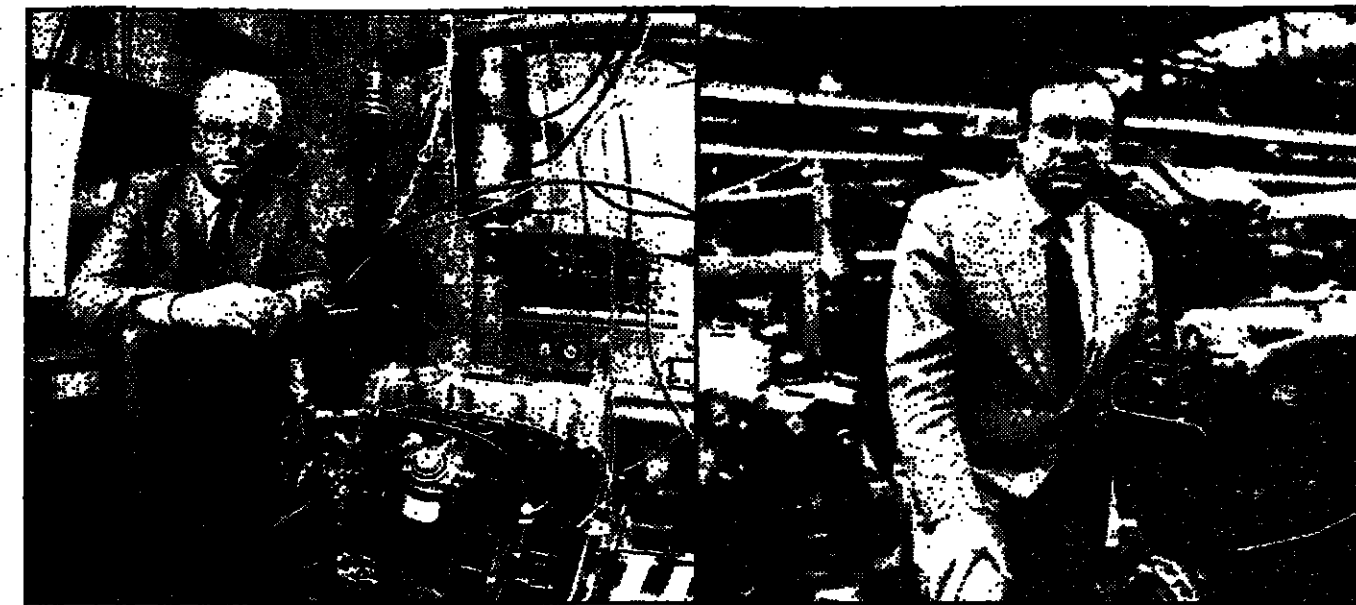
The largest single market for diesels is the commercial vehicle sector, accounting for about 30 per cent of unit sales, according to a report by Planning Research and Systems, London-based consultants that specialise in the diesel industry. Agricultural equipment takes about the same number of units, but of smaller engines.

Other important product categories include industrial equipment, which takes 9.2 per cent of units, construction equipment, which takes 5.2 per cent, electricity generating sets (4.2 per cent) and marine (1.9 per cent).

To some extent, the unit figures distort the true market breakdown. Marine engines, for example, tend to be larger than average. But the heart of the industry, where more than three quarters of the volume and value is achieved, is on the 30 hp-500 hp range, for use in vehicles and industrial and construction equipment.

Unfortunately for diesel makers, almost all of these markets have been depressed in recent years. World tractor output, for example, is down 30 per cent from the peak level of 840,000 units in 1976. Truck production likewise is well down from the levels of the 1970s, with only the U.S. industry showing some recovery in the past year.

Sales into marine and locomotive markets have also been



W. Murray Scott, manager of light diesel development at Ricardo Consulting Engineers, at one of the test cells

John Devaney, managing director of Perkins Engines, on part of the production line at the Peterborough plant

hard hit. Unit output of marine diesels in 1983 was down 20 per cent from 1979, and of locomotives down a quarter.

One consequence of the slump in the main traditional markets for diesels has been a high level of unused production capacity. Some industry estimates put the current average operating rate of diesel makers at about 70 per cent.

Oddly, the over-capacity problem is getting worse. There are some 300 producers of diesel engines around the world, and 250 of them make engines other than for their own use. New capacity is being introduced at a faster rate than old capacity is closing.

For example, Cummins Engine of the U.S. has started up a new plant in the U.S. with capacity of 230,000 engines a

year, and the only known off-setting closures are a J.I. Case plant in the U.S., with capacity of about 20,000, and Leyland Vehicles' plant in Scotland (about 40,000).

Also Liebherr, the West German construction equipment maker, has begun to produce its own engines rather than buy them, and J. C. Bamford Excavators of Britain is thinking of doing the same thing.

And over the past few years, Japanese manufacturers, both of engines and equipment, have become more active in world markets, taking away volume from established suppliers in the process. In Western Europe, for example, they have taken significant market shares in many countries in the fork lift truck sector.

Japan's total share of world

diesel engine production has grown from just over 20 per cent in 1979 to 25 per cent, mainly at the expense of Western European producers, whose share has fallen from 41 per cent to 32 per cent.

Not surprisingly, no one expects the over-capacity problem to be solved quickly, which means that prices and margins are likely to remain depressed for some time.

Against this background, the potential of the car market has been the one bright spot for the diesel industry. It has at least been growing as a proportion of the total, even if only slowly. Cars now account for 17 per cent of diesel unit sales compared with only 13 per cent in 1979.

Diesels were widely expected in the late 1970s to make major

progress in the automotive industry, mainly because of their lower fuel consumption compared with petrol engines. Several car manufacturers then planned to produce diesel engines in large numbers.

However, diesels are not as powerful as comparably-sized petrol engines and the figures suggest that, unless the financial incentive is substantial, car buyers will still go for the better performance. Diesel penetration in Japanese car markets, for example, moved from 2.5 per cent in 1980 to 4.3 per cent in 1983. In France, it rose from 9 per cent to 9.8 per cent.

The most growth has been in Italy where diesel fuel costs less than half the price of petrol. Penetration there rose from 5.4 per cent in 1980 to 12 per cent in 1983.

The biggest disappointment has been in the U.S., where diesel penetration in cars has actually declined from 5.4 per cent to 1.4 per cent. This is almost entirely because of the bad reputation given to the diesel by a problem-ridden V8 model introduced by General Motors in 1979.

The result is that diesels still have a very small 3 per cent share of the world's huge car and small truck markets. However, now that the memories of GM's diesel fiasco in the U.S. are fading, there is some hope that demand will recover there.

The diesel's acceptability should also be enhanced by recent technological developments that improve its performance and reduce its undesirable characteristics, such as noise.

Probably the most important development is the introduction of direct fuel injection systems (DI) for diesels for cars. Because of the high performance demanded of car engines, diesels for this application must run at high speed.

That makes it difficult to achieve efficient direct injection of fuel into the cylinder following the compression stage, and so these engines have, up to now, used indirect systems which involve igniting the fuel first in a small chamber adjacent to the cylinder.

However, indirect injection brings penalties in fuel consumption and emission levels, so the diesel industry has been working on developing direct injection pumps that can be used in high-speed engines. It is hoped to achieve fuel savings of about 15 per cent.

Last year, Ford introduced the first high-speed diesel with DI on its Transit Van in Europe, and it has performed well. Late this year, Austin Rover of Britain plans to introduce the first DI diesel engine in a car.

Technology may also yield ways of solving the problem of excessive competition in other sectors of the diesel industry. Apart from the development of direct injection systems for

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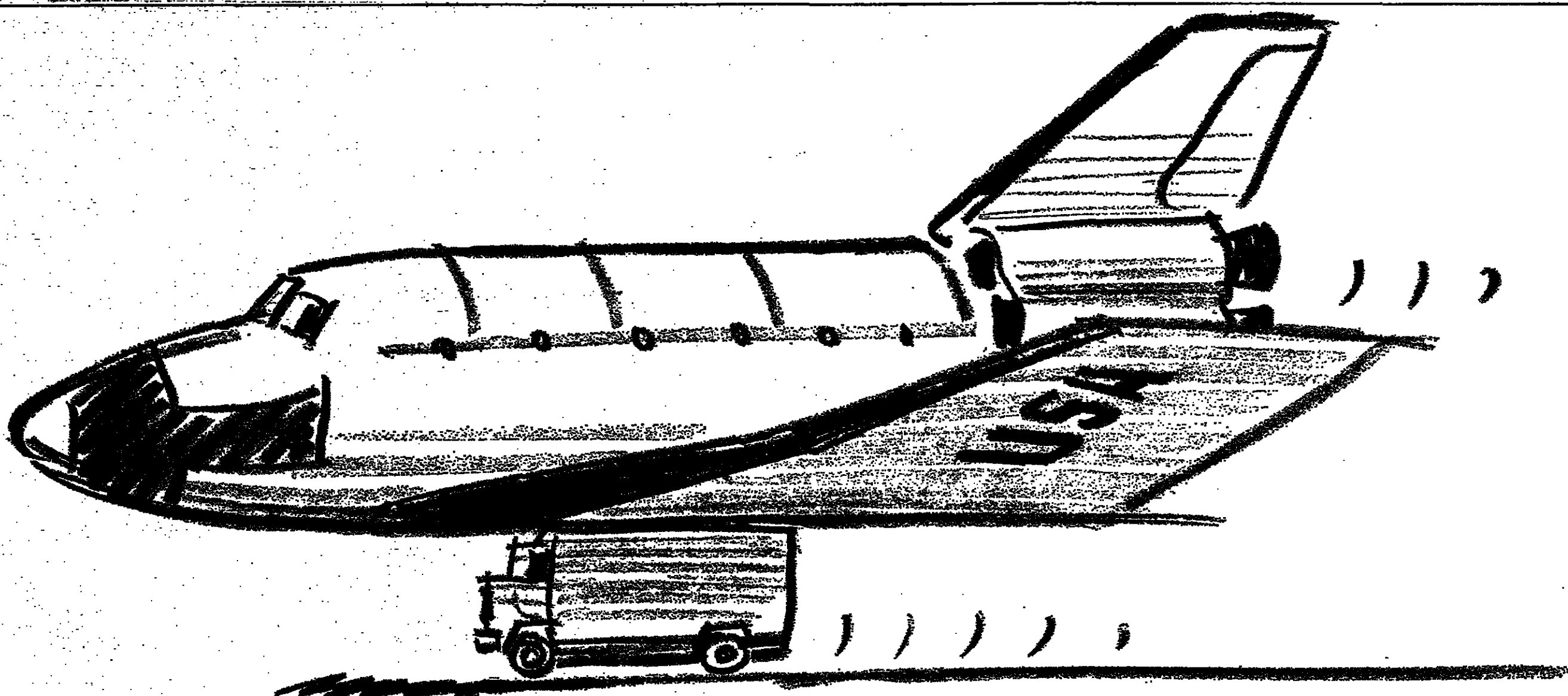
high-speed diesels for cars, a number of other improvements are being made or considered. Still in the ignition area, for example, a number of manufacturers have been developing electronic ignition systems. These will enable the user to select the level of torque needed for a particular job and so conserve fuel in low-torque applications.

The use of new materials, such as ceramics, is an area of great interest because a diesel engine becomes more efficient if it is allowed to run at a higher temperature. Industry experts now doubt, however, that commercial diesels will ever become completely adiabatic, that is, able to operate without any cooling. Other lines of research are aimed at reducing emissions and noise.

Those engine makers most active in research and development programmes hope that their efforts will result in advances that give them a decisive competitive advantage in the market.

Engine makers have found though that in the rough trading conditions of the past few years, customers have been less interested in engine advances than in low prices.

For all the problems, the potential for diesel engines is still enormous and they still account for only about 13 per cent of total world engine production.



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All around you.

DIESELS 2

Market boost expected in U.S. haulage industry

Commercial vehicles

KENNETH GOODING

DRAMATIC CHANGES to the character of the haulage industry in the U.S. are certain to boost the use of diesel engines by commercial vehicle producers—already the major customers for diesel units world-wide.

Until recently the U.S. haulage industry has been very closely regulated by the Interstate Commerce Commission which had as its objective the maintenance of a healthy, stable industry protected from radical change, with an adequate return on capital.

The ICC regulated entry to the industry, the markets served, commodity time-haul routes used and other factors to a truly mind-boggling level of detail.

This has now been blown away by Federal decree because the U.S. Government claimed that regulation produced a remarkably inefficient haulage industry in America. It encouraged a proliferation of the type of equipment used and too many trucks were running empty. For example, general hauliers, who could carry loads for anyone, have been running trucks fully loaded only 10 per cent of the time and at least 30 per cent of the time the trailers were empty.

Private carriers, who were permitted to shift only their own goods, ran fully loaded only about half the time. In fact, it was unusual for the truck to have a load to bring back.

Those making guesses about the impact of de-regulation say that the longhaul business will almost disappear, leaving only over about 700 miles will be done by "piggyback," where the truck trailer is carried by rail for part of the journey.

This should limit the number of heavy-duty tractive units required in the U.S. in future and in theory there will be no need for engines of over 350 horsepower in the States for general haulage.

So the U.S. industry is expecting a switch from the Class 3 trucks (over 33,000 lbs gross weight) towards the Class 7 (28,000 lbs to 33,000 lbs gross). And the number of delivery trucks should increase greatly because they will be needed to run to and from railheads as well as truck terminals.

In addition, if manufacturers of all types of products become heavily committed to centralised production and increase the number of distribution points, this will provide yet a further boost for the short haul-local delivery vehicles, known as Class 5 (16,000 lbs to 19,500 lbs) and Class 6 (19,500 lbs to 26,000 lbs gross).

These two classes of truck have already experienced a considerable switch to diesel engines from the petrol type. "Dieselisation" is forecast to

continue apace at a time when sales for Class 5 and 6 vehicles is also expected to grow much faster than the commercial vehicle market as a whole.

The peak year for diesel truck sales—in unit terms—in the U.S. was 1979 when 258,530 were registered representing 8.5 per cent of the 3,038m total commercial vehicles sold. Last year the diesels accounted for 247,280 or 10.24 per cent of 2,413m total sales.

Compared with that, the diesel element in Class 6 sales in 1979 was 17,270 out of 163,365 or 10.6 per cent while last year diesels numbered 11,315 out of 47,850 or 23.6 per cent of the sector.

Nearly all the heavyweight, Class 8 trucks sold in the States are diesel—last year 83,655 out of 85,855—but in Class 7 the diesel percentage obstinately refuses to rise. In 1979 diesels accounted for 54.4 per cent of the 48,265 total sales and last year 55 per cent of the 59,026 trucks sold.

Diesel penetration is also improving dramatically in the lower weight, Class 2 sector (4,000 lbs to 10,000 lbs gross) which in 1979 had virtually no demerit for the oil-burners: only 950 trucks or 0.06 per cent of the 1,594m sold. Last year diesels had moved up to 35,455 or 11 per cent of the 349,500 sold.

Diesels have failed to make much headway at the lower end of the U.S. commercial vehicle market because the price of petrol is still relatively low and the manufacturers also have available inexpensive, big petrol engines produced in large numbers for use in cars which can be used as well in commercial vehicles.

Thus, purchases of Class 1 commercials (up to 6,000 lbs

gross) with diesel engines have yo-yoed in line with petrol prices. They reached a peak of 72,500 in 1980 (a respectable 12.3 per cent of total sales in the class) and last year fell back to 26,355 or 1.9 per cent.

U.S. producers have already anticipated the rise in demand for diesel engines for Class 6 trucks—also given the trend of helping hand—by introducing new "economy" diesels. Ford, General Motors, via its Detroit Diesel Allison subsidiary, and International Harvester, have all been taking steps to improve their positions.

And the independent diesel makers, Cummins and Caterpillar, have been moving into the market for smaller diesels for medium trucks.

The U.S. is also providing the main battleground between the independent engine producers and the truckmakers who are deeply involved in developing and manufacturing their own diesel units.

Daimler-Benz of West Germany and the two Swedish companies, Scania and Volvo, are particular proponents of the concept that in a premium truck the engine, gearbox and axles have to be perfectly matched and that this can only be achieved if they are all developed and produced by the same organisation.

Many of Europe's other truck makers, including Daf, Iveco (the Fiat subsidiary) MAN and Renault's trucks and bus company, also develop and manufacture their own diesel engines.

In the U.S. the heavy truck market is very different and the customer usually specifies his favourite diesel engine around which the assembler "packages" the vehicle.

Daimler-Benz, which now

owns Freightliner in the States, and Volvo, which bought White Trucks, are attempting to persuade the U.S. hauliers that the "matched driveline" is best while continuing to give the market what it currently demands—trucks with proprietary diesels, from Cummins, Caterpillar, IDA and so on.

There are indications that just as happened in Europe, the U.S. market will gradually become split between the two concepts which in any case seem to be able to live happily side by side.

The trend will be helped by other European groups—Renault is already represented in the U.S. by a 44 per cent shareholding in Mack (one of the few American truck companies which produces diesel engines of its own) and both Scania and MAN have signalled their intention to move into the U.S. market.

And the Japanese, who between them produce about 1m commercial vehicles a year, one quarter of them diesel-powered, also have their eyes on the American market, with the idea of filling niches with delivery and medium-weight vehicles all employing diesels. Mitsubishi, Nissan Diesel, Hino and Isuzu have all made their plans.

Attention is focussed on the U.S. because demand for commercial vehicles elsewhere in the world seems likely to remain depressed for some years. Countries in the Middle East and Africa have a big need for trucks but simply cannot find the foreign currency to pay for them for the time being.

Over the next few years, therefore, the U.S. provides the best prospects if the commercial vehicle industry is to increase total sales worldwide and also to boost its use of diesel engines.

Standby needs fully supplied

Electricity generators

LYNTON MCLAIN

ELECTRICITY generating sets, especially for standby power supply, continue to absorb a substantial number of diesel engines as the prime driving force.

This reflects the well-established virtues of the diesel engine as a reliable and economic source of power and one which is able to run, if required, on a variety of qualities of fuel, an attractive feature in some of the export markets with a growing requirement for emergency power supplies.

The generator set industry continues to have a major presence in export markets, with a total of \$793.6m exported by the six leading generator set manufacturing countries in 1983, according to the Association of British Generating Set Manufacturers.

This total includes \$282.2m exported by the Japanese generator set industry, the leading industry by the size of its total exports. However, not all these generator sets are powered by diesel engines, especially at the lower end of the power range at around a few kilowatts output, for which Japanese companies often use petrol engines as the prime mover.

Ninety per cent of Japan's output of generator sets is under 50 horse power, one of the most competitive categories in the industry.

The UK generator set industry, with about 120 manufacturers, once again dominated the export performance league in 1983 in terms of diesel-only powered units. The UK industry's led by 12 large generator set manufacturers and the output from most of these companies comprises generator sets powered by diesel engines.

The UK industry exported generator sets worth \$156.3m in 1983, the latest available figures. This gave the UK industry 19.7 per cent of the export sales of all generator sets made by the U.S., Japan, the UK, West Germany, France and Italy.

Exports Excluding Japan, with its greater use of petrol engine generators, this performance by the UK industry pushed it into second place in terms of export shares won in 1983.

This performance gave the UK diesel-based industry a growth rate in exports of 2.4 per cent in 1983, compared with a fall of 8.1 per cent in exports of generator sets as a whole from the leading manufacturing countries.

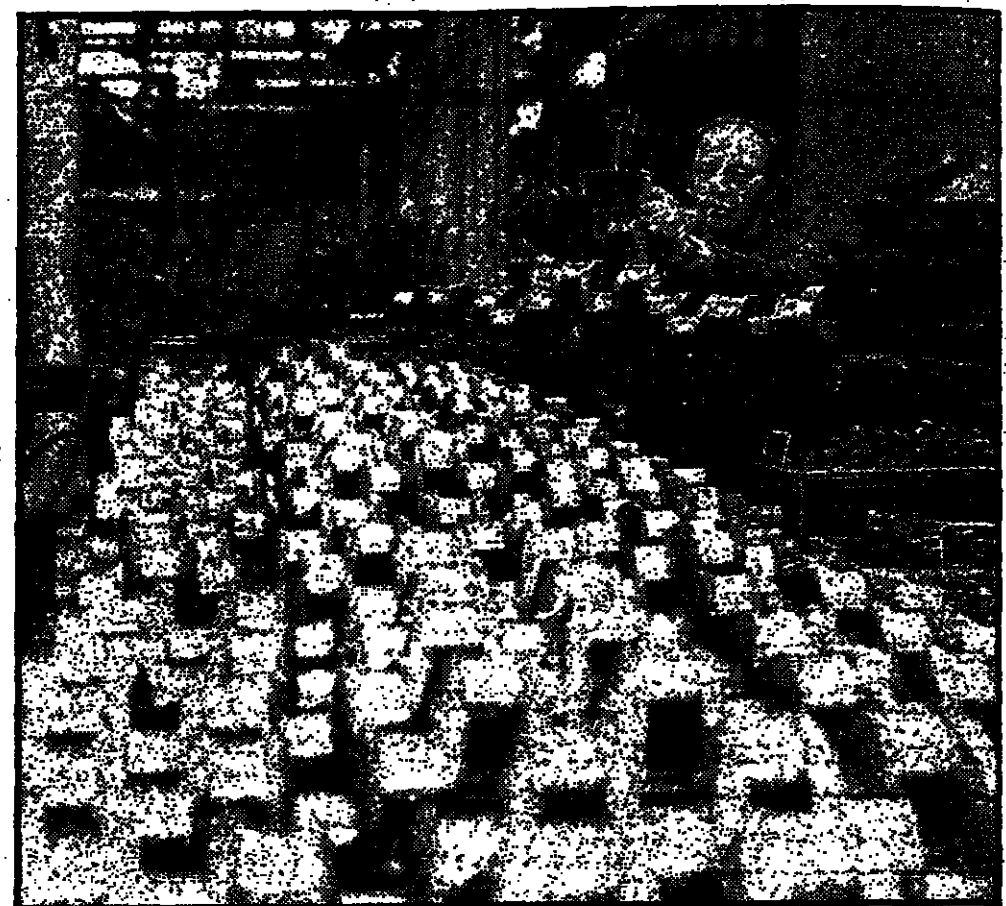
The UK exports about 80 per cent of its output of generator sets. Exports have been helped by the weakness of sterling in many world markets in recent months. This has been offset partially by trading difficulties in certain markets, especially the Middle East and parts of Africa.

The UK home market, absorbing only about a fifth of the UK industry's output, has proved to be of a sufficient size to attract the growing Japanese generator set industry in "threatening" numbers, according to the National Economic Development Office.

Of much greater concern, however, is the rapidly-rising impact of Japanese generator set makers in world markets. The Japanese industry has increased its exports of diesel and petrol generator sets from \$79m in 1979 to \$282.2m in 1983. This represents more than a doubling of Japan's share of world export markets for generator sets from 15.7 per cent to 35.5 per cent.

Over the same period, the UK industry's share of world export markets shipped marginally from 2.7 per cent in 1979 to 19.7 per cent in 1983.

The growing inroads made by the Japanese generator set industry in only four years caused serious concern at the NEDO Industrial Electrical Equipment sector working party where the Japanese competitors were being pushed down the world export league and "pose a major threat to the UK's overseas markets."



Finished crankshafts wait to be fitted into engine blocks on the assembly line

Rapid growth puts prejudice behind

Cars

JOHN GRIFFITHS

WITH THE possible exception of North America, the world is gradually overcoming its prejudice against the diesel engine as a power unit for cars.

The prejudice has been understandable: diesels are inherently considerably less powerful, size for size compared with their petrol-fuelled equivalent; the fuel they use has an unpleasant smell and is messy to handle; diesels can be difficult to start and noisy, particularly at tickover; they need to be scrupulously maintained, and their very high compression ratios require more frequent oil changes.

They also cost rather more to buy than equivalent, frequently much better performing, petrol-driven models. They do, however, have certain advantages which are becoming of increasing significance:

● They have a fuel consumption which, typically, is 25 per cent less overall than an equivalent petrol engine. (The urban driving advantage is much more pronounced — at least 50 per cent better fuel economy.) But this is offset by a fall to about 15 per cent in high-speed driving on motorways.)

● They emit considerably fewer pollutants than petrol engines, an increasingly important factor given the degree of concern now being aired throughout Europe on the effects of car engine pollutants on forests — dying at an alarming rate — and concern about the effects on humans of the release into the atmosphere of the lead which is used as an engine knock-suppressant in petrol.

● They tend to be longer lasting than petrol engines if properly maintained and as a result — their resale values (possibly the biggest single cost of owning and operating a car) can be markedly higher.

Glow plugs

In the last few years, manufacturers have been able to build on these plus points for the diesel in various ways: engineering and technology advances have reduced the period needed for the glow plugs to heat up, thus allowing the engine to be started, to the point where the delay is all but unnoticeable.

Much of the noise has been designed out, while Mercedes last year went one step further by encapsulating the engine in a sound-reducing box. The purchase premium required for a diesel has come down as manufacturers have been able to spread the cost over a growing number of units. And, within a year or so, the first of a new generation of directly injected diesels should start to see a further increase in economy, of at least 15 per cent (although further improvements in the economy of petrol engines are likely to produce more economies too).

The gains already made in terms of new car market penetration since 1975 in Western Europe have been substantial. From 3.1 per cent, they had climbed to 11.3 per cent by the end of 1983, representing unit sales of 895,500.

In 1983, however, they fell back to 9.3 per cent. It appeared for a time that this was proof that the diesel, because of its power disadvantages, would always remain vulnerable to shifts in consumer priorities—for the market has once again become more performance-conscious, for those

in work, the memories of recession recede.

But 1983 appears to have been only a hiccup. Strong growth resumed last year in Europe's main markets, as the table shows.

In any case, the fallback had been confined mainly to West Germany and Italy, both performance-conscious markets. And, in both countries, the fallback was from quite high levels.

Big take-off

Even the UK, next to Switzerland and the slowest starter in the diesel market, is now seeing a big take-off, even though from a very small base. In 1977, just 2,200 diesel cars were sold; in 1983 the figure reached 24,000. In the last year of last year's sales were running at a further 61 per cent ahead.

That the UK has been so slow to appreciate diesels is largely a function of the fact that petrol and diesel prices have been mainly on a par (unlike Italy, where diesel fuel is less than half the price of petrol); that about half of all new cars are bought by companies — a situation unique in Europe and which has tended to give fuel economy a low priority — and the absence of UK-built diesels giving the Government a disincentive to provide a fuel tax advantage to the diesel.

Such a move in the past might have promoted energy efficiency — but it would also have served to promote a lot of diesel car imports, too.

That situation is changing, however, with the introduction by Ford last year of a Dagen ham-built diesel, and Austin Rover's plan to launch a car diesel developed jointly with Perkins next year.

Motor industry monitors Automotive Industry Data conclude in recent report: "In stark contrast to many industry forecasters, we have held long-term and consistent views that propelled the growing use of the diesel engine as a prime propulsion unit for the car of the late 1980s, and more so for the new, environmentally cleaner cars that will be with us in the 1990s."

"Demand for diesel cars is clearly based on a long-term basis and this is bound to speed up with the introduction of lead-free petrol (planned to be freely available in the EEC from 1989 on) and the

legislative need to fit costly and energy-wise, wasteful catalytic exhaust technology to petrol engines."

Rapid growth is also being experienced in Japan, whose output has grown swiftly to the point where it already produces about half the world's output of light diesels—not just for cars, but for all kinds of other industrial applications. Japan's car diesel technology is now among the best in the world, its products including Daihatsu's 1 litre turbocharged unit — which has all but eradicated the performance gap with a small petrol unit.

Planning Research and Systems, consultants who monitor closely diesel engine development, forecast that diesel sales in Japan will reach 500,000 units a year by 1990, with a 35 per cent market penetration in the small volume car sector.

Similar growth is being experienced in Japanese exports. Nissan's diesel sales in Belgium, for example, jumped from 20 per cent to 40 per cent of the company's total between the last quarter of 1982 and the same period of last year.

Exception

Volkswagen, however, remains Europe's leading diesel car producer, having sold more than 1m market-leading diesel Golfs since their launch in 1978.

So why is the U.S. the exception? A large part of the answer can be traced to General Motors. As the 1973 fuel crisis tipped the North American car market towards the worst decision for many years, the diesel appeared to be the ideal answer to fuel economy, particularly in a country where a 55 mph speed limit is rigidly enforced.

Many industry analysts forecast that diesels would account for 25 per cent of the U.S. new car market by last year. But GM had a host of problems with the V8 diesel unit it produced up to 1981, resulting in court action on behalf of nearly half a million owners.

The experience appears to have soured the entire diesel market. In any event, U.S. diesels have plummeted from a peak of over half a million to little more than a third that level.

The main European diesel models

Model	1983 Output
Volkswagen	1,282,239
Fiat	627,465
Renault	521,173
Ford	497,771
Peugeot	492,811
Renault	467,118
Daimler-Benz	440,899
Opel	232,392
Sierra	208,223

Source: Planning Research and Systems.

DID YOU KNOW?
PRS maintains a computerised data base covering worldwide diesel engine production by model. Also vehicle production and registration by model. Over 320 engine builders and nearly 6,000 engine models. Five times as much engine data as our nearest competitor.

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Marine uses

ANDREW FISHER

LIKE SHIPBUILDING, the buoyancy of the marine engine industry depends on how strong or weak shipping markets are, and how willing governments are to subsidise yards and buy in orders.

Just now, the shipping sector remains slack, shipbuilding companies are mostly groping their way in a state of permanent crisis, and governments appear less and less keen to pour their money down what looks like a bottomless pit.

So the world's marine engine builders—chiefly Sulzer of Switzerland, M.A.N.-B and W, the West German/Danish grouping, SEMT Pielstick of France, Krupp M&K of West Germany, and Mitsubishi of Japan—are currently fighting it out in a highly-competitive arena.

All have made great strides during the 1980s in making engines even more fuel-efficient. Back in the 1960s, Rudolf Diesel of Germany reckoned that thermal efficiency of 35 per cent was theoretically possible and up to 47 per cent practicable.

In those pioneering days he thought 30-37 per cent more realistic. But engine builders have now broken through the 50 per cent thermal efficiency barrier to ensure that more of the heat goes into running the engine and less is wasted in the exhaust. With Far Eastern yards building about three-quarters of the world's tonnage, the engine companies look mostly to Japan and South Korea who have developed a stranglehold over the hard-pressed shipbuilding industry. Most of the engines are built by licensee.

Nearly two years ago, Sanko Steamship, a Japanese line which was financially in very dire straits, nonetheless ordered more than 120 bulk carriers in Japan's shipyards. Of these, most were supplied with Sulzer engines, followed at

some distance by B and W (the Danish end of M.A.N.-B and W) and Mitsubishi.

Sulzer introduced its new RTA Superlongstroke engine—the one used in many of the Sanko vessels—three years ago. It claimed that about 10 per cent could be knocked off vessels' fuel bills. B and W has since come out with its own new low speed range, designed also to provide more power at less cost for big cargo ships.

Shipowners are not looking for speed these days. With too many ships around, they are not keen to race from port to port and burn up costly fuel. Recent shipping company bankruptcies and rescues show that the hard times in the sector are by no means over yet.

Along with the engine improvements have come new developments in propeller and hull shapes and special paints to minimise friction. All of these cost money, of course. The new engines may save money, but they cost more. The RTA was set at a price some 12 per cent higher than comparable engines from the previous range.

Container ships

A good deal of the shipbuilding activity at present is in the container sector, with Evergreen of Taiwan, United States Lines, and several other companies beefing up their fleets for major scheduled liner routes, including round-the-world services.

The huge new container ships of U.S. Lines, being built in Korea, have Sulzer engines, as do many of Evergreen's and those of Yang Ming, another expansion-minded Taiwanese line. In this sector, however, shipping experts fear effects of over-tonnage, which has previously damaged other types of vessels like tankers and bulk carriers.

Although big tankers are now being ordered again, though not exactly in profusion, the high levels of scrapping and lay-up in recent years have meant that demand for engines to power new oil carriers has been poor. And the more ships

that are laid-up, the less demand for spares.

In Britain, the effect on the engine builders has been severe. State-owned British Shipbuilders has been forced to cut back its engine manufacturing sharply, as new merchant ship orders have become ever scarcer. After heavy losses, it has reduced jobs and capacity.

BS, which has amalgamated Clark Hawthorn of Tyneside and John G. Kincaid of Greenock on Clyde, into a single concern (Clark Kincaid) wants to keep some engine-building capacity so it can offer shipowners a total package when trying to win new orders.

Otherwise, it would have to order the engines through Sulzer, B and W, or other licensee and would have less control over their price, which can run from £1.25m to well over £3m. It would like to build up to 10 engines a year, but has no new orders at present. In 1980, it had as many as 29 orders through the two companies.

Another shipbuilder keen to win more engine business is Harland and Wolff of Belfast, also state-owned. It has trimmed its shipbuilding capacity and also been successful recently in winning new orders, it still needs to find more work. The yard builds B and W engines under licence.

In 1983, the last year for which full figures are available, low-speed diesel engines accounted for about 70 per cent of the 9.7m brake horse-power (bhp) installed on ships by world manufacturers. Of the 388 ships with this category of engine, 56 were built by the licensee and 508 by licensees, according to Motor Ship magazine.

The major companies

UK and Japanese generator production compared

	1980	1981	1982	1983	1984	1985	1986	Growth 1981-86
Japan generator sets*	106,206	105,060	108,000	113,400	119,000	125,000	131,000	4 per cent
UK generator sets	51,540	52,025	53,600	55,000	56,500	58,100	60,000	2 per cent

* Includes petrol-driven sets.

Source: Planning Research and Systems.

FORD ANNOUNCE THE FIRST DIRECT INJECTION DIESEL IN A VAN.

Don't be deceived by that familiar Transit bonnet line: beneath it lurks an economic miracle.
The first-ever direct injection diesel developed specially for the medium van. Test drive it, and you'll be so impressed by the way the 2.5 litre Di moves you could well miss what doesn't. The fuel gauge.

THE COMPETITION CAN'T COMPETE.

Even in mixed driving, semi-laden, Ford calculate a one-tonne Transit Di is capable of 36 mpg.*

Over 25,000 miles – less than a year's driving for many "trunking" vans – such miserly thirst makes the Di about £150 cheaper to run than the next best fuel efficient van on the market.

It really is like having every eighth gallon free.

It's also like having your cake and eating it. So simple is the new engine that it cuts overheads as well as consumption: so efficient is it that all the familiar drawbacks of diesel van operation are removed at a stroke.

MORE POWER FROM LESS FUEL

Gone is the glow-plug, the waiting and wondering about ignition. Gone, too, is the ponderous two-stage combustion process of indirect injection, which blows so many unburnt hydrocarbons out through the exhaust and gives diesel its "smelly" reputation.

The development by Ford of "swirl" technology (see diagram) enables faster, more thorough mixing of air with fuel, and their combustion a split-second later in the one place where energy can be translated directly into output.

The piston crown.

You feel the benefits where they count most: under your right foot and in your wallet.

For while the Di sips less than any comparable diesel, it revs more freely and develops maximum torque higher in the power band. At the same time, careful choice of gear ratios means that it drives and accelerates like a petrol engine.

WHAT'S A GARAGE?

It's no quicker into the garage, however.

Simple oil and filter changes at 6,000 miles, and major service intervals only at 12,000, make the Di as cheap to run as it is to fuel.

More than £130 million has been invested by Ford in giving the Di its unique blend of economy with performance, so it's hardly surprising the others have some catching up to do.

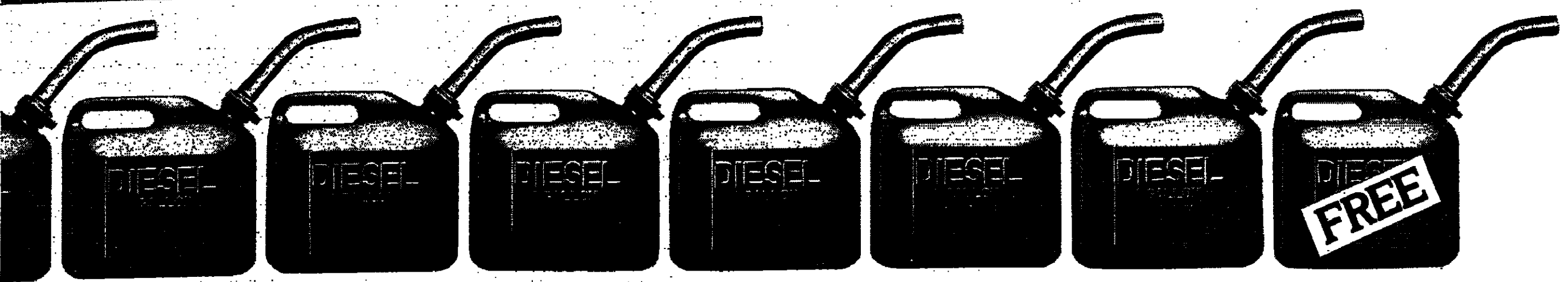
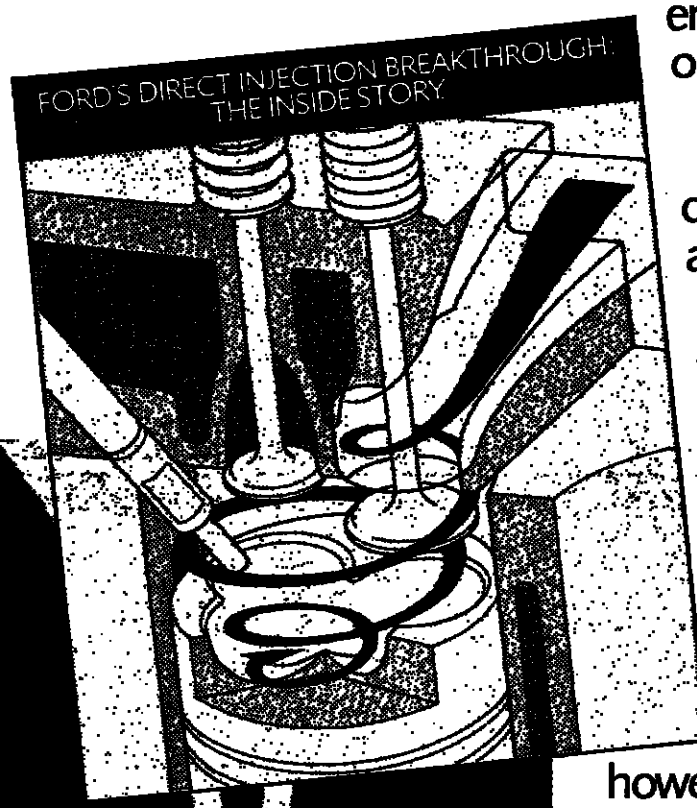
With fuel the price it is, though, can you afford to wait?

FORD TRANSIT



FORD CARES ABOUT QUALITY.

*Fuel economy figures are an average of the ELA urban cycle and a constant 56 mph, and both performance and fuel economy are measured and calculated by Ford Motor Company Limited in line with EEC procedure 80/1268/EEC, or manufacturers published figures.



IT'S LIKE HAVING EVERY EIGHTH GALLON FREE.

DIESELS 4

Makers seek goal of direct injection car engine

Technical developments
LYNTON McLAIN

CURRENT technical developments in diesel engine design and development are concerned with three main issues: how to reduce fuel consumption, how to improve power output and, at the same time, how to meet increasingly stringent controls on exhaust emissions.

These problems are at their most acute in the current search for high-speed, light diesel engines with direct fuel injection for cars in place of indirect injection.

Ford already has a 2.5 litre direct injection diesel engine in production for use on its Transit light trucks and vans. This direct injection has a "toroidal bowl" combustion chamber, four fuel sprays and a high pressure rotating fuel pump from CAV.

The Ford engine is not, however, suitable for cars. At 250 kilograms it is too heavy, although Ford could claim a "world first" in that it is the first "high speed" - 4,000 rpm - direct injection diesel to go into commercial production.

Programme

Perkins is developing a direct injection diesel engine designed for cars in a joint £22m programme with Austin Rover. The engine is expected to be ready for full-scale production by the end of 1985 and Austin Rover may have cars available with the engine next year (1986). The engine is likely to be one of the world's first mass-produced direct injection high speed diesels for cars.

The reason for the search for direct injection engines for cars is that they offer the prospect of potential fuel savings that could be anything between 10 per cent and 25 per cent compared with indirect injection engines. The typical realistic figure put by manufacturers and researchers is around a 15 per cent cut in fuel consumption.

The potential prizes are considerable for the engine-maker which comes up first with a workable direct injection, high-speed diesel engine for cars.

In "direct injection" engines, diesel fuel is injected directly into the combustion chamber, rather than into a fuel/air pre-mixing chamber.

The piston itself in a direct injection diesel engine will probably have been machined to a special "bowl" shape at the top to allow for the most efficient mixing of the diesel fuel with swirling air for optimum combustion. Until now, how to mix fuel and air inside the combustion chamber itself efficiently, has been the main stumbling block to commercial production of the "DI" diesel.

Ricardo Consulting Engineers has developed the "advanced Comet" indirect injection diesel engine by taking advantage of miniaturised fuel injectors and igniter plugs.

Direct injection techniques were established for lorries and trucks by the late 1930s. These engines are relatively low speed, have a low speed range and a comparatively low compression ratio.

Small, light, high-speed, high compression diesel engines for cars are a very different proposition. Many of the difficulties in trying to adapt direct injection techniques to these high-speed engines stem from these differences.

The prize of a 15 per cent reduction in fuel consumption is tempered by problems with engine performance, smoke, noise and gaseous emissions. The improved fuel performance stems from reduced internal losses in efficiency through different methods of mixing the fuel and the air.

Ricardo Consulting Engineers, specialists in engine research and development of Shoreham-by-Sea, Sussex, showed that the combination of reduced fuel pumping requirements with direct injection systems and reduced heat losses, and at higher loads, a better operating efficiency, could be attributed to the higher rate of burn of the fuel and a more advanced start of combustion compared with indirect injection systems.

This higher rate of fuel burn in the direct injection engines and the more advanced combustion contributes to higher pressures in the engine cylinders and emissions of nitrogen oxides (NOx) as well as extra noise especially where these used conventional multi-spray injection systems are not

This conventional direct-injection system, based on a fixed-orifice injector for the fuel, results in "over-penetration" of the fuel spray at low engine speed and under-penetration of the fuel at high speed," according to Mr Murray Scott, the head of light duty diesel development at Ricardo Consulting Engineers. This results in poor mixing of the air and the fuel.

Fuel spray

The use of "unit injectors," combined pumps and injector systems, can be used to generate very high pressures when fitted with stiff drive systems, to partially alleviate this uneven performance.

The problems of unburnt hydrocarbon and NOx emissions have led to research on ways of improving the design of the combustion chamber to cut down these exhaust by-products. Perkins worked on the "squish lip" chamber and MAN of West Germany produced the controlled direct-injection design.

The approach at MAN has concentrated on the combustion process to give the correct distribution of fuel between the air and the cylinder wall at all speeds.

A special injector is necessary to control the inlet of fuel spray and its penetration.

The controlled direct injection (CDI) system, using a variable-orifice nozzle to avoid the need for very high pressures, is being developed by MAN in collaboration with Ricardo Consulting Engineers.

The system is being applied, experimentally, by Ricardo to the passenger car diesel engines of clients in the UK, Western Europe and Japan.

In the experimental CDI system for cars, the fuel injector sprays fuel along the wall of the combustion chamber; fuel is then evaporated off the wall. The orifice is increased as engine speed is increased.

Further developments in the design of indirect injection combustion chambers aimed at getting improved fuel economy are also under way at Ricardo and elsewhere. The aim is to give diesel engine designers and users the option of using improved efficiency indirect injection systems where direct injection systems are not

thermally efficient, or where legislation forces a compromise between NOx emissions, fuel consumption and particular smoke emissions.

Other ways of improving the thermal efficiency of diesel engines (currently only about a third of the heat energy is converted to mechanical energy, with a further third going out of the exhaust and a third accounted for by the cooling system and by friction), include thermal insulation of the combustion chamber, reducing friction in the engine and electronic control of the fuel injection system.

These developments have become more pressing for diesel engineers as the fuel economy of the conventional petrol engine has improved.

With direct injection systems for small to medium cars, heat losses are less, there is lower friction than with indirect injection, but these advances are achieved with considerably greater combustion noise, arising from the large amount of fuel in the chamber before combustion.

"Without any acoustic treatment, the engine is like a machine gun and this can be a problem," Mr Murray Scott says. Also, the end of the speed range has to be sacrificed.

Solution

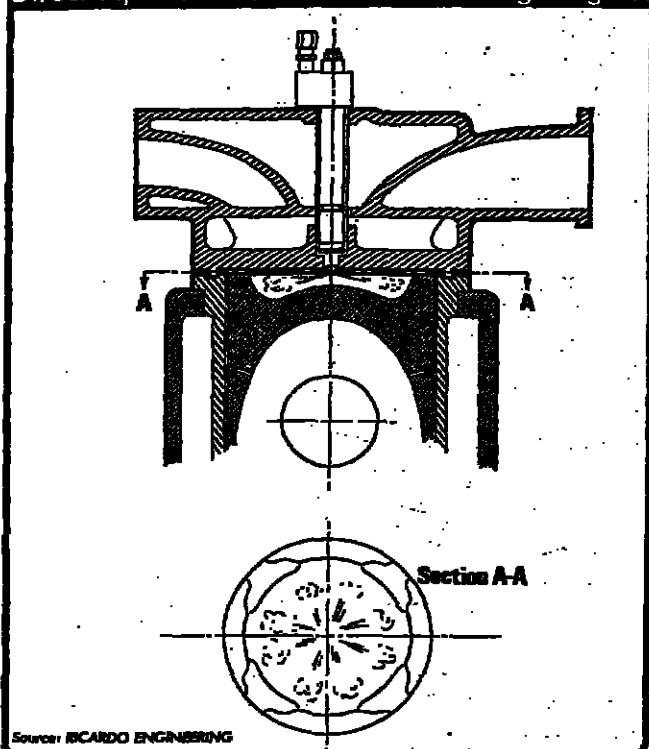
The "ideal" solution is to use a variable injection rate for the fuel.

High pressure is also necessary and "unit injectors" can be used to give this high pressure, but operators face the penalty of greater NOx emissions (up to 50 per cent more than with indirect injection systems), and more hydrocarbon emissions, unless the engine is de-rated in power.

In general, direct injection engines offer improved fuel economy compared with indirect injection engines, but they have greater problems with emissions.

The unburnt hydrocarbons arise because the injector on direct injection systems can produce residual fuel in the combustion chamber. NOx emissions are the main exhaust problem, however, and are believed to be caused by the high temperatures of the combustion and the timing of the injection of the fuel in the

Direct injection chamber as used on large engines



Direct injection combustion chamber on a large diesel engine as used in industrial and marine applications. The fuel spray pattern can be shown using advanced photographic techniques

operating cycle.

With indirect injection, on the other hand, there is combustion in a shorter time and NOx emissions are reduced.

Research efforts to aid combustion and reduce unwanted emissions include work on catalytically-controlled combustion and the use of platinum catalytic matrices in the combustion chamber, to allow lower compression ratios. Ricardo has developed a laser doppler anemometer (LDA) to follow air motion in the cylinder. High speed flame studies using photography have also been developed to aid combustion research.

Other experimental work includes grooves around the piston, with ceramic fibres reinforcing the aluminium of the piston in the area around the top of the groove.

The idea of using ceramic fibres has been proven experimentally to improve the retention of heat in the combustion chamber and reduce heat transfer across the engine. This heat flow can also be cut at the exhaust port, by using ceramic port liners, cast in porous material in the head.

This approach allows a smaller radiator to be used and this could be 10 per cent smaller when a ceramic port liner is used to cut down the heat reaching the water.

Other experimental developments in the application of ceramics to the design of diesel engines include the "ceramic cam follower" on a cast iron cam. This is thought to be too expensive for mass engines,

as the ceramic has to be polished with industrial diamonds. A ceramic cam follower has been run for 5,000 hours experimentally.

Ceramics have also been considered experimentally to try to cut the mechanical inertia of turbine rotors in turbochargers for small diesels. By making the turbine rotor lighter, a marginally higher response time can be achieved, so that after a driver selects the turbocharger, the delay before it comes into operation is reduced. Bonding the ceramic to the metal is a problem, however.

Inertia

The ceramic rotor does reduce the response time, but it does not get to the point of zero response time, the idea, as the inertia of the air column also has a slowdown effect.

Brown Boveri of Switzerland has developed the "Comprex" system to improve the response time of turbochargers. This system uses the exhaust gas to push air into the engine, transferring the pressure of the exhaust gas to the intake air.

The response rate of the engine is very high, but the engine is more expensive than a turbocharger and is more bulky and more noisy. The system has been used on trucks in Finland, but the cost could be double the cost of a turbocharger, according to Ricardo.

In general, turbochargers are now a "must" on heavy duty truck engines to uprate the power output of the diesel while keeping the engine size down.

Europe's largest producer is making a recovery despite market difficulties

Investment and earnings up

In West Germany the largest diesel engine producing country in Western Europe, motor vehicle producers are major diesel engine makers and the car market is the biggest single outlet. But outside this field, production is for a wide range of industries, many of which have been languishing in recession in recent years.

Overall production declined in 1983, but a recovery, even if moderate, has been evident in many areas since then.

Kloekner-Humboldt-Deutz (KHD), one of the chief suppliers for outside industries, sees a slight increase in outlets for its high-speed diesel engines.

Total production of its high-speed diesel engines last year, including those for in-house use, exceeded the 1983 level, although it was still below the 1982 output of about 150,000 engines. KHD expects the revival to continue this year.

However, the market for medium and large diesel engines remains difficult, KHD says, although the marine diesel engine market has shown signs of improvement.

Despite problems in diesel engines and other fields, KHD in 1983 improved its earnings performance - and lifted its dividend - following successful rationalisation measures.

It is also pressing ahead with major investment, totalling about DM 1.5 bn by the end of the decade, involving a new engine programme as well as modern and more flexible engine production.

Problems in the markets for marine diesel engines and large generator engines have contributed to the recent financial headaches of MAN of West Germany. The company felt the severe impact of these problems at the same time as it was faced with a sharp setback in markets for heavy trucks and buses.

MAN, however, has been heading back towards profitability after carrying out drastic restructuring measures in trucks and in large diesel engines, involving cuts in capacity and in the workforce.

Herr Otto Volsard, MAN's chief executive, has pointed out that the marine diesel engine market has been hit not simply by recession but by a structural crisis, with the shifting of large-scale ship-

building away from Europe. From last July, MAN has hived off its marine and other large diesel engine business to make it a more clearly defined operation, consisting of two companies in Denmark and West Germany.

MAN has ceased production of larger marine diesel engines at its works in Augsburg and has reduced capacity in this field in Copenhagen on a basis for more economical operations - backed up by successful licensing operations in Sweden and abroad. It is continuing to produce engines for medium-sized vessels and specialist shipping in Augsburg.

The Danish company has already been operating at a profit, but the result was more than offset by losses of its West German counterpart. MAN hopes that the two together will return to profitability in about two years - although the overall MAN group is hoping to break even in the present financial year.

With the recession in agricultural equipment, the Nuss plant of International Harvester (IH) has seen its diesel engine production decline in recent years, reaching 35,000 in the financial year to October 31, 1983. But engine output showed a slight recovery last year, although it is still only running at about half of capacity.

The Nuss factory, as well as turning out diesel engines for its own agricultural machinery assembly, also supplies engines for International Harvester plants in France and the UK.

Rationalisation in the world agricultural equipment market resulted in the recent takeover by Tenneco of major International Harvester interests in the U.S. and the UK, with Tenneco also taking out an option on the IH plants in West Germany and France.

The takeover has raised speculation about the possible sale of the Nuss plant. As engines in International Harvester equipment, in view of the existing link-up between Cummins and J. I. Case, the farm equipment subsidiary of Tenneco.

But, says Nuss subsidiary, which is profitable, sees existing delivery arrangements carrying on in the near future and is putting great store on its expertise to secure a continuing role.

John Davies

Development has to take account of stringent emission controls

Competition increasingly fierce

Industrial/agricultural equipment
IAN RODGER

THE BIGGEST user of diesel engines may be the car industry, but the real action these days is in the markets for other vehicles, such as trucks and buses, and various kinds of industrial equipment.

The manufacture of diesels for cars is normally done in-house by the car makers, so there is rarely a scramble among independent suppliers for the business. But in the truck and industrial equipment markets, competition is fierce and getting more intense every year.

There is no mystery about this trend. Engine makers that have excess capacity, and that is just about all of them these days, are desperate to keep their volumes up, and so turn to the only open markets available even if they are depressed and already oversupplied.

Moreover, surprising as it may seem, world engine-making capacity continues to increase even though it is probably 25 per cent to 30 per cent in excess of market needs already.

Supplies

In the past year alone, Cummins Engine of the U.S. has started up a new factory in the U.S. with capacity for 250,000 engines a year and Liebherr of West Germany has started to produce its own engines (about 5,000 a year) for the first time rather than buy them from outside suppliers.

The markets of most interest to engine makers are trucks and buses, farm equipment, construction equipment, industrial equipment such as fork lift trucks and compressors, generator sets and boats. In Western Europe and the U.S. these markets absorb something like 2.5m engines a year, two-thirds of which are in a fairly narrow power range between 50 and 300 horsepower.

However, almost all of them are over-supplied. World production of diesel for construction equipment, for example, dropped from 585,000 units in

1981 to 490,000 in 1983, according to Planning Research and Systems. Output for industrial equipment fell from 933,000 units to 865,000 over the same period and production for agricultural equipment was unchanged at 2.9m units.

There are varying degrees of in-house or captive production in these sectors, but it is especially strong in the truck sector where major suppliers, such as Daimler-Benz and Volvo, make almost all their own engines. In the Western Europe truck and bus markets, there is less than a tenth of the market is available to outside suppliers.

However, at the other end of the scale, most construction equipment, industrial equipment, generator set and boat manufacturers buy their engines from outside suppliers.

The traditional main suppliers in these markets are Deutz of West Germany and Perkins of Britain. In the construction and industrial equipment sectors, for example, Perkins and Deutz between them supply over 60 per cent of the engines in the 50 to 300 hp range sold in Western Europe. They also have over 40 per cent of the medium-power generator set market.

However, they are under attack from an increasing number of other engine makers. The new competitors are usually one of two types, the committed engine specialists, such as Cummins and Nissan Diesel of Japan, and what might be called the marginalists.

These are companies that produce engines mainly for their own machines but seek to reduce the cost of excess capacity by selling in other markets as well.

The most important of them are the Japanese producers, such as Isuzu, Mazda, Kubota and, recently, Komatsu. The non-Japanese include Deere, the farm equipment group, Ford, Caterpillar Tractor, Daimler-Benz and many others.

Each has a different strategy for survival. The Cummins entry into this area, for example, is being made via a joint venture with J. I. Case, the farm and construction equipment maker. Case will provide a base load for the engines of about 40,000 units, rising perhaps to 80,000 units as the acquisition, the farm equipment division of International

Harvester, are added to the line.

Meanwhile, Cummins is working patiently on two other fronts. It is trying to convince operators of small vans in the U.S. to convert from gasoline to diesel engines and has a few trial programmes going. Also, it wants the general dealers for its large engines to start selling its small ones as well. The problem here is that many of these dealers now represent Perkins in the medium engine range.

Perkins doubts that many of them will give up a well-accepted engine line plus the substantial spare part business that comes with having an established customer base in exchange for an untried product line with no base.

Strong base

Iveco, a Fiat subsidiary, has a very strong base in the Fiat group, selling some 220,000 engines a year for use in Iveco trucks, fork lift trucks, some Fiat cars and vans, Fiat tractors and Fiatallis construction equipment.

The largest single outlet is the Iveco truck operation, which takes about 80,000 engines a year, and the company is devoting most of its development effort to keeping its truck engines competitive. It is also trying to win customers of its Magirus trucks from Deutz air-cooled engines.

Mr Heinz W. Hahn, executive vice-president of Iveco, says air-cooled engines are good for niche products, such as military trucks and some off-highway applications, but have no significant advantages in ordinary use. The proportion of air-cooled engines (now 15 per cent) in our trucks will not increase," Mr Hahn says.

Iveco decided nearly three years ago to set up the engine business as a separate profit centre within the company and try to develop outside sales of loose engines. At first glance, it would seem that its opportunities were considerable, as it had a wide range of engines, ranging from 40hp to 600hp and a proven record of performance.

But Iveco has found it difficult to find new markets, partly because it does not have an extensive network of general dealers around the world. The

company has thus concentrated on the Italian market, and done well, claiming to have boosted its market share there from under 50 per cent to over 60 per cent since 1981, mainly at the expense of Sime, the Italian tractor producer, and Perkins.

Deere's output, from plants in the U.S. and France, is about 145,000 engines a year, of which only 10,000 are sold outside the group, mainly for electricity generating sets. The company has become more interested in outside sales in the past couple of years largely because of the decline in its own sales as farm equipment sales have slumped. Its main engine marketing effort so far has been in the U.S.

"It's a matter of developing a market opportunity," David Willis, Deere's director of corporate planning, says. "Since the farm machinery business is in a slow growth period, it is not going to get us back to the volumes of the 1970s." He denied being daunted by the strong competition in the engine business. "I would be more nervous if our management wanted to go into micro-chips or computers."

Marginal producers like Deere can be more flexible in their pricing policies than the committed producers because they cover their fixed costs on their in-house demand. Deere's sales have been profitable throughout the recession, but even though demand has recovered a bit, margins are getting worse.

"It is because of the prices of the marginalist Deere or Caterpillar managing director of Deutz in Britain, says. "They can't be selling profitably." Perkins agrees, but claims not to be too concerned about them. "They are a nuisance factor, not an underlying threat," a company official said.

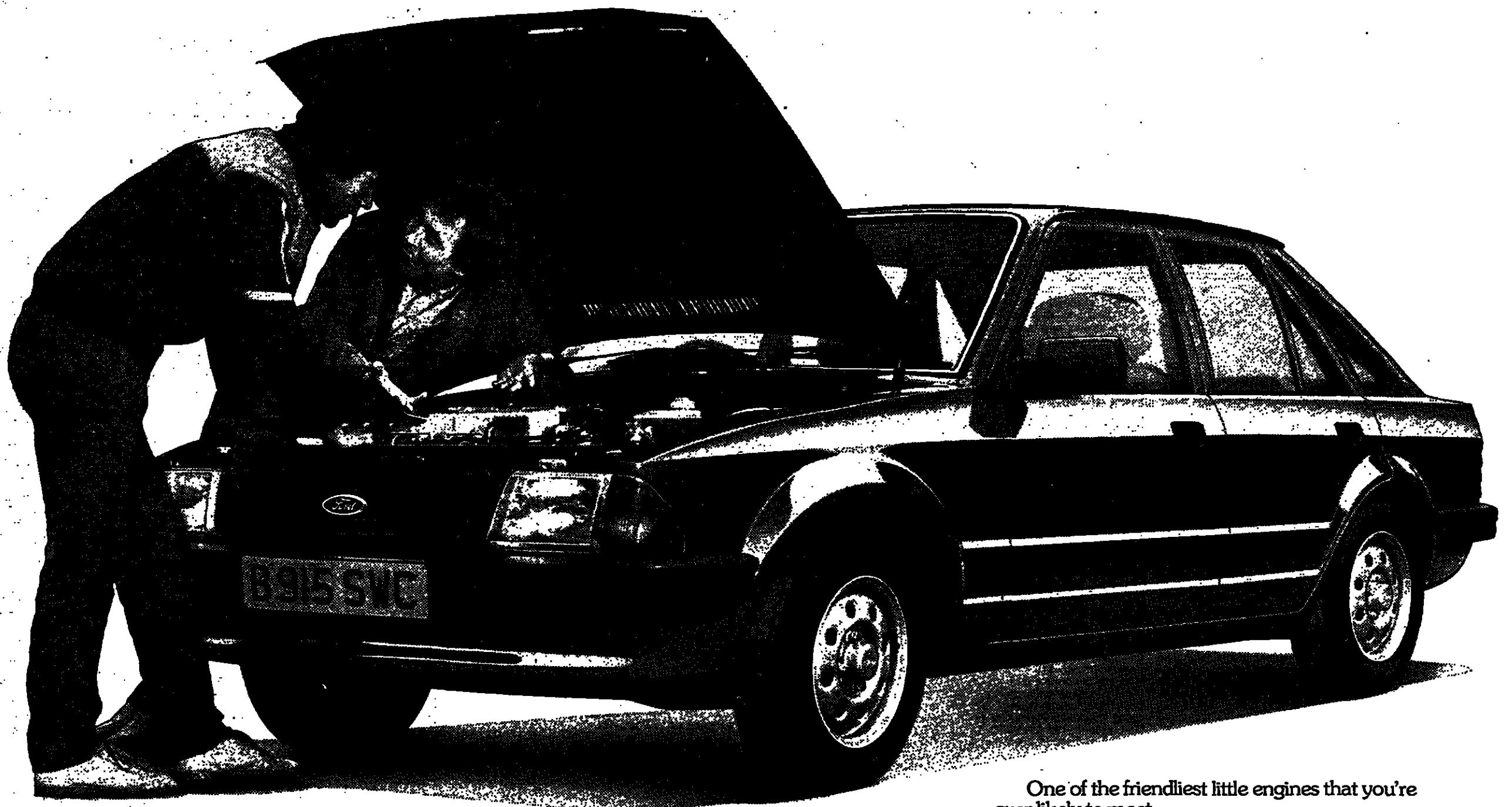
These companies count on their long-term commitment to the industry plus their large international distribution networks to help them retain most customers. Also, many products, such as excavators and tractors, are designed with particular engines in mind and it is not easy to switch in a hurry. "The marginals can get some of the generating set business, but not much more," the Perkins official said. It remains to be seen if he is right.

DAF Diesel, day after day after day...



From 45 kW - 250 kW.

For more information, DAF Diesel, Geldropseweg 303, 5645 TK, Eindhoven, Holland. Tel. 040-143292, telex 51085. Or, DAF Diesel G.B., Thames Industrial Estate, Marlow Bucks SL 7 1UW. Tel. 06284-6955, telex 848149.



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It's incredibly economical. Even around town it does over 50 mpg.* Yet it's surprisingly nippy. It can cruise in the eighties and overtake effortlessly.

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What is it?

Ford's remarkable new 1.6 Light Diesel.

But wait. Aren't diesel engines usually a bit too noisy for the private motorist? Don't they tend to be a little smokey? And aren't they sometimes rather difficult to start up in the morning?

Not this one.

You see, it's not just a commercial diesel that's been adapted for private use.

Nor is it a petrol engine that's been converted to run on diesel. That wouldn't be Ford's way of doing things.

Our new diesel is expressly designed for our three front wheel drive cars; the Fiesta, the Escort and the Orion.

The diesel versions of these cars are great little personalities. They make a lovely happy sound. They pack bags of punch. And they always feel absolutely tireless.

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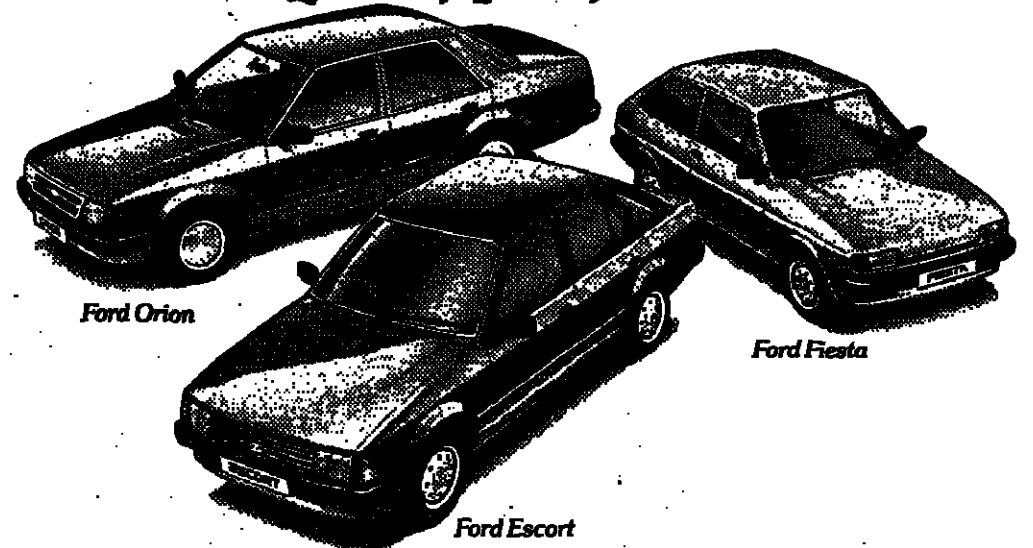
Any Ford dealer can service them. (Standard services 12,000 miles). And have you noticed how many garages now have diesel pumps on their forecourts?

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But since you're interested enough to read this far, why not go just a little further; pop down to a local Ford dealer and arrange to have a go in one.

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Quick, quiet, clean.



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*Govt. fuel economy figures - mpg (litres/100 km). Fiesta 1.6 diesel: constant 56 mph (90 km/h) 74.3 (3.8), constant 75 mph (120 km/h) 50.4 (5.6), urban cycle 56.5 (5.0). Escort Saloon 1.6 diesel: constant 56 mph (90 km/h) 70.6 (4.0), constant 75 mph (120 km/h) 48.7 (5.8), urban cycle 51.4 (5.5). Orion 1.6 diesel: constant 56 mph (90 km/h) 72.4 (3.9), constant 75 mph (120 km/h) 52.3 (5.4), urban cycle 51.4 (5.5). †Ford computed top speed, 1600cc diesel saloons; Fiesta 92 mph, Escort 91 mph, Orion 93 mph.

DIESELS 6

The performance and prospects for some of the major engine producers are reviewed here and on the next page

Rolls move wins new sales worldwide

PERKINS ENGINES, once called the level in the crown of the Massey-Ferguson farm equipment group, is beginning to show some sparkle again.

Its production volume was up 18 per cent last year, and its improved profitability kept Massey from incurring a fifth year of losses. Also, the Peterborough, England-based company has recently begun to recruit apprentices for the first time in over two years.

Perkins, one of the leading world manufacturers of diesel engines for off-highway vehicles and industrial equipment, lost a lot of its lustre in the late 1970s and early 1980s as its business slumped and the parent company went through a succession of financial crises.

Output at Perkins' Peterborough factory tumbled from 245,000 engines in 1979 to only 130,000 in 1983, and the group's workforce was cut from more than 13,000 to 5,600. Financially, Perkins was said to be just breaking even through most of this period.

Late in 1983, things began to improve, the largest single boost coming from the acquisition of almost all the engine business of Britain's J. C. Bamford Excavators. JCB buys about 8,000 engines a year.

Early last year, Massey backed Perkins in acquiring the 20m Rolls-Royce diesel engine business from Vickers. Rolls engines, which range from 200 hp to 1,200 hp and are used mainly in heavy trucks and

military vehicles, complement the Perkins range of 30 hp to 300 hp.

More than 80 per cent of Perkins' engines were sold in the UK, and Perkins, which has 4,000 sales and service outlets around the world, figured it could add significantly to the engines' export sales. Company officials say this has already proven the case, with significant new sales won in West Germany, Australia and the U.S.

Some observers have specu-

Perkins

lated that Perkins' move into bigger engines was a form of retaliation against Cummins' move with its new B and C series into the 50 hp to 250 hp area where Perkins is strong. Perkins says it has no intention of trying to take on Cummins head-to-head in the U.S. company's stronghold, the North American truck market.

It wants to build on Rolls' strength in the U.K. truck and military market and develop sales for a variety of purposes, such as generating sets and boats, in most cases with its existing customers both in the UK and overseas. However, it is also taking great delight in displacing Cummins engines from a few large Massey-Ferguson four-wheel-drive tractors.

It has often been suggested that because of Massey's finan-

cial difficulties, Perkins has not been able to invest enough in recent years on updating its products. Again, the comparison with Cummins stands out, the American company having invested \$300m on developing new products and modernising others in the past nine years.

Perkins officials point out that a lot of Cummins' spending has gone into building new factories to produce its new engines. "Our product development spend has been about the same as theirs but it has been spread out over a longer period," Mr John Devaney, managing director, says. He claims that existing Perkins engines in the 50hp to 250hp range are very competitive with the new Cummins B and C series.

Perkins did develop a new series, called Q14, ranging from 160 to 240 hp, a couple of years ago, but found that in the recession customers were not willing to pay more for advanced combustion and fuel injection systems incorporated in it, and so it has not been put into production.

The company has also been spending heavily on improving its manufacturing facilities at Peterborough. Flexible automation has become a major part of the company's strategy for remaining competitive in its many markets. Given the excessive amount of competition in its range of engines and the lack of growth in most markets, the directors believe the keys to



Spraying paint on to a completed engine after assembly

success are being able to produce high-quality products as cheaply as possible and deliver them quickly.

In 1982, it installed a transfer line for cylinder heads, a 58m flexible machining system for balancers and a \$400,000 heat treatment line for crankshafts. Last year, it unveiled a £2.5m automated storage and retrieval system for components and a £1m robotised assembly line for cylinder heads.

Perkins and its many licensees around the world have held on to their leading positions in many equipment markets during the recession. The company claims an 11 per cent share of world markets other than cars, and a 10 per cent share of the 30 hp to 300 hp range, with large shares in farm equipment (15 per cent), fork lift trucks (30 per cent) and pleasure boats (14 per cent). About 40

per cent of its engines go to Massey.

Perkins has tried to enter the car market, one of the few diesel markets showing any growth, through joint ventures, but without much success so far. A \$322m venture with Chrysler to displace one of the U.S. company's petrol engines was cancelled only a few months after it was set up in 1982. Last year, a venture with Land Rover to displace the V8 Rover diesel was cancelled, apparently for lack of demand.

There remains a project with Austin Rover to produce a direct injection diesel version of Austin's "Q" series car engine, due to be launched late this year in the Maestro. Perkins says it is on schedule for its part of the project.

Ian Rodger

Liebherr In-house output begins

THE LIEBHERR construction equipment and engineering group recently launched a new operation: the manufacture of its own diesel engines. At a time of surplus capacity in many other companies' diesel engine plants, Liebherr has embarked on some in-house production of its own part of its business strategy.

The move, initially on a relatively small scale, is nevertheless significant. It arises from Liebherr's efforts to underpin its construction equipment technology in the face of intense competition in the industry.

The Liebherr venture has come while existing diesel engine makers — outside the passenger car field — have been feeling the effects of recession in a variety of important markets in West Germany and elsewhere. Many engine makers, however, have been successfully grappling with this challenge, arising from weaknesses in such markets as construction machinery, commercial vehicles, agricultural equipment and shipbuilding.

From its West German origins, the Liebherr group has grown into a wide-ranging international business, with the threads drawn to together now in a newly-formed holding company based in Switzerland.

The group, founded and headed by Herr Hans Liebherr, reported consolidated revenue of DM 2,439m (\$750m) in 1983, primarily from construction machinery, but also from refrigeration, machine tools, aviation technology and other engineering work.



Liebherr's new 200 hp engine for construction equipment

The holding company's headquarters — and the new diesel engine plant — are in a modern building, set against a background of mountains, at Bulle in the Swiss canton of Fribourg.

Diesel engine production started up early in December, and Liebherr says output so far is very small. The initial capacity of the plant is 4,500 engines a year, but this could be extended to 9,000 a year with little extra investment.

How quickly capacity utilisation will depend to some extent on the state of the construction equipment market.

Liebherr is turning out four models in the initial phase, four and six-cylinder engines ranging between 90 kW (90 horsepower) and 147 kW (200 hp). At an unspecified time in the future, the company intends to add a second series of diesel engines with power between 147 kW (200 hp) and 440 kW (600 hp).

The diesel engines are primarily for inclusion in Liebherr's own range of earth-moving equipment.

Until now Liebherr has obtained engines for such equipment from outside suppliers — Kleckner-Humboldt-Deutz (KHD), Daimler-Benz and Cummins. So far, Liebherr says, its in-house production has not led to any considerable reduction in purchases from these suppliers.

Liebherr decided to embark on its in-house development because engines offered by outside suppliers for its earth-moving equipment were mostly derived from motor vehicle engines and therefore represented to some extent "compromises" in design.

It decided to make a diesel engine designed purely for use in earth-moving equipment working under difficult conditions. "Our aim is to increase the life of the engines and to facilitate maintenance," the company says.

Liebherr employees, drawing on advice from outside suppliers, developed the first series of new engines in a period of three years.

The business philosophy behind the project is that Liebherr should offer a total package of diesel engine plus gear system and hydraulic components from its own production — a concept which it summarises as "Gesamtantrieb aus einer Hand."

John Davies

Earnings from U.S. sales

CUMMINS ENGINE, the largest independent diesel engine maker in the world, is beginning to see the rewards of nine years of heavy investment and restructuring of its activities.

Its revenues surged in 1984 on the strength of the U.S. heavy-duty truck market, where it makes about a third of its total sales. The company's total sales probably reached \$2.5bn, up some 40 per cent from the depressed 1983 level. Net earnings were even more rapidly, probably exceeding \$170m compared with only \$58m in 1983, thanks to the company's substantial cost-cutting programme of the early 1980s.

The payoff from major investments in new engines began to appear in 1984. The most important of these is the 10-litre engine, introduced in 1982 partly to strengthen the lower end of the company's truck engine range, and partly to appeal to European truck builders whose products tend to be slightly lighter than those of U.S. builders.

It is obvious already that both goals are being achieved. The 10-litre engine, introduced in 1982, has risen to 60 per cent last year from under 50 per cent in 1980. In the UK, Cummins' share of the heavy truck market has doubled from 7.2 per cent in 1982 to 14.1 per cent last year. The 10-litre has also been adopted by four bus manufacturers.

The company's other major new project is a series of engines ranging from 50 to 250 horsepower, the so-called B and C series. It was developed in a \$350m joint venture with J. I. Case, the U.S.-based farm and construction equipment group, and represented for Cummins a first attempt to penetrate the large and highly-competitive business of supplying engines to makers of medium-sized industrial equipment, such as compressors and excavators, as well as light trucks and vans.

The first engines in the series went into production in the U.S. late in 1983 on a limited basis, being tried for use in vehicle and machine makers, including Case, have been trying them out.

Plans for production overseas originally centred on a joint venture with Leyland of Britain and Leyland, which would assemble engines at its Bathgate plant for both its own and Cummins' needs. However, Ley-

land decided last spring to close the Bathgate plant, whereupon Cummins began to consider assembling B and C engines at one of its three UK plants.

Within weeks, Case said it would prefer to buy B and C engines from Cummins rather than make them at its Bathgate plant, and so Cummins decided to go ahead with a \$12m investment to re-equip its Darlington plant for the job. The other large boost for the B and C series came in November when Tenneco, Case's parent company, decided to buy the farm equipment business of International Harvester. It makes some 40,000 tractors and combine harvesters a year, and Case will gradually convert them to accept the B and C series engines.

At various times in its history, Cummins has felt vulnerable because of its independence and its high dependence on production. Virtually all its revenues come from sales of large diesel engines and related products, such as turbochargers. Moreover, it is heavily dependent on sales of the series of engines, the N-14, 10-litre, from 240 to 475 hp, in one market, that of U.S. trucks. It became particularly nervous in the early 1980s when three integrated European truck makers, Renault, Daimler-Benz and Volvo, established "cashheads" in the U.S. market through acquisitions.

However, the company is now feeling highly confident. It believes its heavy investments in developing new engines and modernising others in the past few years have put it in a stronger competitive position in its traditional market and will help it become more successful in others.

Its great hope remains to become the main engine supplier to a significant European truck builder. European truck builders tend to make their own engines, and Cummins has been trying for years to convince many of them that their trucks would be more competitive if they had modern Cummins engines in them. The boost given by the 10 litre to ERP and other British builders should help the company's marketing efforts.

Ian Rodger

Facing wrath of consumers

ACCORDING to some of its critics, General Motors, the world's largest automotive group, has almost single-handedly destroyed the burgeoning market for diesel cars in the U.S.

Sales of GM cars with diesels have crashed following the publicity given to problems with the 5.7 litre V8 diesel engine built by its Oldsmobile division and installed in Cadillac, Chevrolet, Pontiac, Buick as well as Oldsmobile models from 1978 to 1981.

There was a general outcry and GM recently settled in a New York Federal court for \$22.3m a legal action brought on behalf of 450,000 owners of cars and light trucks which used the 5.7 litre V8 diesel engine. The critics accused GM of hastily converting a V8 petrol engine to meet a sudden demand for diesels rather than designing diesels from scratch. The ground up rate customers claim a long list of defects appeared: faulty crankshafts, failed fuel-injection systems, bad filter mechanisms, blown head gaskets and cracked engine blocks.



And certainly the prospect that forecasters were predicting, that one quarter of the U.S. car market would turn to diesel, has gone. Diesel car sales in the U.S. fell by 45 per cent, from 313,405 in 1982 to 173,276 in 1983. (The peak year for diesel car sales in the States was 1981 when they totalled 509,136.)

GM suffered much more acutely than the market as a whole. Chevrolet diesel car sales fell by 82 per cent to 4,875. Cadillac's by 76 per cent to 3,385. Pontiac's by 64 per cent to 2,290 and Buick's by 63 per cent to 1,121. As for Oldsmobile, GM's "diesel leader," it reported a 58 per cent fall in sales to 33,175.

Oldsmobile has now "fixed" the V8 engine and the latest version has received favourable reviews. But the comment from diesel car enthusiasts, even so, the division is producing only 150 a day compared with the 1,600 a day capacity — only 2 per cent of Oldsmobile's orders are for diesel cars these days.

GM has decided to halve the diesel capacity and will spend

\$185m to re-equip half the Oldsmobile plant to produce a new four-cylinder petrol engine.

And the company said recently it will stop supplying the 5.7 litre and 6.3 litre diesels for cars from next autumn.

GM's diesel engine problems do not stop with the Oldsmobile. The company's Detroit Diesel Allison subsidiary, responsible for commercial vehicle and industrial power units, has also suffered a substantial slide in market share in the U.S. following problems with a mainstream product, the so-called Silver 92 diesel engine.

DAA once accounted for 28 to 30 per cent of the engines used in trucks in the U.S. market. But its production is now less than half that level because the haulage industry is absolutely unforgiving. If an engine gives trouble in any way, as was the case with some of the 92 series diesels.

DAA is now part of GM's "world truck and bus division" and the executive vice-president in charge, Mr Don Atwood, says the company is developing a new range of engines for launch in the next year or so.

He claims the new diesels will set new, high standards for the industry in terms of fuel economy and reliability for use in heavy trucks and for some off-road work.

GM's UK-based Bedford truck business also suffered a major setback in 1983. But this had nothing to do with product problems. Some of Bedford's important export markets went sour because they could not raise the foreign currency to pay for commercial vehicle imports.

Bedford's output of truck diesel engines fell from 16,200 in 1982, already a depressed level, to 12,500.

Meanwhile, output of cars and vans using diesel engines produced by GM's West German subsidiary, Opel, dropped from 125,000 in 1982 to about 105,000. In some European countries diesel fuel did not look such a bargain as previously, so demand for diesel cars eased back.

Opel's total diesel engine output — it produces a 1.6 litre unit at Kaiserslautern and a 2.3 litre turbo-diesel at Rüsselsheim — was 7 to 10 per cent above Opel diesel van and car sales because of replacement demand and vehicles sold under the Vauxhall badge by GM in Britain.

Kenneth Gooding

Very high level of self-sufficiency

KOMATSU is known worldwide as a manufacturer of earth-moving and construction equipment. Highly successful in its domestic market in Japan, it has developed a formidable reputation in its export markets, taking on the mighty Caterpillar and continuing to operate profitably through the difficult years of the early 1980s, when most of its competitors were busting to survive.

Founded in 1917, Komatsu is now a complex manufacturing group with a turnover in excess of \$3,000m and a very wide range of products.

A feature of Komatsu's manufacturing operations is the very high level of self-sufficiency. With its own foundry and forging facilities, its own manufacture of CNC machine tools, automated manufacturing systems and robots, Komatsu not only makes most of its own components but is able to maintain a high level of control over them, an advantage recognised in the Japan Quality Control Award in 1981.

Komatsu started production of its own diesel engines for bulldozers in 1947, but it was not until 1976 that Komatsu diesels were offered in generator and compressor sets, that the company first looked to applications outside earthmoving equipment. At the same time, engines were first offered to Japanese generator set manufacturers on an OEM basis.

As Caterpillar did before it, Komatsu discovered that it is hard to beat the earthmoving

and construction equipment business as a test bed for diesel engine development. In addition to durability, the engines are designed to operate for up to 12,000 hours before overhaul (depending on size), the construction sector puts a premium on low fuel consumption, high torque, high horsepower and low noise levels.

Komatsu's engine range stretches from 35hp for the smallest four-cylinder, 3.7-litre unit up to 1,500hp for the 46-litre V-12. There are five series based on cylinder bores of 95, 105, 125, 140 and 170mm respectively. Komatsu claims each to be a world leader in its class for fuel economy.

Typical of Komatsu's recent products is the 11-litre 125 series unit. This is an inline six-cylinder with direct injection and was developed for earthmoving equipment, but is also offered for generator sets, compressors, construction equipment, tractors and marine propulsion.

Fuel consumption of 146 g/hp.hr has been achieved at the rated power of 370hp. A feature of the engine is the advanced design of modular cast iron pistons which contributes to both the high fuel efficiency and low noise.

A high level of surface finish in the cylinder parts is achieved using Komatsu's KY process, which is also claimed to improve efficiency. The engine features individual cylinder heads of high-strength alloy cast iron which emphasises

the heavy-duty characteristics. Heads, blocks and pistons are all made at the Oyama foundry, which is the largest diesel engine foundry in Japan.

Komatsu produces about 40,000 engines each year at its Oyama plant. Flexible manufacturing systems have been in-

KOMATSU

stalled to enable a wide range of models to be manufactured at a much lower cost than could have been achieved with transfer machining lines which would need a minimum of 30,000 units per annum of each model.

Using its own machine tools, Komatsu combines a relatively small number of FMS cells with computerised quality control procedures and an automated robotics conveying system. Block-head machining requires only two full-time workers.

In one flexible head machining line, three engine series can be accommodated. Twenty-one different machine tools are involved and the line can operate unattended for an eight-hour shift.

Komatsu is fully committed to product development, with over 1,500 of its total workforce of 18,000 and up to five per cent of its total revenue associated with research and development. On the engine front it is working on Rankine cycle, turbo-compounding and uncooled adiabatic engines and also on high pressure elec-

tronically-controlled direct injection.

Currently about 10 per cent of Komatsu's engine production is sold to OEM customers. Third party sales began in Japan but over the last five years Komatsu has been looking at the major consuming markets of the U.S. and Western Europe.

Quality and performance, rather than price, have been emphasised although Komatsu's advanced manufacturing techniques are important in controlling costs. In 1983 the Komatsu American Corporation, established an engine and component marketing department in Chicago and the U.S. is clearly seen as the area of major opportunity.

Komatsu's first big success was to achieve an exclusive supply contract for engines from 100-1,500hp to the Onan Corporation, in competition with Cummins, Caterpillar, Detroit Diesel and Mitsubishi. Onan, which is a major U.S. engine supplier, is a major American Corporation, established an engine and component marketing department in Chicago and the U.S. is clearly seen as the area of major opportunity.

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Late car entry a 'world first'

AT THE TURIN Motor Show late last year, executives from Austin Rover made a highly embarrassing experience. A diesel version of the company's Maestro hatchback was being prepared for launch on one of the stands. The only trouble was that it was not Austin Rover's. It was being launched by FNM, an Italian company which had used its own engine.

Since the conversion was "unauthorised," Austin Rover at first insisted that the vehicle be removed from the show. In the end, a compromise was reached whereby the car was covered, the identifying hub caps removed — but a hole cut in the bonnet so that the car's diesel innards could be displayed.

It was embarrassing for Austin Rover because the UK company is going to be the last of the British-based "Big Three" carmakers to launch a diesel model into the volume car market — and by a lengthy time margin.

Vauxhall/Opel launched its diesel Cavaliers and Astras (using a West German-built diesel version of GM's "Family Two" engine) in 1982. Ford

Fiestas, Escorts and Orion were launched last spring with the 1.6-litre diesel engine which Ford now makes at Dagenham after a £140m investment (Dagenham also supplies Ford's Continental plants with the unit).

It will be next year before Austin Rover arrives in the market, which is an officially envisaged under the collaboration deal with diesel specialists Perkins through which it is being produced.

Another minor source of embarrassment: the only diesel car that Austin Rover has in its range, the executive-sector Rover SD Turbo-diesel, also uses an engine provided by an Italian diesel manufacturer — VM. That deal is an official one, the car was launched over two years ago to tap the growing diesel market on the Continent as petrol prices and tax regimes have become more punitive for larger cars.

But it was supposed originally to have been a stop-gap, as the Rover would sensibly have used a dieselised version of the petrol-driven Rover V8 which Freight Rover was working on, also with Perkins — the "Iceberg" project.

In fact, though neither side has ever officially admitted it, work on the project was left uncompleted last year.

One last bit of embarrassment: the Perkins-Austin Rover diesel was originally scheduled to appear at the Birmingham Motor Show in October there was a flurry when a Perkins executive was reported to have said that Perkins would market the engine itself unless Austin Rover got a move on with its side of the project.

It was all a misunderstanding. Since Austin Rover will be providing the bulk of the compo-

nents, Perkins could hardly have gone ahead on its own. All these minor incidents, however, should be more than offset when the diesel Maestro, Montego saloon, and possibly XX executive car — being developed with Honda — make their appearance.

This is because Perkins and Austin Rover believe they will

be chalking up a "world first" in launching a direct injection diesel for a car.

Ford did launch a high-speed, directly injected diesel in its Transit van last year; but it is, after all, for a commercial and Ford has given no indication that the 2.5 litre will be used in its cars range.

The advantages of direct injection over indirectly injected diesels are that fuel economy should be at least 15 per cent better, the fuel burned more cleanly and thus with fewer emissions, and starting made easier.

Engineering sources close to Austin Rover suggest, however, that there should be a performance benefit too. In turbo-charged form the diesel, which is based on the Longbridge-built "O" series engine, is said to be producing nearly 100 bhp from 2.5 litres — well above the current norm.

At the time the deal was announced in 1983, Mr Harold Musgrove, Austin Rover chairman, said cars fitted with the diesel should be capable of averaging 80 miles per gallon. With it fitted to its medium-sized volume cars, and its recently-launched Maestro van, Austin Rover hopes to win a sizeable part of a market which



Mike Smith is director of the automotive and engine division at Planning Research Systems

is taking off rapidly in the UK, albeit from a very small base.

Mr Smith, chairman of Ford of Britain, predicts that diesels could be taking 1

DIESELS 7

Strong move into car market

FORD WAS responsible for two significant developments in the diesel market last year. In April, it launched the first of its Fiesta, Escort and Orion models to be fitted with its new 1.6-litre diesel engine, the subject of a £140m investment at Dagenham.

The UK engine plant, output of which is already being expanded from 150,000 to 200,000 units a year, is the sole source of supply for all Ford's Continental factories building the diesel cars.

The 1.6 engine represents Ford's first substantial move into the car diesel market in Europe. Ford offers diesel versions of the larger Sierra and Granada models, but these use engines bought in from Peugeot, and have been a relatively marginal element in Ford's total sales.

appraisals by large fleet operators of the likely financial savings to be achieved by running diesel rather than petrol-powered cars. (One recent report by Hertz concluded that some models could save operators up to £2,000 per car over four years and 100,000 miles.)

But Ford reckons that its most popular application of all will be in car-derived vans (namely the Escort and Fiesta) in market share, if not necessarily unit, terms.

It has good reason to believe



that this will be the case. It is provided by General Motors subsidiary, Bedford, which introduced a diesel-engined version of the car-derived Astra van well ahead of Ford, in 1982. The Astra van's share of total Astra van sales has quickly shot to more than 45 per cent of the total.

Ford's other major diesel development has been in purpose-built, medium vans. Ford's Transit, better known as the biggest-selling single commercial vehicle in Europe, began to be fitted last year with an optional 2.5-litre diesel which Ford could claim to be a "world first" in that it was directly injected.

injection are clearcut: they are 15-20 per cent more fuel-efficient, start more easily, burn with fewer emissions and can be more powerful than conventional, indirectly-injected engines (where the fuel and air are pre-mixed before entering the combustion chamber).

They are not new in heavy truck applications, where large capacity, low-revving and turbo-charged engines are used. But direct injection units have proved extremely difficult to engineer for light commercial and car use, where considerably higher revs are needed and where noise suppression is important.

The new diesel cost Ford £34m to develop, plus another £124m to modernise and tool up the Dagenham diesels plant to produce it.

The project took five years and involved 700,000 kilometres of durability trials. A four-cylinder unit, it is similar in capacity and configuration to the old 2.4-litre Ford unit which it replaces, although only two parts—the pushrods and a cam cover plate—are carried over.

Depending on model, Ford claims a 20-24 per cent improvement in fuel economy, better on-road performance, checks to marginally higher brakehorsepower and torque, a 50 per cent increase in engine life (to 160,000 kms) before major overhaul, and a 30 per cent reduction in routine service costs.

Throughout the markets of Western Europe, the engine should enable the Transit, now approaching 20 years old, to halt its decline in sales as a result of a flood of newer competitors emerging, including Volkswagen's new Transporter, Renault's Traffic/Master range and the joint venture panel van produced by Fiat and Peugeot, which is sold under no fewer than four badge names—Fiat, Peugeot, Citroen and Talbot.

When the existing Transit is replaced by a new model—which has been code-named Triton but is again expected to be sold as Transit—in not much more than a year's time, its combination with the DI diesel is likely to prove formidable.

The importance of the unit to Ford in Europe's medium commercial markets could hardly be overstated. An industry consensus seems to be emerging that by the end of the decade the market with the exception of the UK and West Germany, will have switched to well over 70 per cent diesels.

Accordingly, Ford is increasing its Transit diesel capacity by 30 per cent, to 110,000 units a year, in the expectation that 80 per cent of future Transit production will be of diesel models.

Ford continues to produce a range of diesels for its medium trucks both in Europe and the U.S. But one notable development in the UK recently has been the adoption of the 10-



Ford's new 2.5 litre direct-injection unit for the Transit van cost £34m to develop

litre Cummins lightweight truck diesel for its heavier Cargo models, in place of a Deutz air-cooled unit.

The severe setback in the North American market for car diesels, partly due to fears of escalating fuel prices not having been realised (partly, too, due to the disappointing performance of some domestically-produced diesel engines), has not totally discouraged Ford U.S. But in seeking to satisfy demand for reasonably economical larger cars, it has drawn

Exploring uses of robots

THE USES seem almost endless, ranging from the mundane to the exotic. In 150 countries, R.A. Lister diesel engines can be found on fishing boats and construction sites, in lighthouses and paddy fields—in fact anywhere that requires cheap, efficient, and reliable power.

Lister, based in Dursley, Gloucestershire, has manufactured a total of more than 21m engines. It has invested heavily in modern computerised design and manufacturing techniques, and is also exploring how robots can be used to speed up and streamline output.

vehicle travelling at 50 miles an hour.

Lister has invested more than £20m in the past five years and is still spending at the rate of several millions a year. It is part of the Hawker Siddeley Group, which also owns the Miraflores Blackstone heavy duty engine company and Potters at the small end of the range.

Lister is mainly a maker of air-cooled engines, though it also produces water-cooled ones, especially for marine



But while trying to boost productivity and bring down costs further, it is having to struggle in many of its markets. With many world economies sluggish, to say the least, competition is tough, notably from Japanese manufacturers such as Kubota, Mitsubishi, and Yanmar.

West German and Italian manufacturers are also in the fray. In the Far East, not surprisingly, the Japanese are hard to edge out. In the last few years, though, they have also been moving into the U.S. and the Middle East. To get market share, they are often prepared to price some 10 to 15 per cent lower than prevailing levels.

Even so, Lister, with a significant share of the world market in non-automotive engines up to 300 bhp, is fighting hard to keep its place in the industry. In the UK, its share is about 60 per cent. It sells 100,000 engines a year and over 80 per cent of its British output is exported.

In the agriculture, construction, oil exploration and other industries, Lister's dark green engines have a high reputation. Ranging from single-cylinder engines of 2.5 bhp up to turbo-charged six-cylinder units ("big sizes"), of 300 bhp, they are built to run in climatic extremes as low as -40 deg C and as high as +52 deg C.

John Griffiths

Leading maker faces decline in sales

NISSAN is one of the world's largest vehicle producers, ranking third in 1983 behind General Motors and Toyota. In Japan, it ranks second behind Toyota, but is the leading producer of diesel cars and its associate Nissan Diesel is the leader in heavy truck production.

Nissan Motors was the first Japanese car manufacturer to move into volume production of diesel cars and also the first to export them. The development of this position is linked with its association with Nissan Diesel.

1983 a total of 34,010 trucks of over 4,000 kg were produced of which 22,440 were over 7,000 kg. Nissan Diesel achieved a 22 per cent share of the over 7,000 kg domestic market in 1983.

A total of 14,220 buses were produced which amounted to 70 per cent of total Japanese production of diesel buses. In addition to these, Nissan Diesel produced over 46,000 light commercial vehicles for Nissan Motors.

Nissan Diesel produces seven series of engines for automotive, industrial and marine applications ranging from 1.8 to 18 litres. In 1983 a total of 162,000 units were produced, of which 101,000 were sold to original equipment manufacturers (OEMs) of whom by far the largest is Nissan Motors.

Industrial 11,500 units and marine 440 units.

Over the past three years, Nissan Diesel's sales revenue has fallen by 9 per cent, largely as a result of declines in engine and large vehicle sales. Net income after taxes has fallen steadily from ¥3,109m (¥12.2m) in 1979 to ¥1,038m in 1983. Operating income in 1983 showed a loss of ¥1,000m before tax and extraordinary items.

Until quite recently, Nissan Diesel supplied all the diesel engines used by Nissan Motors including the early diesel versions of the Cedric and Gloria cars.

The use of what were essentially small truck diesels in passenger cars was widespread in Europe until the mid 1970s but the Japanese continued this practice for some years after this. Eventually, Nissan Motors decided that the Nissan Diesel models were no longer acceptable for use in passenger cars and took the decision to manufacture its car diesel units in-



whether to modify an existing gasoline engine.

Most manufacturers take the second course which has the benefits of lower investment costs and the opportunity of machining both gasoline and diesel engines on the same transfer line which offers great flexibility in meeting variations in demand for diesel and gasoline models.

Inevitably, there are compromises in converting gasoline units and some manufacturers, notably, Daihatsu, Honda and Toyota, have chosen to develop unique diesel designs. Nissan

Motors, however, chose the more widely used approach of modifying existing gasoline models and currently offers three different units, one of which is available in turbocharged, as well as naturally-aspirated form.

The first Nissan Motors car diesel, introduced in 1973 was the LD 25 unit offered in the Cedric, Gloria, Laurel and Skyline models. Nissan claims this was the world's first six-cylinder passenger car diesel.

At 2,752 cc it has an output of 91 hp (JIS) at 4,600 rpm, and an excellent reputation as a smooth, quiet unit which from the driver's point of view is virtually indistinguishable from a petrol model.

5,000 rpm this unit is the highest-revving production diesel and has a correspondingly high specific power output.

Nissan Motors has capacity for 300,000 diesel engines per annum and is currently producing about 250,000. There are no plans for new capacity at present. Although Nissan Motors is a truly multi-national producer with manufacturing or assembly facilities in 20 countries (including the U.S., Spain, Italy and soon the UK), there is no overseas diesel production. However, Nissan Diesel has opened a plant in Texas.

In addition to cars, Nissan Motors manufactures fork-lift trucks and offers its engines for industrial and marine applications through OEMs. In recent years, Nissan Motors has been actively seeking to develop OEM engine sales to fork lift truck, generator set, construction and marine equipment manufacturers both in Europe and the U.S.

Mike Smith

There are more than 1,000 Lister companies, distributors and dealers around the world, in some remote parts, with specialised uses in navigation or ... telecommunications, engines may run non-stop for a year at a time—equivalent to half a million miles for a

Eventually, Lister hopes through use of CADAM to save up to 40 per cent on the time needed to design and make a new engine. It has also been heavily on its fourth at Dursley, now one of Europe's most modern. As well as the UK, where there is also a major plant at Swindon, Lister manufactures in the U.S., Mexico, Colombia, Venezuela, South Africa, and Morocco.

In coming years, Lister hopes to cut its manufacturing costs by between 5 and 12 per cent; its engines sell for between £450 and around £6,000. It has also been looking for possible sites for a new plant, such as Indonesia or India, both markets where it would like greater penetration.

Andrew Fisher

The Delco Freedom Battery: Made maintenance-free. And made in Europe.



This is the automotive battery that's built with a completely new technology—with wrought lead calcium grids instead of the conventional type which is cast from lead antimony. It's not only much more durable, but it practically eliminates gassing and water loss. It never needs servicing or periodic checking.

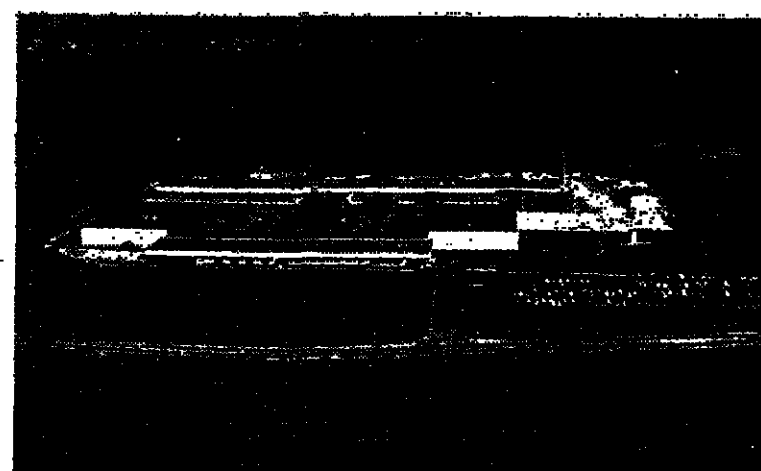
Never add water
You never add water to the Freedom Battery. The top is heat-sealed on. And there's a lifetime supply of electrolyte sealed in.

Easy handling
Since dealers don't have to handle acid, there is no electrolyte contamination. No improper activation. The terminals and case stay cleaner than those of conventional batteries. And Freedom is lightweight, too.

Location flexibility
The Freedom Battery does not have to be in the front of the engine compartment. So car designers have freedom to choose its location.

European manufactured
Best of all, it's built in Europe for the cars of Europe.

It's the Delco Freedom Battery. A remarkable automotive power source from Delco Remy, Division of General Motors, Milton Keynes, England; Russelsheim, W. Germany; Gennevilliers, France; Milan, Italy. A world leader in automotive electrical systems since 1896.



Our factory in Sarreguémès, France, is the world's newest and most modern automotive battery facility.



A world leader in automotive electrical systems.

THE WORLD'S ONLY DIESEL WITH 51 PLUGS.



No, Vauxhall haven't come up with a startling new form of car design.

Although 51 motoring journalists from across Europe might well disagree with us.

For they were the jury that recently voted the new Vauxhall Astra 'Car of the Year 1985'.

All things considered, this sudden rush of enthusiasm is entirely forgivable.

The Astra, after all, does possess the finest aerodynamics in its class (Cd 0.32, for the record).

It offers even more interior space than its best-selling rival.

Whilst its servicing times over 36,000 miles are shorter than any other car of its kind on the road.

Now the 'Car of the Year 1985' is available in a luxuriously appointed diesel version.

Forget the hackneyed comparisons to the London taxi cab.

Beneath the bonnet, there's a smooth-revving 1.6 overhead cam unit that you could easily mistake for one of its petrol-driven cousins.

Particularly when you discover it can achieve a top speed of 94 mph.

Indeed, 'What Car?' felt moved to declare "...at 60 mph the engine is all but inaudible...it pulls without protest even when running at high speeds."

Despite its advanced design, the latest Astra still enjoys all the traditional advantages of diesel power.

The engine is easy to maintain and immensely durable.

It'll return over 60 mpg at 56 mph.

And every time you fill up, you can enjoy the privilege of paying less per gallon than anyone else on the forecourt.

To test drive the new Astra diesel, in either its hatchback or estate versions, contact your local Vauxhall-Opel dealer now.

VAUXHALL ASTRA. 
Remember, we got here first.

ALL FIGURES REFER TO ASTRA DIESEL HATCHBACK. QUOTE FROM WHAT CAR? FEB 1984. MANUFACTURER'S PERFORMANCE FIGURE. DOT FUEL CONSUMPTION TESTS MPG (LITRES/100 KM) FOR ASTRA 1600 D HATCH (4-M): CONSTANT 56 MPH 60.1 (4.7); URBAN CYCLE 39.8 (7.1); CONSTANT 75 MPH 42.0 (6.7). 'CAR OF THE YEAR' IS ORGANISED BY TELEGRAPH SUNDAY MAGAZINE, QUATTROQUOTE, AUTOVISIE, L'EQUIPE, STERN AND VI BILAGARE.

Indian
says he
passed
secrets

A top Delhi businessman...
...of India's...
...that he had been...
...and political...
...in France. Fasa...
...in an operation...
...for 15 years.

Solidarity warning
...Solidarity...
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...Secretary...
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Nuclear protest
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Gibraltar poll
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Swiss blockade
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Manila protest
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Mengele mock
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Pope's peace
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Israeli killed
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World Trade...
Britain...
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Agriculture...
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...Commodities...
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